

Madhya Pradesh

THE LAND OF DIAMONDS

MARCH
2013



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Madhya Pradesh

MARCH
2013

THE LAND OF DIAMONDS

Contents

- ❖ Madhya Pradesh – An Introduction
- ❖ Infrastructure Status
- ❖ Business Opportunities
- ❖ Doing Business in Madhya Pradesh
- ❖ State Acts & Policies



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Madhya Pradesh Factfile



Source: Maps of India

- Madhya Pradesh is located in Central India. The state is bound in the North by Uttar Pradesh, the East by Chhattisgarh, the South by Maharashtra and the West by Gujarat and Rajasthan.
- The most commonly spoken language of the state is Hindi. English and Marathi are the other languages used.

- Indore, Gwalior, Jabalpur and Ujjain are some of the key cities of the state.
- There are 11 agro-climatic conditions and a variety of soils available in the state to support cultivation of a wide range of crops.

Parameters	Madhya Pradesh
Capital	Bhopal
Geographical area (sq km)	308,000
Administrative districts (No)	50
Population density (persons per sq km)*	236
Total population (million)*	72.5
Male population (million)*	37.6
Female population (million)*	34.9
Sex ratio (females per 1,000 males)*	930
Literacy rate (%)*	70.6

Sources: Government of Madhya Pradesh Website, www.mp.gov.in,
*Provisional Data – Census 2011

Madhya Pradesh in Figures ... (1/2)



Parameter	Madhya Pradesh	All-States	Source
Economy			
GSDP as a percentage of all states' GSDP	3.8	100	CMIE, 2010-11, current prices
Average GSDP growth rate (%)*	14.6	15.9	CMIE, 2004-05 to 2010-11, current prices
Per capita GSDP (US\$)	796.6	1,324.3	CMIE, 2010-11, current prices
Physical Infrastructure			
Installed power capacity (MW)	9,288.8	211,766.2	Central Electricity Authority, as of January 2013
Wireless subscribers (No)	50,668,593 [^]	864,720,186	Telecom Regulatory Authority of India, as of December 2012
Broadband subscribers (No)	414,100	13,350,938	Ministry of Communications & Information Technology, as of December 2011
National Highway length (km)	5,064	76,818	Ministry of Road Transport & Highways, as of June 2012
Airports (No)	5	133	Airport Authority of India

*In Indian Rupee Terms
[^]Including Chhattisgarh

Madhya Pradesh in Figures ... (2/2)



Parameter	Madhya Pradesh	All-States	Source
Social Indicators			
Literacy rate (%)	70.6	74.0	Provisional Data – Census 2011
Birth rate (per 1,000 population)	26.9	21.8	SRS Bulletin (www.censusindia.gov.in), 2012
Investment			
FDI equity inflows (US\$ billion)	0.9*	187.9	Department of Industrial Policy & Promotion, April 2000 to December 2012
Outstanding Investments (US\$ billion)	461.3	11,318.3	CMIE (2011-12)
Industrial Infrastructure			
PPP projects (No)	88	881	www.pppindiadatabase.com
SEZs (No)	6	386	Notified as of January 2013, www.sezindia.nic.in

*Including Chhattisgarh

PPP: Public Private Partnership, SEZ: Special Economic Zone, SRS: Sample Registration System

Advantage Madhya Pradesh ... (1/2)

Central Location of the State

Being centrally located, companies in the state have access to key consumer markets and major cities such as Delhi (740 km*), Mumbai (780 km*), Kolkata (1,350 km*) and Chennai (1,435 km*). Because of this advantage, a large number of consumer goods companies have manufacturing bases in the state.

Policy Incentive

The state offers wide range of fiscal and policy incentives for businesses under the Industrial Promotion Policy - 2010 & Action Plan. Additionally, the state has policies for the IT, biotechnology, tourism sectors and Special Economic Zones (SEZ).

Agricultural and Forest Resources

Around 31.0 per cent of the state is under forest cover with abundant natural resources. Favourable soil and climatic conditions have helped the state to be a leading producer of coarse cereals, oilseeds and soybean in the country. The state has attracted a large number of agro-based industries because of its agricultural products.

*From Bhopal

Advantage Madhya Pradesh ... (2/2)

Mineral Resources

Madhya Pradesh has rich mineral resources and has the largest reserves of diamond and copper in India. Besides, the state has significant reserves of coal, coal-bed methane, manganese and dolomite.

Large Industrial Base

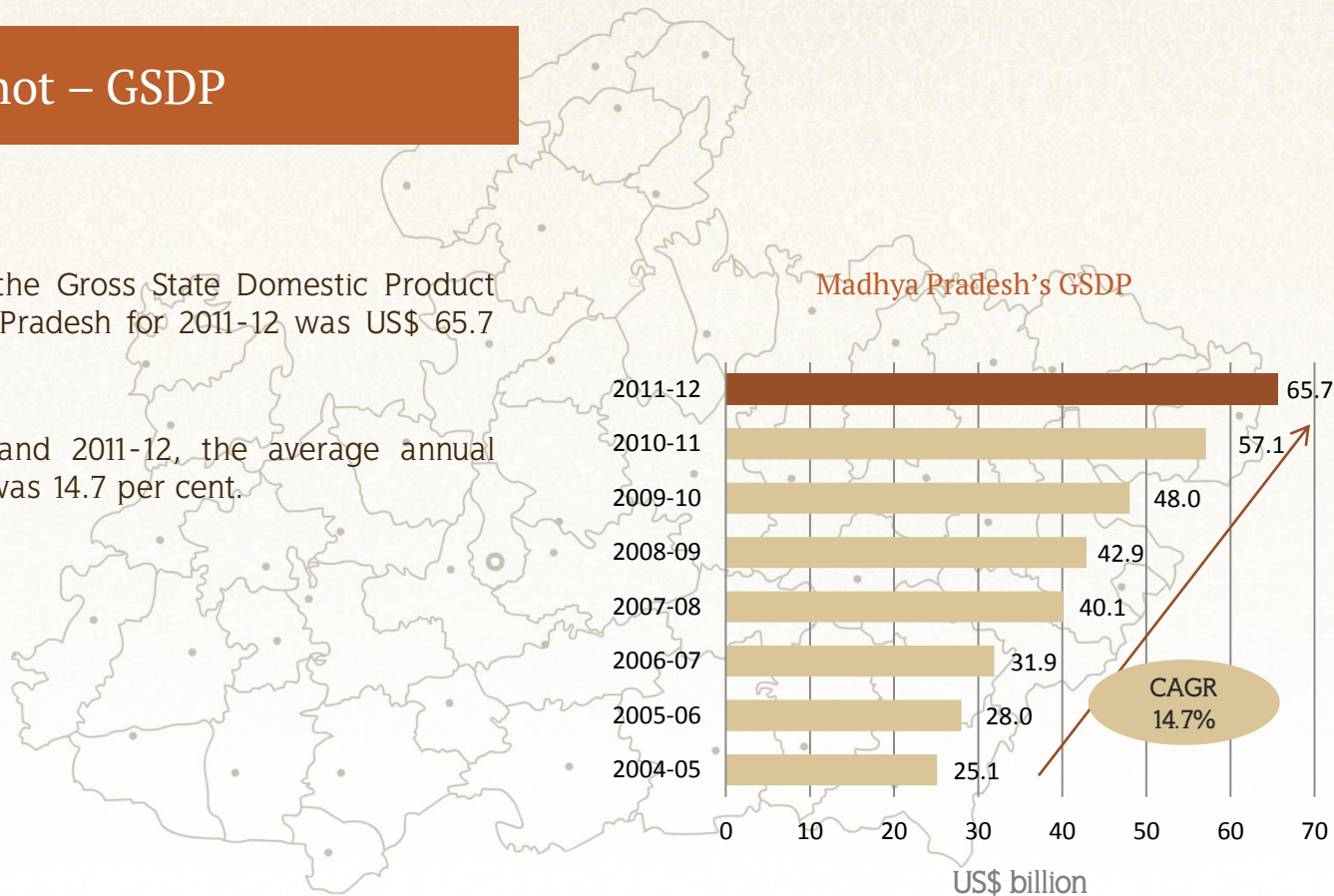
The state is a manufacturing base for a number of large and medium scale industries from diverse sectors such as automobile and auto-components, cement, agro-processing, consumer goods, pharmaceuticals, etc. It also has a large pool of industrial labour.

Potential for Tourism

Because of its forest cover, the state has immense potential for tourism, particularly, wild-life and adventure tourism and eco-tourism. It also has globally renowned locations of historical and religious significance. The state attracts large number of domestic and international tourists.

Economic Snapshot – GSDP

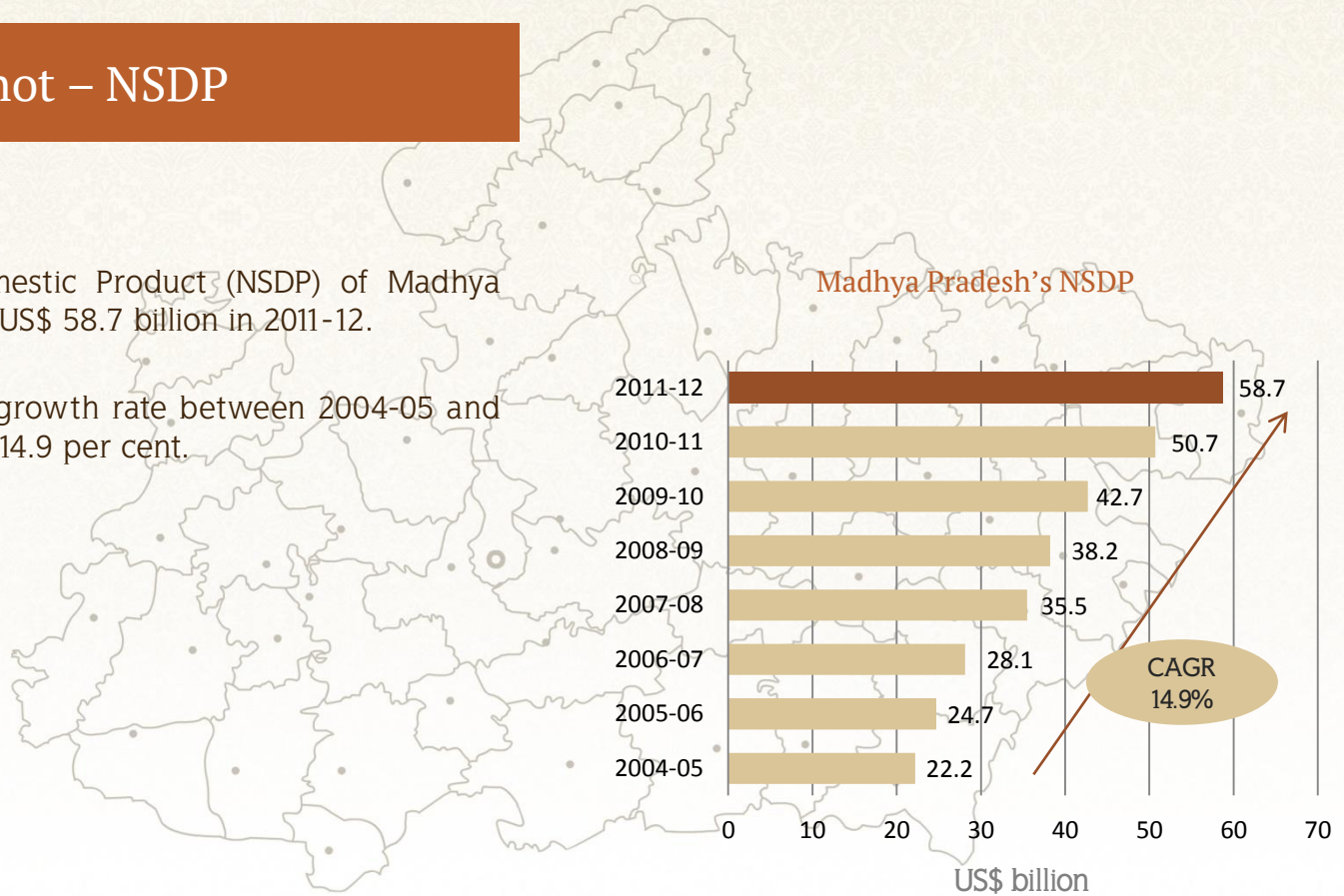
- At current prices, the Gross State Domestic Product (GSDP) of Madhya Pradesh for 2011-12 was US\$ 65.7 billion.
- Between 2004-05 and 2011-12, the average annual GSDP growth rate was 14.7 per cent.



Source: CMIE

Economic Snapshot – NSDP

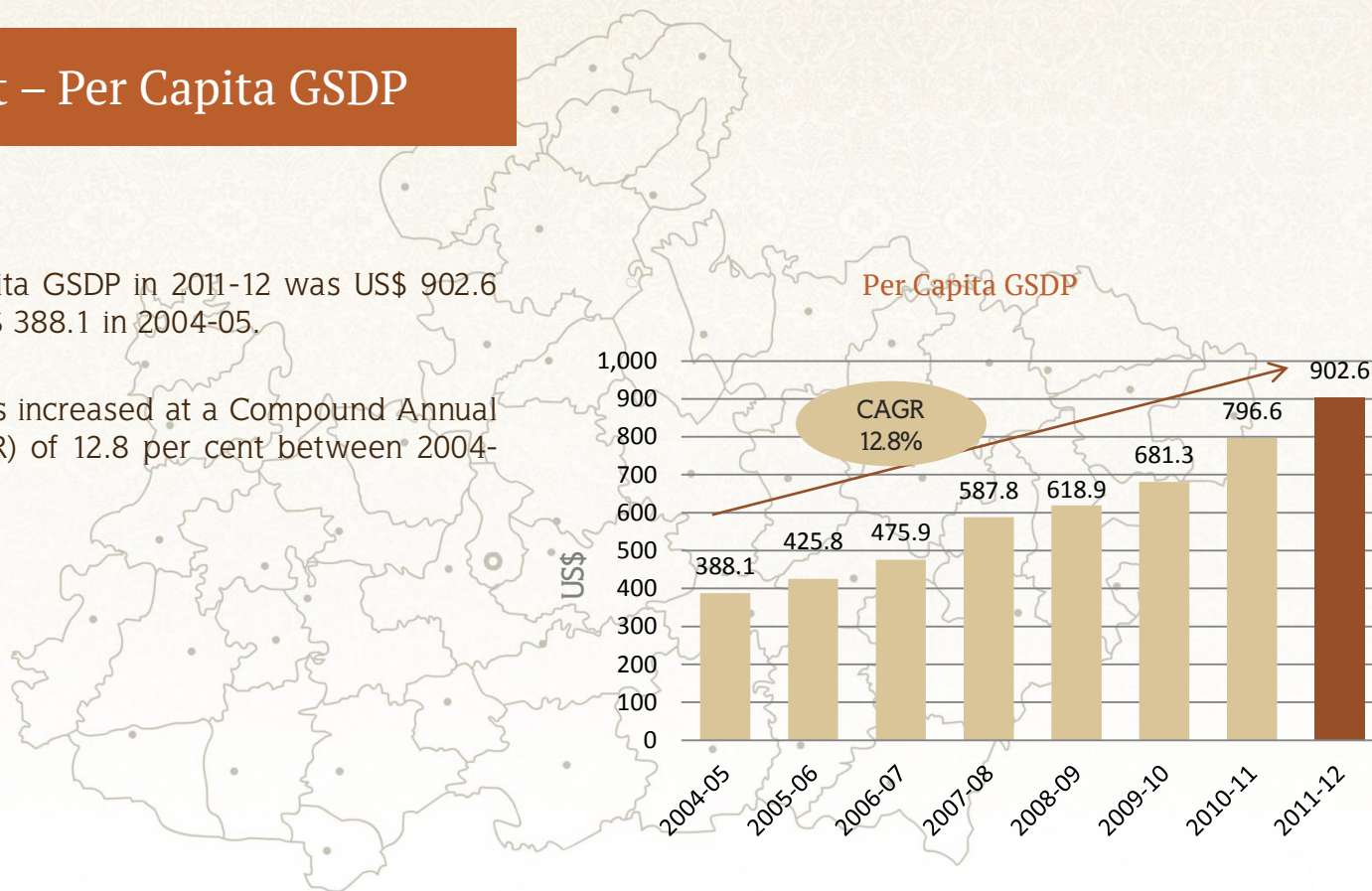
- The Net State Domestic Product (NSDP) of Madhya Pradesh was about US\$ 58.7 billion in 2011-12.
- The average NSDP growth rate between 2004-05 and 2011-12, was about 14.9 per cent.



Source: CMIE

Economic Snapshot – Per Capita GSDP

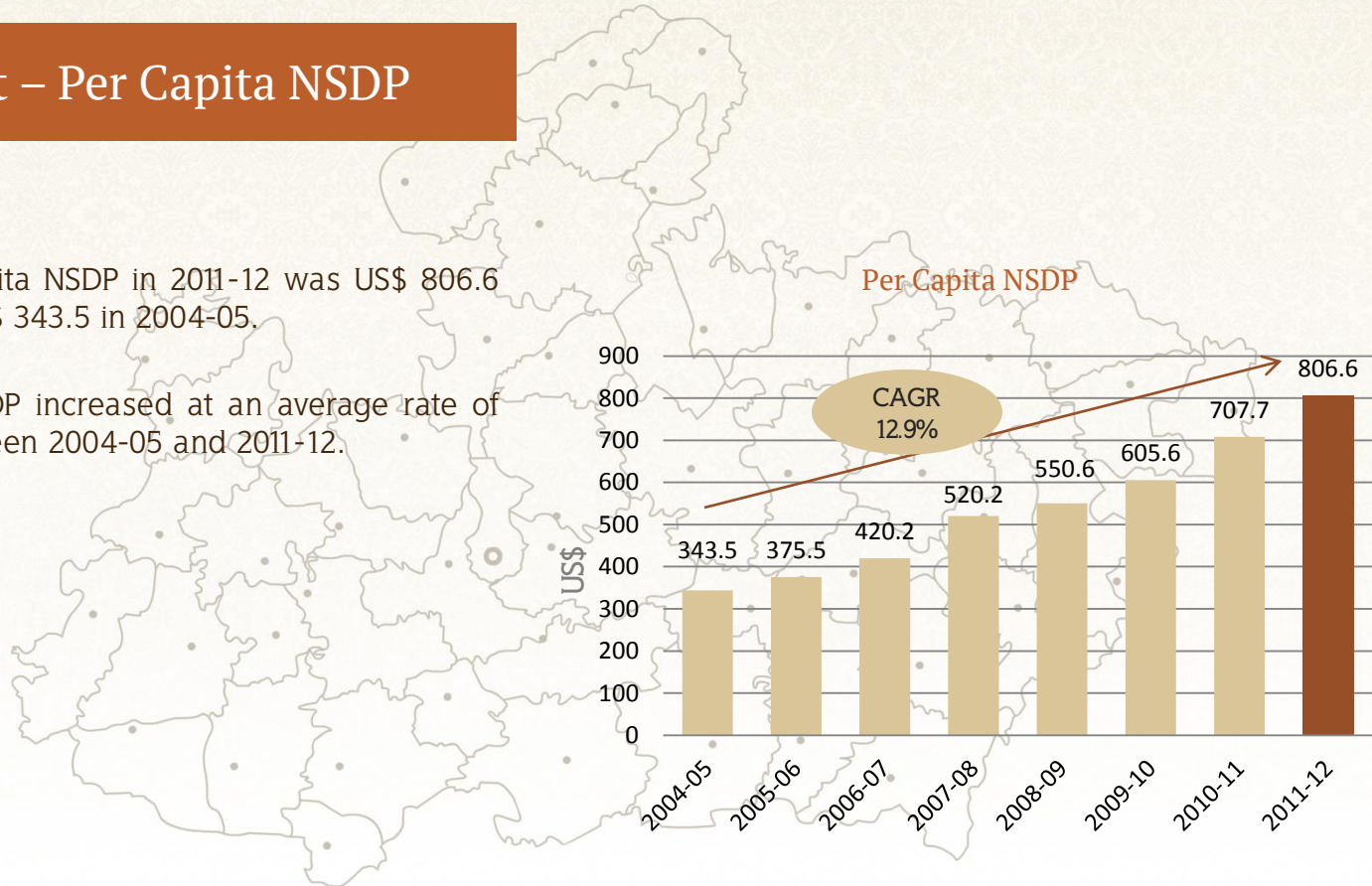
- The state's per capita GSDP in 2011-12 was US\$ 902.6 as compared to US\$ 388.1 in 2004-05.
- Per capita GSDP has increased at a Compound Annual Growth Rate (CAGR) of 12.8 per cent between 2004-05 and 2011-12.



Source: CMIE

Economic Snapshot – Per Capita NSDP

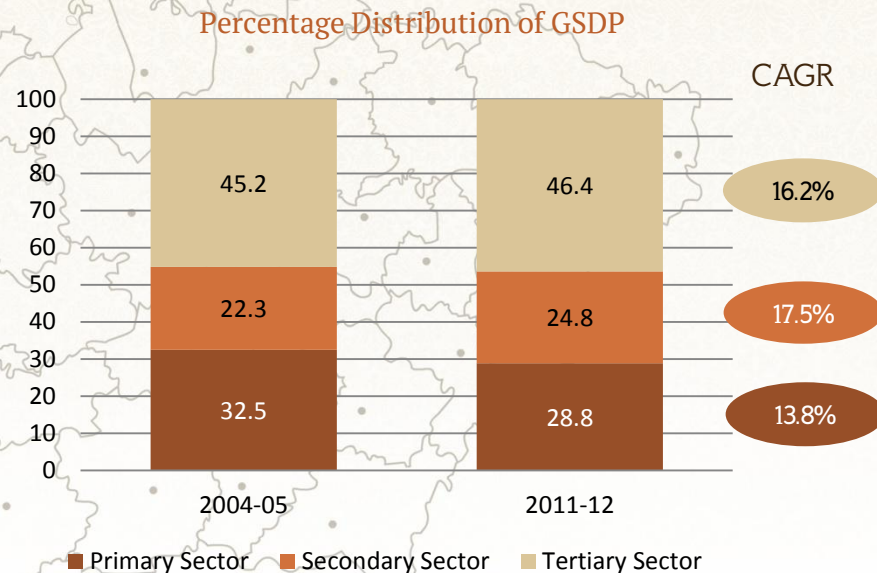
- The state's per capita NSDP in 2011-12 was US\$ 806.6 as compared to US\$ 343.5 in 2004-05.
- The per capita NSDP increased at an average rate of 12.9 per cent between 2004-05 and 2011-12.



Source: CMIE

Economic Snapshot – Percentage Distribution of GSDP

- In 2011-12, the tertiary sector contributed 46.4 per cent to the state's GSDP at current prices, followed by primary sector (28.8 per cent) and secondary sector (24.8 per cent).
- At a CAGR of 17.5 per cent, the secondary sector has been the fastest growing among the three sectors from 2004-05 to 2011-12. It was driven by manufacturing, construction and electricity, gas & water supply.
- The tertiary sector grew at a CAGR of 16.2 per cent between 2004-05 and 2011-12. The growth has been driven by trade, hotels, real estate, finance, insurance, transport, communications and other services.
- The primary sector grew at a CAGR of 13.8 per cent between 2004-05 and 2011-12.



Source: CMIE

Economic Snapshot – Agricultural Production

- Wheat, soyabean, gram, sugarcane, rice, maize, cotton, rapeseed & mustard and arhar are the major crops of the state.
- In 2011-12, total food grain production of the state was around 19.0 million tonnes.
- In 2011-12, total oilseeds and total pulses production of the state was around 7.7 million tonnes and 4.1 million tonnes, respectively.
- Madhya Pradesh is the largest producer of pulses, oilseeds and soyabean in the country.
- The state is a leading producer of garlic and coriander.

Crop	Annual Production – in 2011-12 (‘000 metric tonnes)
Wheat	10,580.2
Soyabean	6,669.0 [^]
Gram	2,686.0 [^]
Sugarcane	2,677.0
Cotton	2,000.0*
Rice	1,838.2
Maize	1,315.0 [^]
Rapeseed and Mustard	855.0 [^]
Arhar	164.0 [^]
Total Oilseeds	7,716.3
Total Pulses	4,160.1

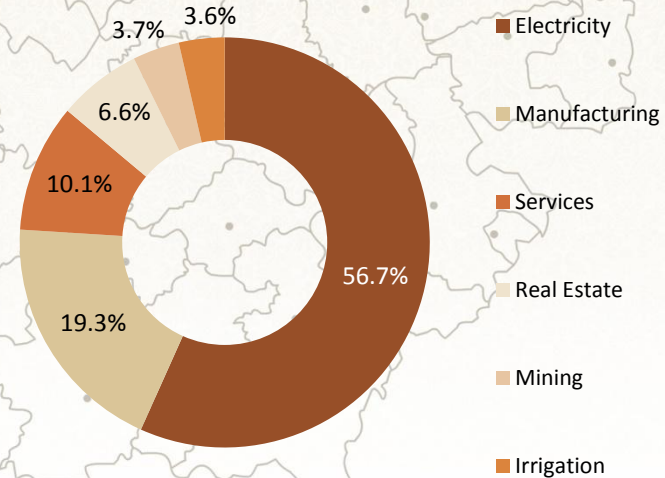
Sources: Economic Survey of Madhya Pradesh 2011-12, Department of Agriculture and Cooperation, Government of India, Reserve Bank of India
* ‘000 Bales (170 kgs each)
[^]In 2010-11 (Estimated)

Economic Snapshot – FDI Inflows & Investments

- According to the Department of Industrial Policy & Promotion (DIPP), the cumulative FDI inflows from April 2000 to December 2012 amounted to US\$ 932 million*.
- In 2011-12, the outstanding investments in the state were US\$ 461.3 billion.
- Of the total outstanding investments, the electricity sector accounted for around 56.7 per cent followed by manufacturing sector (19.3 per cent) and services sector (10.1 per cent).

*Including Chhattisgarh

Break up of Outstanding Investments by Sector (2011-12)



Source: CMIE

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Physical Infrastructure – Roads



Source: Maps of India

→ Madhya Pradesh has 19 National Highways in the state, measuring 5,064 km. The state also has 10,502 km of State Highways.

→ The total road length in the state is around 99,914 km.

→ Construction of major roads in the state is supervised by Madhya Pradesh Road Development Corporation Limited (MPRDC), which implements projects taken up under public private partnership and those funded by Asian Development Bank (ADB).

→ The state has 67 Public Private Partnership (PPP) projects in the roads sector, at various stages of development as of October 2012.

→ The state is well connected to the major cities of the country, consumer markets, and ports on the West-coast such as Kandla and Jawaharlal Nehru Port Trust.

Road Type	Road Length (km)
National Highways	5,064
State Highways	10,502
Major District Roads	19,573

Sources: Ministry of Road Transport & Highways,
Economic Survey of Madhya Pradesh, 2011-12

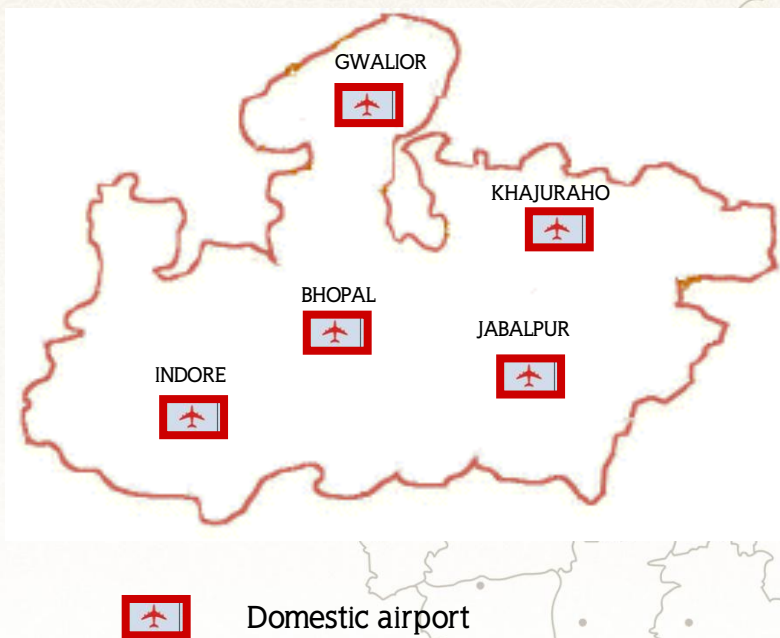
Physical Infrastructure – Railways



Source: Maps of India

- Madhya Pradesh has around 4,955 km of railway lines passing through it.
- The railway network in Madhya Pradesh primarily falls under the West-Central Railways, which was formed in 2003 and is headquartered in Jabalpur. Part of the state is also covered by Central and Western Railways.
- Because of the central location of the state, the railway network in Madhya Pradesh plays an important role. Bhopal, the state's capital, is one of the major railway junctions in India.
- The railway network supports the mineral- and agro-based industries in the state by carrying bauxite, limestone, dolomite and clinker, fertiliser and de-oiled cake.

Physical Infrastructure – Airports

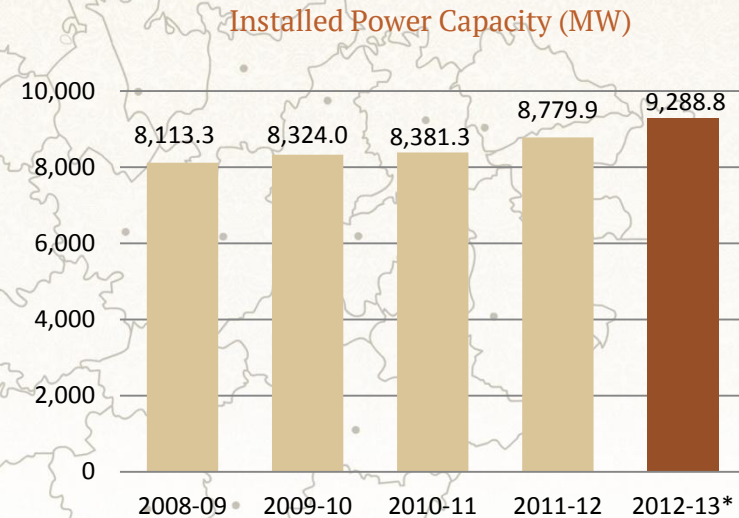


Source: Maps of India

- Madhya Pradesh has five operational airports, one each at: Bhopal, Jabalpur, Gwalior, Indore and Khajuraho.
- Indore Airport is the busiest airport in the state.
- During 2011-12, Indore Airport and Bhopal Airport received 1,112,834 passengers and 422,595 passengers, respectively.
- Bhopal and Indore airport in the state have been modernised.

Physical Infrastructure – Power

- As of January 2013, Madhya Pradesh had total power generation installed capacity of 9,288.86 MW, which comprised 4,535.42 MW under state utilities, 4,100.39 MW under central utilities and 653.05 MW under the private sector.
- Of the total power generation installed capacity, 5,302.15 MW was contributed by thermal power, 3,223.66 MW was contributed by hydropower, 273.24 MW was contributed by nuclear power and renewable power contributed 489.81 MW.
- NTPC, the central-sector operator in the state, has a plant of 3,260 MW of thermal power generation in the state.
- An Ultra-Mega Power Plant (UMPP) is being constructed in Sasan, with an installed capacity of 3,960 MW.



Source: Central Electricity Authority
*As of January 2013

Physical Infrastructure – Telecom

- As of December 2011, Madhya Pradesh had 2,387 telephone exchanges.
- According to Telecom Regulatory Authority of India (TRAI), Madhya Pradesh had nearly 50.66 million[^] wireless subscribers and 1.12 million[^] wire-line subscribers, as of December 2012.
- As of December 2012, teledensity (telephone connections per 100 persons) in Madhya Pradesh was 52.23[^] per cent.
- The total number of broadband users, as of December 2011, was 414,100.
- The state had about 8,307 post offices, as of January 2013.

Telecom Infrastructure (December 2012)

Wireless Connections [^]	50,668,593
Wire-line Connections [^]	1,120,266
Broadband Subscribers	414,100*
Post Offices	8,307**
Telephone Exchanges	2,387*
Teledensity (in per cent) [^]	52.23

Sources: Telecom Regulatory Authority of India, Department of Telecommunications, Annual Report 2011-12, Ministry of Communications and Information Technology, India Post,

*As of December 2011,
**As of January 2013
[^]Including Chhattisgarh

Some of the Major Telecom Operators in Madhya Pradesh

Bharat Sanchar Nigam Limited (BSNL)
Bharti Airtel
Vodafone Essar
Idea Cellular
Reliance Communications
Tata Teleservices

Source: Telecom Regulatory Authority of India

Development Projects: Urban Infrastructure ... (1/2)

- Under the Jawaharlal Nehru National Urban Renewal Mission (JNNURM), 23 projects, costing around US\$ 549.5 million have been sanctioned for urban centres such as Bhopal, Indore, Jabalpur and Ujjain.
- Some of the key projects are in sectors such as roads and flyovers, water supply, storm-water drainage, sewerage, solid-waste management and mass rapid transport systems.
- The Asian Development Bank (ADB) has funded 16 projects worth US\$ 33.8 million for Bhopal in the areas of water supply, sewerage and sanitation, storm-water drainage and solid-waste management. Out of the 16 projects, two have been completed and others are at various stages of development.

Sources: Bhopal Municipal Corporation Website, www.bhopalmunicipal.com, JNNURM, Ministry of Urban Development, Government of India

Development Projects: Urban Infrastructure ... (2/2)

Focus Areas of Urban Development in Madhya Pradesh

Water Supply	Sewerage System	Solid-Waste Management	Others
<ul style="list-style-type: none"> The average per capita supply of water in major cities such as Indore is around 80 litres per day. Under the JNNURM, cities are planned to achieve per capita water supply of 135 litres per day between 2015 and 2021. Six projects worth US\$ 194.7 million have been sanctioned between 2005-06 and 2008-09 for water supply under the JNNURM. 	<ul style="list-style-type: none"> In cities such as Indore, around 55.0 per cent of the population is connected to sewage network. Under the JNNURM, the entire population in the cities will be connected to sewage network. Three projects worth US\$ 100 million have been sanctioned in 2006-07 for sewage treatment under the JNNURM. 	<ul style="list-style-type: none"> Indore and Ujjain generate around 500 Tonnes Per Day (TPD) and 160 tpd of solid-waste respectively. Under the JNNURM, the entire solid-waste is expected to be collected and treated. A project worth US\$ 10.7 million has been sanctioned. 	<ul style="list-style-type: none"> Two projects worth US\$ 75.6 million have been sanctioned between 2006-07 and 2009-10 for improvement of drainage system. Seven projects worth around US\$ 139.5 million have been sanctioned for improvement of transport system.

Source: JNNURM, Ministry of Urban Development, Government of India

Development Projects: Key Public Private Partnership Projects

Name of Project	Sector	PPP Type	Project Cost (US\$ million)	Status
Development of Central Business District in South TT Nagar, Bhopal	Urban Development	BOT-Toll	326.1	Under Bidding
Sports City, International Convention Centre, Star Hotel, Shopping Complex and Residential Complex	Urban Development	BOT-Toll	195.7	Construction
Gwalior-Jhansi National Highway Road Project	Roads	BOT-Annuity	131.1	Construction
Khalaghat-Maharashtra Border	Roads	BOT-Toll	119.3	Construction
Indore to Khalaghat	Roads	BOT-Toll	102.6	Construction
Four-Laning of Bhopal-Devas State Highway	Roads	BOT-Toll	92.8	Construction
Four-Laning of Lebad-Joura State Highway	Roads	BOT-Toll	91.5	Construction
50 km Road between Jhansi-Lalitpur on NH-25 and NH-26	Roads	BOT-Annuity	91.5	Construction
Four-Laning of Gwalior Bypass on NH-3	Roads	BOT-Annuity	62.7	Construction
Four-Laning of Joura-Nayagaon State Highway	Roads	BOT-Toll	87.8	Construction
Water Supply Augmentation at Khandwa	Urban Development	BOT-Annuity	22.6	Construction

BOT: Build-Operate-Transfer

Source: www.pppindiadatabase.com

Development Projects: Special Economic Zones (SEZs) ... (1/2)

- As of January 2013, formal approval has been given to 19 SEZs which are proposed to be set up in Madhya Pradesh.
- Bhopal, Indore, Gwalior and Jabalpur are the major locations where SEZs have been approved. These SEZs have been proposed for IT/ITeS, mineral-based, agro-based and multi-services.
- There is one operational multi-product SEZ in Indore.

Indore SEZ	
Area	2,500 acre (1,114 hectares)
Number of Allotment	42
Number of Units Operating	33
Total Investment	US\$ 568.7 million
Investment Under Implementation	US\$ 62.2 million (9 units)
Export (2011-12)	US\$ 341.4 million

Sources: Madhya Pradesh State Industrial Development Corporation, Indore Special Economic Zone, www.indoresez.nic.in

Some of the Key Companies in Indore SEZ

- SRF
- Flexituff
- India Nets
- New Tech Abrasives
- Advance Enzyme Technology
- Ipca Laboratories
- Amulya Exports
- Emerald Tobacco
- Pratibha Syntex

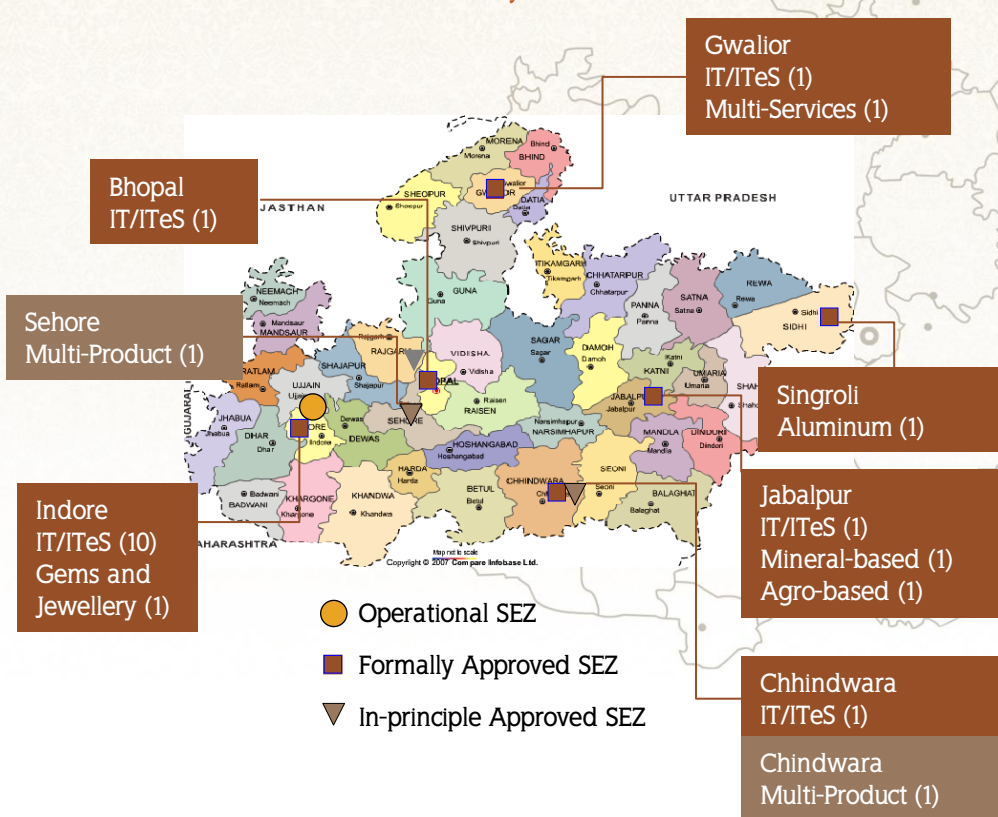
Source: Madhya Pradesh State Industrial Development Corporation

Notified SEZ as of January 2013		
Industry	Location	No of SEZs
IT/ITeS	Indore, Gwalior	3
Mineral-based	Jabalpur	1
Agro-based	Jabalpur	1
Aluminium	Singruali	1

Source: www.sezindia.nic.in

Development Projects: Special Economic Zones (SEZs) ... (2/2)

SEZs in Madhya Pradesh



Industry	Location	No of SEZs
Formally Approved SEZ as of January 2013		
IT/ITeS	Indore, Gwalior, Chindwara, Jabalpur, Bhopal	14
Multi-Services	Gwalior	1
Mineral-based	Jabalpur	1
Agro-based	Jabalpur	1
Aluminium	Singroli	1
Gems and Jewellery	Indore	1
In-Principle Approved SEZ		
Multi-Product	Chindwara, Sehore	2

Source: www.sezindia.nic.in

Sources: Maps of India, www.sezindia.nic.in

Social Infrastructure – Education

- Madhya Pradesh has a literacy rate of 70.6 per cent according to the provisional data of Census 2011; the male literacy rate is 80.5 per cent and the female literacy rate is 60.0 per cent.
- The state has 220 engineering & architecture colleges, 211 management institutes and 12 medical colleges.
- In 2010-11, the state had 96,797 primary schools, 6,658 high schools and 5,463 higher secondary schools.

Category	Literacy Rate (%)
Total	70.6
Male	80.5
Female	60.0

Source: Census 2011 (provisional data)

Educational Institutions (2011-12)	
Primary Schools	96,797*
High Schools	6,658*
Higher Secondary Schools	5,463*
Government Colleges	342
Universities	24
Polytechnic Institutes	59
Engineering & Architecture Colleges	220
Management Institutes	211
Medical Colleges	12

Sources: Economic Survey of Madhya Pradesh, 2011-12,
University Grants Commission, Government of India,
Medical Council of India

*In 2010-11

Reputed Institutes of Madhya Pradesh

Indian Institute of Management (IIM), Indore
Indian Institute of Forest Management, Bhopal
Institute of Hotel Management, Bhopal
International Institute of Professional Studies, Indore
Indian Institute of Technology (IIT), Indore

Social Infrastructure – Health

- As of March 2012, the healthcare services network of Madhya Pradesh comprises 50 District Hospitals, 332 Community Health Centres, 1,156 Primary Health Centres and 8,761 Sub-centres.
- The state also has 28 Ayurvedic, 20 Homoeopathic and two Unani Hospitals.

Health Indicators of Madhya Pradesh (2011)	
Birth Rate*	26.9
Death Rate*	8.2
Infant Mortality Rate**	59
Life Expectancy at Birth (years)	
Male (2002-06)	58.1
Female (2002-06)	57.9

Source: Sample Registration System (SRS) Bulletin 2012
(www.censusindia.gov.in)

*Per thousand persons

**Per thousand live births

Health Institutions (2011-12)	
District Hospitals	50
Primary Health Centres	1,156
Sub-Centres	8,761
Community Health Centres	332
Ayurvedic Hospitals	28
Unani Hospitals	2
Homeopathic Hospitals	20

Sources: Economic Survey of Madhya Pradesh 2011-12,
Department of AYUSH, Ministry of Health & Family
Welfare, Government of India

Cultural Infrastructure

- Madhya Pradesh's history dates back to the pre-historic age. The United Nations Educational, Scientific and Cultural Organisation (UNESCO) has declared three locations in the state as heritage sites: Temples at Khajuraho, Buddhist Monuments at Sanchi and Rock Shelters of Bhimbetka.
- The Directorate of Archaeology, Archives and Museums, is responsible for the maintenance of 349 monuments and 44 museums across the state.
- The State Government has established sports academies to promote sports such as hockey, shooting, equestrian, water sports and martial arts.
- Eminent sports personalities are awarded with the Vikram Awards, the Ekalavya Awards and the Vishwamitra (lifetime achievement) Award.

→ Among the cultural festivals of Madhya Pradesh, the Khajuraho Festival of Dance and the Tansen Music Festival in Gwalior celebrate classical Indian dance and music. These festivals are well attended by both, domestic and international tourists.

Type of Museum (No)	
State-level Museums	6
District-level Museums	11
Local Museums	6
Site Museums	5
District Archaeological Association Museums	16

Source: Directorate of Archaeology, Archives and Museums, Government of Madhya Pradesh

State-level Museums in Madhya Pradesh
<ul style="list-style-type: none"> • State Museum, Bhopal • Central Museum, Indore • Rani Durgawati Museum, Jabalpur • Tulsi Museum, Ramvan, Satna • Maharaja Chhatrasal Museum, Chhatarpur • Gujri Mahal Museum, Gwalior

Source: Directorate of Archaeology, Archives and Museums, Government of Madhya Pradesh

Industrial Infrastructure ... (1/3)

- Madhya Pradesh State Industrial Development Corporation Limited (MPSIDC) is the nodal agency for industrial growth in the state.
- For balanced and sustainable growth of industry across the state, MPSIDC has set up Madhya Pradesh Audyogik Kendra Vikas Nigam Limited (AKVN) at Bhopal, Gwalior, Jabalpur, Indore, Rewa and Ujjain.

Infrastructure	Bhopal AKVN	Gwalior AKVN	Jabalpur AKVN
Area Developed (hectare)	1,350.4	2,473.8	1,250.0
Growth Centres	Mandideep, Pillukhedi, Babai, Piparia	Malanpur, Ghirongi, Banmore, Chainpura, Sidhgaon, Pratappura	Borgaon, Maneri
Units Established	Large and Medium Industries (LMI): 39 Small Scale Industries (SSI): 294	LMI: 44 SSI: 223	LMI: 10 SSI: 44
Major Companies	HEG, Crompton Greaves, Procter & Gamble, Godrej, Lupin, Oswal, Nahar.	Surya Roshini, Godrej, Grasim, Cadbury, Crompton Greaves	Raymond, Hindustan Petroleum, Ayur
Special Infrastructure	Inland Container Depot (ICD), Food Park	ICD, Food Park, Stone Park	Stone Park, Food Park, Mineral SEZ
Proposed Project	Engineering Cluster, Logistic Hub, Food Park	Habitat Centre, SEZ	SEZ (Agro-based)

SEZ: Special Economic Zone

Source: MPSIDC

Industrial Infrastructure ... (2/3)

Infrastructure	Indore AKVN	Rewa AKVN	Ujjain AKVN
Area Developed (hectare)	3,254.8	307.4	431.6
Growth Centres	Pithampur, Kheda, Megh Nagar	Rewa, Waidhan, Purena, Maiher	Dewas, Maxi, Jaggakhedi
Units Established	LMI:153, SSI: 832	LMI: 7, SSI: 71	LMI: 52, SSI: 23
Major Companies	Eicher, Bridgestone, Hindustan Motors, Force, Mahindra	Birla, Jaypee	Ranbaxy, S.Kumars, Gajra, Kirloskar
Special Infrastructure	SEZ, Food Park, Apparel Park, Inland Container Depot (ICD)	-	Food Park
Proposed Project	Auto Testing Track, Food Park	Industrial Area	Knowledge City, New Industrial Area under the Delhi Mumbai Industrial Corridor project

SEZ: Special Economic Zone
Source: MPSIDC

Industrial Infrastructure ... (3/3)

Industrial Clusters in Madhya Pradesh



Sources: Maps of India, Madhya Pradesh State Industrial Development Corporation

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Contents

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Key Industries

- The natural resources including agro-based products, forest products and minerals, the state's policy incentives and its central location have attracted major investments in the agro-products, consumer goods, drugs and pharmaceuticals, mines and minerals, manufacturing and textiles sectors.
- The State Government is keen to develop industrial infrastructure. The Madhya Pradesh State Industrial Development Corporation Limited (MPSIDC) and its subsidiary, Madhya Pradesh Audyogik Kendra Vikas Nigam Limited (MPAKVN) are the key nodal agencies for industrial development in the state.
- Some of the major industrial areas in the state are Bhopal, Sehore, Raisen, Harda, Mandideep, Dewas, Pithampur, Khandwa, Jhabua, Dhar, Ujjain, Mandsaur, Ratlam, Jabalpur, Indore, Shajapur, Satna and Gwalior.

Key Industries in Madhya Pradesh

- Auto and Auto Components
- Textile
- Cement
- Agro-based Industries
- Forest-based Industries
- Pharmaceuticals
- Mineral-based Industries
- Manufacturing
- Tourism
- IT and ITeS

Key Industries – Auto and Auto Components ... (1/2)

- Madhya Pradesh has an automotive cluster located at Pithampur, which is an industrial growth centre near Indore.
- The basic industrial infrastructure available in the automotive cluster includes power, water supply, telecommunication services, road and a dry port.
- The Pithampur automotive cluster is among the industrial clusters in India that have been identified by the Central Government for implementation of the Industrial Infrastructure Up-gradation Scheme (IIUS). The scheme aims at improving the competitiveness of functional clusters across the country.
- The Pithampur automotive cluster has automotive Original Equipment Manufacturers (OEMs) such as Force Motors, Eicher Motors, Hindustan Motors and Mahindra Two wheelers, major tyre producing unit of Bridgestone and about 30 auto component and ancillary units.

Some of the Key Players

- Eicher Motors Ltd
- Force Motors Ltd
- Hindustan Motors Ltd
- Mahindra Two Wheelers Ltd

Key Industries – Auto and Auto Components ... (2/2)

Eicher Motors Ltd



- Eicher Motors Limited, incorporated in 1982, is the flagship company of the Eicher Group in India and a leading player of the Indian automobile industry. VE Commercial Vehicles Ltd (VECV), is a 50:50 joint venture between the Volvo Group (Volvo) and Eicher Motors Limited (EML). The company has state-of-the-art manufacturing facility of bus and truck at Pithampur with the production capacity of 48,000 vehicles, annually and auto component facility at Dewas (plant area of approximately 18,000 sq metre). VECV is setting up a new engine plant in the existing facility at Pithampur. The engine capacity would be ramped up from 60,000 units to 160,000 units by the financial year 2016-17. The company recorded total revenues of US\$ 1.27 billion in the year ending December 2011.

Force Motors Ltd



- Force Motors is a vertically integrated automobile company which designs, manufactures and markets its range of vehicles – tractors, three wheelers, light commercial vehicles, multi-utility vehicles and heavy commercial vehicles. The manufacturing plant at Pithampur was set up in 1987 under license from Daimler-Benz to manufacture utility vehicles. The plant was further expanded in 1997. Subsequently, it also obtained ISO 9001: 2000 certification in 2003. The company recorded revenues of US\$ 417.8 million in 2011-12.

Hindustan Motors Ltd



- Hindustan Motors Limited (HML), pioneer in automobile manufacturing in India, is the flagship company of the C. K. Birla Group. The company manufactures passenger cars, multi-utility vehicles and Road-Trusted Vehicles (RTV). In technical collaboration with Australian OKA Motor Company, HML manufactures RTV in its plant at Pithampur. The company recorded revenues of US\$ 104.5 million in 2011-12.

Mahindra Two Wheelers Ltd



- Mahindra Two Wheelers Limited was founded in 2008 when Mahindra & Mahindra Limited (M&M), India's leading automotive companies took over Pune-based Kinetic Motor Company Limited (KMCL). The company has a state-of-the-art, ISO 9001 certified manufacturing facility at Pithampur in Madhya Pradesh. The group company, M&M recorded total revenues of around US\$ 12.9 billion in 2011-12.

Key Industries – Textiles ... (1/2)

- Madhya Pradesh is one of the major cotton producing states of India. In 2011-12, cotton was grown on an estimated area of 706,000 hectares in the state with a total production of around 1.7 million bales (170 kgs each).
- A large number of cotton textile mills are clustered around Indore, Dewas, Ujjain, Malanpur, Pithampur, Khargone, Gwalior and Bhopal etc.
- An Apparel Park is located in an area of 133.38 acres in Indore SEZ. The project is implemented by M.P. Audhyogik Kendra Vikas Nigam (Indore) Ltd.
- Indore has been identified for infrastructure development under the Textiles Centre Infrastructure Development Scheme (TCIDS). Indore is a cluster of readymade garments industry with over 1,260 garment units.

Some of the Key Players

- Century Textiles and Industries Ltd
- Grasim Industries Ltd
- Vardhman Textiles Ltd
- Raymond Ltd

Key Industries – Textiles ... (2/2)

Century Textiles and Industries Ltd



- Century Textiles and Industries Ltd was incorporated in 1897. The company has interests in textile, rayon, cement and paper. Yarn and denim production units of the textile business are located at Satrati in Madhya Pradesh. The plant is equipped with 24,960 spindles for manufacture of yarn and produced about 4,244.2 tonnes of yarn during 2010-11. The denim division has production capacity of 21 million meters of denim fabrics per annum. The company recorded revenues of US\$ 999 million in 2011-12.

Grasim Industries Ltd



- Grasim Industries Ltd, a flagship company of the Aditya Birla Group, is one of the leading companies in India with diverse interests in cement, chemicals and textiles. Its textile plants are located at Bhiwani, Haryana and Malanpur, Madhya Pradesh. The Malanpur unit of the company manufactures worsted dyed yarn spun from pure merino wool along with polyester and other blends. The company has a wide retail network and also serves international apparel manufacturers. The company recorded total revenues of US\$ 5.2 billion in 2011-12.

Vardhman Textiles Ltd



- The Vardhman Group is a leading textile conglomerate in India having a turnover of US\$ 1.1 billion. The yarn manufacturing units are located in Mandideep (130,994 spindles), Satlapur (222,624 spindles) and Bhudhni (60,000 spindles). Further, the Bhudhni plant has fabric weaving unit (400 looms) and a fabric processing unit with a capacity of 40 million metre per annum.

Raymond Ltd



- Raymond is a major fabric manufacturer in India. Besides, the company has also business interests in engineering and aviation. The company is one of the largest integrated manufacturer of worsted fabric in the world and commands over 60.0 per cent market share in worsted suiting in India. The total production capacity of the company is around 38 million metres of wool and wool-blended products. One of the four plants of the company is located at Chhindwara in Madhya Pradesh. The company recorded revenues of US\$ 773.6 million in 2011-12.

Key Industries – Cement ... (1/2)

- Satna, Jawad and Neemuch of Madhya Pradesh belong to the seven major limestone clusters in India and hence provide easy access to critical raw material resource for the cement industry.
- The state has total limestone reserves of 4,326.3 million tonnes, spread across more than 15 districts.
- As of November 2011, total installed capacity in the state was around 24.48 million tonnes of cement per annum – one of the highest among the Indian states. The cement plants in the state operate at a high efficiency level with total production being close to capacity.

Some of the Key Players

- Birla Corporation Ltd
- ACC Limited
- Everest Industries Ltd
- Heidelberg Cement India Ltd

Key Industries – Cement ... (2/2)

Birla Corp Ltd



- Birla Corporation Limited is the flagship company of the M P Birla Group with business interests in cement, jute goods, polyvinyl chloride floor covering, auto trim parts and iron & steel casting. The cement plant of the company is located in Satna, Madhya Pradesh. The plant has a capacity of two million tonnes per annum. The company recorded revenues of US\$ 468.6 million in 2011-12.

ACC Ltd



- ACC Limited is one of the largest cement manufacturers in India with 16 cement plants, more than 40 ready-mix concrete plants, 21 sales offices and over 9,000 dealers. In Madhya Pradesh, it has plants in Kymore with a capacity of 2.7 Million Tonnes Per Annum (MTPA). The company recorded revenues of US\$ 2.0 billion in the year ending December 2011.

Everest Industries Ltd



- Everest Industries Limited manufactures a range of building solutions which include ceilings, walls, flooring, cladding, doors, roofing and pre-engineered steel buildings. In 2011-12, total revenue of the company was US\$ 185.0 million. One of the five manufacturing facilities of the company is located at Kymore in Madhya Pradesh. It is among the first manufacturers of fibre-cement roofing sheets and accessories in India. The plant has been awarded by State Government for excellence in the fields of safety, health and environment.

Heidelberg Cement India Ltd



- Heidelberg Cement India Ltd is a subsidiary of Cementum I.B.V. (a company incorporated under the laws of The Netherlands, which is 100 per cent controlled by HeidelbergCement AG which is one of the largest cement manufacturers in the world). The company has two cement plants at Damoh in Madhya Pradesh. Its cement is sold under brand name 'Mycem'.

Key Industries – Pharmaceutical and Biotechnology Industry ... (1/2)

- Madhya Pradesh has a rich bio-diversity. About 31.0 per cent of the state is under forest cover; 11 of the 25 agro-climatic zones are present in the state and a large variety of rare and valuable medicinal and herbal plants are available.
- The state has formulated a Biotechnology Policy, which create a conducive environment for the bio-pharmaceutical industry in the state.
- Biotechnology and pharmaceuticals have been recognised as thrust sectors and incentives are provided for setting up industries in these sectors.

Some of the Key Players

- Ipca Laboratories Ltd
- Lupin Ltd
- Piramal Healthcare Ltd
- Ranbaxy Laboratories Ltd

Key Industries – Pharmaceutical and Biotechnology Industry ... (2/2)



Ipca Laboratories Ltd



- Ipca is a fully integrated Indian pharmaceutical company with a strong thrust on exports. The company has operations in over 110 countries and exports account for around 60.0 per cent of the sales. The company has six Active Pharmaceutical Ingredient (API) manufacturing plants and seven formulation plants in India. In Madhya Pradesh, it has plants at Indore, Pithampur and Ratlam. The plants manufacture drug intermediaries, oral solids, liquids and injectables, etc., and are certified by apex global agencies. In 2011-12, total revenue of the company was US\$ 486 million.

Lupin Ltd



- Lupin Ltd is an innovation-led pharmaceutical company producing a wide range of generic and branded formulations and Active Pharmaceutical Ingredients (API). The company has two plants in Madhya Pradesh – one at Indore for formulations and another at Mandideep for API. The plant at Mandideep is approved by global authorities such as World Health Organisation (WHO), United States Food and Drug Administration (USFDA) and United Kingdom Medicine and Healthcare products Regulatory Agency (UKMHRA). In 2011-12, the company recorded revenues of US\$ 1.46 billion.

Piramal Healthcare Ltd



- Piramal Healthcare Ltd (PHL) is a globally integrated healthcare company with revenue of around US\$ 434.6 million in 2011-12. The company caters to a large range of therapeutic products under a number of divisions such as acute care, biotech, cardiac, diabetes, general medicine, orthopaedic, pain management, etc. The company has six manufacturing facilities in India, one of which is located at Pithampur in Madhya Pradesh.

Ranbaxy Laboratories Ltd



- Ranbaxy Laboratories, one of India's largest pharmaceutical company, is an integrated, research-based pharmaceutical company with a global presence. In 2011, the total revenue of the company was around US\$ 2 billion. The company manufactures a wide range of generic medicines in its manufacturing facilities located in eight countries. It has a manufacturing facility at Dewas in Madhya Pradesh, where it has three independent units engaged in the production of cephalosporins, semi-synthetic penicillin and non-beta-lactum products.

Key Industries – Manufacturing ... (1/2)

- Madhya Pradesh State Industrial Development Corporation and its subsidiaries have successfully developed several growth centres across the state.
- The Industrial Policy of the state provides incentives for setting up manufacturing units.
- Industrial infrastructure, policy incentives, labour resources and central location of the state are some of the growth drivers for the manufacturing industry in the state.

Some of the Key Players

- Bharat Heavy Electricals Ltd
- Kirloskar Brothers Ltd
- Kores (India) Ltd
- Crompton Greaves

Key Industries – Manufacturing ... (2/2)

Bharat Heavy Electricals Ltd



- Bharat Heavy Electricals Ltd (BHEL) is a large engineering and manufacturing enterprise in India in the energy-related and infrastructure sector. In 2011-12, total turnover of the company was US\$ 10.2 billion. The Bhopal unit of BHEL was set up in Piplani in 1956 with technical assistance from Associated Electricals (India) Limited, a UK-based company. The unit has capability to manufacture hydro, steam, marine and nuclear turbines, heat exchangers, hydro and turbo generators, transformers, switchgears, control gears, transportation equipment, capacitors, bushings, electrical motors, rectifiers, oil drilling rig equipments and diesel generating sets. The unit also has a material testing and instrument calibration laboratory and a township spread across 20 sq km for its employees.

Kirloskar Brothers Ltd



- Kirloskar Brothers Ltd (KBL) is the flagship company of the US\$ 2.5 billion Kirloskar Group. KBL has business interests in large infrastructure projects such as water supply, power generation and irrigation, manufacturing of pumps for domestic, agricultural and industrial use. The net sales of KBL in 2011-12 was around US\$ 527.3 million. The company has six manufacturing plants, one of which at Dewas in Madhya Pradesh was established in 1962. The plant manufactures pumps for domestic and agricultural use.

Kores (I) Ltd



- Kores (India) Ltd was incorporated in 1936 and has business interest in diverse fields such as office products, foundry, textiles, pharmaceuticals, engineering, etc. The engineering division of the company has a plant at Pithampur in Madhya Pradesh. The plant is set up on an area of 71,192 sq m and has facilities such as machining, fabrication, assembly and testing. The company produces hydrostatic rigs, pumps, drills and related accessories in the plant at Pithampur.

Crompton Greaves



- Crompton Greaves is a part of US\$ 4 billion Avantha Group. The company is engaged in designing, manufacturing and marketing of technologically advanced electrical products and services. The company manufactures transformers at its plants in Mandideep and Malanpur and industrial systems (rotating machines & railway signalling unit) in Pithampur. The company recorded revenues of US\$ 2.3 billion in 2011-12.

Key Industries – Fast Moving Consumer Goods ... (1/2)

- A number of factors such as industrial infrastructure in growth centres, labour pool and central location of the state are the drivers for setting up consumer goods manufacturing facilities in Madhya Pradesh.
- A number of multinational companies such as Cadbury, Procter & Gamble, Hindustan Unilever Limited, Coca Cola and Cargill have their manufacturing plants in the state.
- Majority of the manufacturing plants are located in industrial areas of the state such as Malanpur, Mandideep, Pithampur and Chhindwara.

Some of the Key Players

- Cadbury India Ltd
- Procter & Gamble (P&G) Home Products Ltd
- Dabur India Ltd
- Hindustan Unilever Ltd

Key Industries – Fast Moving Consumer Goods ... (2/2)

Cadbury India Ltd



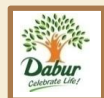
→ Cadbury (a part of Mondelez International), is a leading global confectionery company with a portfolio of chocolate, beverages, biscuits, gum and candy brands. It has operations in over 80 countries. In India, the company started its operation in 1948 and has six factories and four sales offices. The company has a factory at Malanpur industrial area in Gwalior.

Procter & Gamble (P&G) Home Products Ltd



→ P&G Home Products Ltd, one of India's large consumer goods companies, is a 100 per cent subsidiary of Procter & Gamble Company, USA. The company owns some of the reputed brands in fabric care products, hair care and baby care segments. The company has its manufacturing plant at Mandideep in the Raisen district of Madhya Pradesh.

Dabur India Ltd



→ Dabur India Ltd is one of the leading consumer goods company in India with revenues of US\$ 1.1 billion in 2011-12. The company has two major divisions: consumer care business and international business division. One of the 17 manufacturing plants of the company, is located at Katni in Madhya Pradesh.

Hindustan Unilever Ltd



→ Hindustan Unilever Ltd (HUL) is a subsidiary of Unilever and is India's largest consumer goods company with a portfolio of brands in 20 distinct categories. Established in 1930, the company has its manufacturing plant at Chhindwara in Madhya Pradesh. The company recorded revenues of US\$ 4.79 billion in 2011-12.

Key Industries – Agro-based Industry

... (1/2)

- Of the total gross area under crop cultivation in the state, 54.2 per cent is sown during the Kharif season while the other 45.7 per cent is sown during the Rabi season.
- In 2010-11, the cropped area was estimated to 25.76 million hectares in the state.
- In 2010-11, Madhya Pradesh was one of the leading producer of soybean with a total production of around 6.6 million tonnes.
- The state is the largest producer of oilseeds; it produced 8.0 million tonnes in 2010-11, accounting for around 24.7 per cent of the national production.
- The state is one of the leading producer of spices.
- Jawaharlal Nehru Krishi Vishwavidyalaya is located in Jabalpur and serves as a centre for teaching and research in agriculture and allied sciences.

Some of the Key Players

- Adani Wilmar Ltd
- Anik Industries Ltd
- K S Oils Ltd
- Ruchi Soya Industries Ltd

Key Industries – Agro-based Industry

... (2/2)

Adani Wilmar Ltd



→ Adani Wilmar Ltd (AWL) is a joint venture between two global corporations - Adani Group of India and Wilmar International Limited of Singapore. The company has production infrastructure across the country, with a crushing capacity of over 5,750 tonnes per day and refining capacity of over 9,000 tonnes per day. The company has a production unit in Chhindwara and a packaging plant at Dewas in Madhya Pradesh. FORTUNE, King's, RAAG, Bullet, Fryola and JUBILEE are the brands under which AWL sells its range of edible oil, vanaspati and bakery shortening.

Anik Industries Ltd



→ Anik Industries Limited has business interest in dairy and milk derivative products, wind power, mining & coal, ferro alloys, real estate, agri commodities. The company has three milk processing units in Madhya Pradesh for manufacturing of dairy products, two at Dewas (capacity of 240,000 litre of milk per day and 400,000 litre of milk per day) and another at Bhopal (capacity of 100,000 litre of milk per day). These units are supported by 11 chilling centres spread across the state which collect milk from 5,000 villages. The company recorded revenues of US\$ 335.3 million in 2011-12.

K S Oils Ltd



→ K S Oils is a leading Indian integrated edible oil company which produces and markets mustard oil, refined oil and vanaspati. The company has its fully integrated plant at Morena in Madhya Pradesh with a crushing capacity of 1,475 metric tonnes of mustard seed per day. The plant also has an in-house packaging unit. The company recorded revenues of around US\$ 1,230 million in 2010-11.

Ruchi Soya Industries Ltd

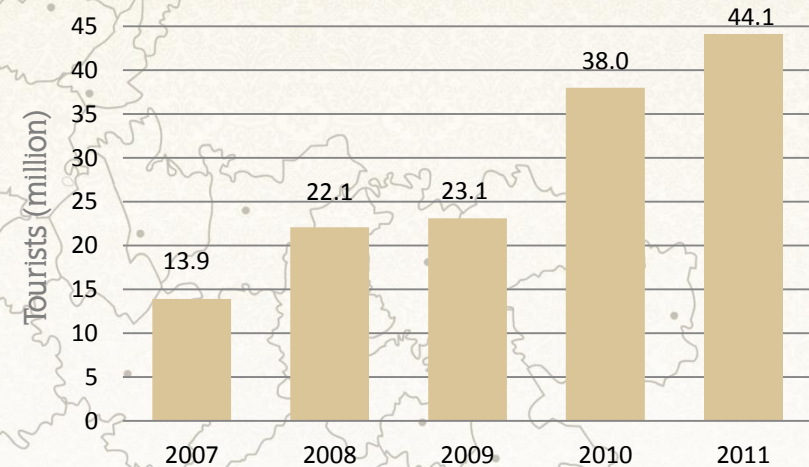


→ Ruchi Soya Industries Ltd is one of the major agro-based product manufacturers in India. Product portfolio of the company includes edible oil, soya foods, bakery fat and vanaspati. It is also the largest exporter of soya foods and lecithin from India. The company has wide presence in Madhya Pradesh with six manufacturing plants located at Mangla, Shujalpur, Guna, Piaparia, Gaderwada and Jabalpur and three depots at Gwalior, Jabalpur and Indore. The company recorded revenues of US\$ 5.47 billion in 2011-12.

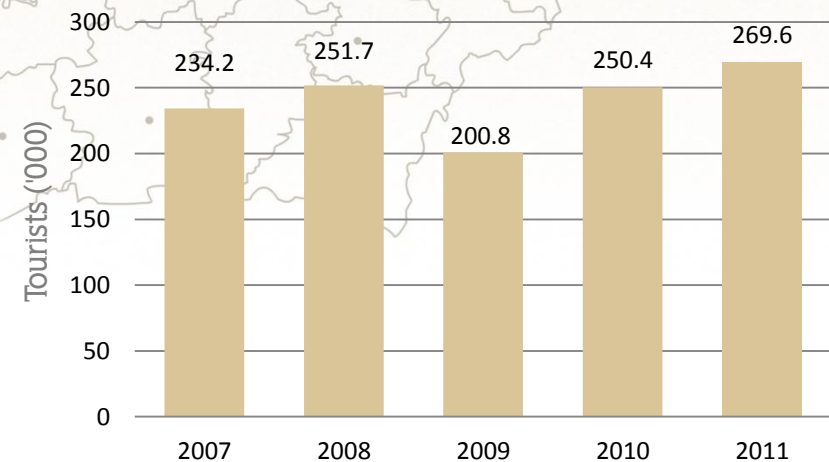
Key Industries – Tourism ... (1/2)

- The State Government has identified the tourism sector as one of the key areas for growth.
- In 2011, domestic tourist inflow stood at over 44 million, registering average growth of 33.4 per cent between 2007 and 2011. In 2011, foreign tourist arrival was over 260,000.
- The State Government has shortlisted 18 major centres, which attract a large number of domestic and foreign tourists, for comprehensive development.
- The State Government has taken initiatives to promote eco-tourism, wild-life and adventure tourism, leisure and business tourism and pilgrim tourism.
- The Ministry of Tourism, Government of India has sanctioned Chitrakoot as one of the sanctioned 35 mega tourist centres to be developed across the country. Chitrakoot will be developed as a spiritual and wellness destination.

Domestic Tourist Arrivals



International Tourist Arrivals



Source: Tourism Statistics 2011, Ministry of Tourism, Government of India

Key Industries – Tourism ... (2/2)

- 
- Major places of tourist interest in Madhya Pradesh are as follows:
 - Kanha: One of the largest wild-life sanctuary in Asia.
 - Khajuraho: Has some of the most famous sculptures in the world.
 - Bhimbetka: Has the oldest cave paintings in the world.
 - Sanchi: Houses the oldest Buddhist Stupa in the world.
 - In addition, the state has nine national parks and 25 wildlife sanctuaries.
 - A number of festivals such as All India Kalidasa Festival, Tansen Samaroh (Gwalior), Lokranjan and Khajuraho Dance Festival (Khajuraho) are celebrated in the state, which attracts tourists.

Key Industries – Forest-based Industries

- Madhya Pradesh has a forest area of around 9.46 million hectares, which accounts for nearly 31.0 per cent of the total area of the state.
- With a share of about 12.1 per cent of the total forest area of the country, Madhya Pradesh has the largest area covered by forest among all the states in India.
- Madhya Pradesh accounts for nearly 25.0 per cent of all tendu leaves produced in India. The average annual production of tendu leaves in the state is around 2.5 million standard bags.
- In 2010-11, 278,000 cubic metre of timber was produced and the total revenue received from sale of forest products was US\$ 183.7 million.

Key Industries – IT and ITeS

- The state has optical fibre backbone of over 24,000 km that cover its 313 developmental blocks across 45 districts.
- The state is home to the country's first Indian Institute of Information Technology and Management (IIITM), which is located in Gwalior.
- Five information technology parks, located at Bhopal, Indore (two), Gwalior and Jabalpur, are at various stages of development.
- The IT Policy of the state provides incentives to the investors in the information technology sector.
- A government society MAP_IT (Madhya Pradesh Agency for Promotion of Information Technology) headed by the Chief Minister of the state and represented by government and industry has been established to implement the IT policy and propel the growth of IT in Madhya Pradesh.

IT Parks

Crystal IT Park (50,939 sq m)	Indore
Hardware and Software Technology Park (200 acres)	Bhopal
Software Technology Park (1,00,000 sq ft)	Indore
IT Park (50 acres)	Gwalior
IT Park (90 acres)	Jabalpur

IT Projects in Madhya Pradesh



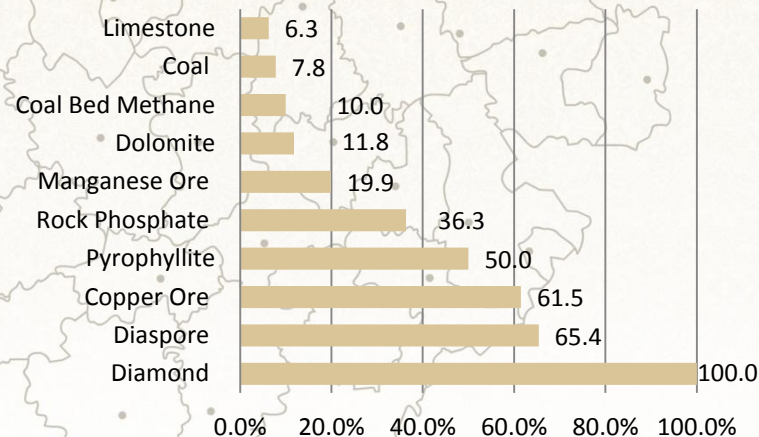
Source: Maps of India

Key Industries – Mineral-based Industry

... (1/3)

- The state has vast mineral deposits of diamonds, pyrophyllite, diaspore, coal, limestone, copper ore and manganese among others.
- In 2010-11, mining and quarrying contributed around US\$ 2.21 billion to the GSDP of the state.
- Madhya Pradesh is the sole producer of diamonds in India. Besides, the state is the largest producer of minerals such as pyrophyllite and copper.
- The state has over 60.0 per cent of the total national reserves of copper ore.
- The thickest coal seam (135 m) of Asia is found at the Singrauli coalfield in the Sidhi district of Madhya Pradesh.
- Major mineral-based industries in the state are cement, thermal power generation, ceramic-products, tiles and refractory.

Mineral Reserves as Percentage of India's Reserves*



Source: Directorate of Geology and Mining, Madhya Pradesh
*As of 2005

Key Industries – Mineral-based Industry ... (2/3)

Reserves and Production of Minerals in Madhya Pradesh

Name	Reserves [^] as of 2005 (million tonnes)	Share of the State in the National Reserve (per cent)	Production (tonnes)*	Share of the State in the National Production (per cent)
Diamond **	1,205	100.0	498	100.0
Pyrophyllite	10.3	50.0	118,201	79.1
Copper Ore	227.1	61.5	1,202,000	54.8
Diaspore	2.0	65.4	8,701	43.8
Manganese Ore	27.5	19.9	439,000	21.3
Clay (others)	-	-	95,000	19.4
Shale	-	-	414,000	18.4
Coal [#]	19,758.4	7.8	51,426,000	15.1
Limestone	795.1	6.2	19,312,000	12.8
Rock Phosphate	19.2	36.3	162,000	12.3

Source: Directorate of Geology and Mining, Madhya Pradesh

[^]Reserve: Proved and Probable

**Unit for Diamond in Thousand Carat

[#]As of January 2006

*Production between March and December 2008

Key Industries – Mineral-based Industry

... (3/3)

Hindustan Copper Ltd



→ Hindustan Copper Ltd (HCL) is a vertically integrated copper manufacturing company. In 1982, the company established its Malanjkhand copper project, which has the single-largest copper deposit in the country. The Malanjkhand mine has a copper deposit of 221 million tonnes with 1.3 per cent copper concentration. The company possesses an open-pit mine with capacity of 2 million tonnes per annum, concentrator plant, tailing disposal system and other auxiliary facilities. The plant contributes around 80.0 per cent of the copper production of the company. The company recorded revenues of US\$ 307 million in 2011-12.

NMDC Ltd



→ NMDC is a public sector unit involved in mining of wide range of minerals such as iron, copper, lime stone, dolomite, gypsum, tin, graphite, diamond, etc. NMDC is the only organised producer of diamond in India and produces diamond from its Majhgawan mine at Panna in Madhya Pradesh. The production capacity at the mine is around 84,000 carat per annum. The mine employs around 199 persons. The company recorded revenues of US\$ 2.34 billion in 2011-12.

Madhya Pradesh

MARCH
2013

THE LAND OF DIAMONDS

Contents

- ❖ Madhya Pradesh – An Introduction
- ❖ Infrastructure Status
- ❖ Business Opportunities
- ❖ Doing Business in Madhya Pradesh
- ❖ State Acts & Policies



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Key Investment Promotion Offices

Agency	Description
Department of Commerce, Industry & Employment	<ul style="list-style-type: none">The department is responsible for industrialisation in the state by way of development of small, medium and large scale industries and new investment. The department is also responsible for creation of basic infrastructure and development of industrial parks. The department has several support institutions such as Madhya Pradesh State Industrial Development Corporation (MPSIDC) and Audhyogik Kendra Vikas Nigam (AKVN) in six cities.
District Trade and Industries Centre	<ul style="list-style-type: none">District Trade and Industries Centres are district-level offices of the Department of Commerce, Industry and Employment of the State Government. These centres are empowered to provide clearance for setting up industrial units.
Madhya Pradesh State Industrial Development Corporation	<ul style="list-style-type: none">Madhya Pradesh State Industrial Development Corporation (MPSIDC) is a support institution of Department of Commerce, Industry and Employment of the State Government. The organisation had the mandate to promote the state as an industrial destination and help companies to set up and expand industries in Madhya Pradesh.

Contact List

Agency	Contact Information
Department of Commerce, Industry & Employment	Mantralaya, Vallabh Bhawan, Bhopal - 462 004 Madhya Pradesh, India Phone: 91-755-2441061 Website : www.mpindustry.org
Directorate of Industries	Directorate of Industries Vindhyachal Bhawan Bhopal Madhya Pradesh, India Phone : 91-755-2677988, 2677966 Email : indsbpl@mp.nic.in Website : www.mpindustry.org
Madhya Pradesh State Industrial Development Corporation Limited	AVN Towers 192 Zone-1, M.P. Nagar Bhopal-462 011, Madhya Pradesh Phone: 91-755 - 427 0370 Fax: 91-755- 427 0280 E-mail: admin@mpsfdc.org , mpsfdc@sancharnet.in Website: www.mpsfdc.org

Key Approvals Required



List of Approvals and Clearances Required	Departments to be Consulted
Prior to Setting Up the Unit	
Registration	District Trade and Industries Centre
Allotment of Land/Shed	
Permission for Land Use	District Authorities
No-Objection Certificate under Water and Air Act	Madhya Pradesh Pollution Control Board
Approval for Construction Activity and Building Plan	Development Authority
No-Objection Certificate	Fire Department
Provisional Trade Tax Registrations	Central and State Excise Departments
Before Commencement of Production	
No-Objection Certificate Under Water and Air Act	Madhya Pradesh Pollution Control Board
No-Objection Certificate	Fire Department
Permanent Trade Tax Registration under Central Sales Tax Act 1956	Central and State Excise Departments
Registration under Central Sales Tax Act 1956	
After Commencement of Production/Activity	
Registration	Department of Commerce, Industry & Employment

Cost of Doing Business in Madhya Pradesh

Cost Parameter	Cost Estimate	Source
Cost of Industrial Land (per sq ft)	US\$ 6 to US\$ 25	Industry Sources
Hotel Cost per Room per Night (four-star, five-star hotel)	US\$ 90 to US\$ 150	Leading Hotels in the State
Residential Rent (per month for 1,200 sq ft apartment)	US\$ 200 to US\$ 750	Industry Sources
Commercial Rent (per sq ft per month)	US\$ 0.7 to US\$ 3.2	Industry Sources
Power Cost (per kWh)	Industrial: 6.7 cents to 10.1 cents	Madhya Pradesh Electricity Regulatory Commission
Labour Cost (minimum wages per day)	US\$ 2.5 to US\$ 4.6	Ministry of Labour and Employment, Government of India

Madhya Pradesh

MARCH
2013

THE LAND OF DIAMONDS

Contents

- ❖ Madhya Pradesh – An Introduction
- ❖ Infrastructure Status
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- ❖ State Acts & Policies



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State Acts & Policies ... (1/2)

Information Technology Investment Policy 2012

Objectives

- To increase the flow of investments in the state in information technology industry.
- To maximise direct and indirect employment generation opportunities for the youth in the state.

[Read more](#)

Tourism Policy 2012

Objective

- To promote balanced and sustainable tourism which enables socio-economic development and establishes Madhya Pradesh as a destination that provides a complete tourism experience.

[Read more](#)

Industrial Promotion Policy 2010 & Action Plan

Objective

- The policy envisages creating an industry-friendly administration, quality infrastructure, maximizing employment opportunities, tackling industrial sickness, rationalising rates of commercial taxes and bolstering private sector participation.

[Read more](#)

State Acts & Policies ... (2/2)

IT Policy 2006

Objective

- The objective of the policy is to improve the life of common man by leveraging the strength of e-governance and attract investment in the sector by providing conducive environment and highly skilled manpower to transform the state from a resource-based economy to a knowledge-based economy.

[Read more](#)

Biotechnology Policy 2003

Objectives

- Conservation of the state's biodiversity and the sustainable use of its biotic resources.
- Production of high-yielding, draught and pest-resistant seeds for agriculture and horticulture crops suited to different agro-climatic zones.
- Improvement of quality of livestock and poultry, especially the breeds indigenous to the state.

[Read more](#)

Special Economic Zone Policy 2000

Objectives

- To promote development of SEZ in the state.
- To increase employment opportunities in the state.

[Read more](#)

Annexure

Exchange Rates

Year	INR equivalent of one US\$
2004-05	44.95
2005-06	44.28
2006-07	45.28
2007-08	40.24
2008-09	45.91
2009-10	47.41
2010-11	45.57
2011-12	47.94

Average for the year

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