

BRAND INDIA AT DAVOS

AUTOMOBILES ON A FAST TRACK

53% Export Growth in
Small Car Segment



BREAKTHROUGH SPACE TECHNOLOGY

Chandrayaan-1
Mission to the Moon
10 Satellites Launched
in 1000 seconds



THE RESEARCH HUB

For Over 100
Fortune 500 Companies



Brand India at the Annual Meeting of the World Economic Forum, Davos, January 2010

On the global stage, IBEF led the *India Marches Ahead* messaging at the Annual Meeting of the World Economic Forum in Davos in January 2010, which was brought out through prominent advertising at the meet; the *India Now*, a perspective magazine, that carried a cover story with Minister of Commerce and Industry, Mr Anand Sharma, was disseminated at India-related seminars at Davos along with business information kits specially created for Davos 2010. 🇮🇳





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over the next 10 Years

