

# Odisha

MARCH  
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# Odisha

MARCH  
2013

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## Contents

- ❖ Odisha – An Introduction
- ❖ Infrastructure Status
- ❖ Business Opportunities
- ❖ Doing Business in Odisha
- ❖ State Acts & Policies



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## Odisha in Figures ... (1/2)



Parameter	Odisha	All-States	Source
<b>Economy</b>			
GSDP as a percentage of all states' GSDP	2.8	100	CMIE, 2010-11, current prices
Average GSDP growth rate* (%)	16.5	15.9	CMIE, 2004-05 to 2010-11, current prices
Per capita GSDP (US\$)	1,027.0	1,324.3	CMIE, 2010-11, current prices
<b>Physical Infrastructure</b>			
Installed power capacity (MW)	6,596.3	211,766.2	Central Electricity Authority, as of January 2013
Wireless subscribers (No)	24,317,039	864,720,186	Telecom Regulatory Authority of India, as of December 2012
Broadband subscribers (No)	215,554	13,350,938	Ministry of Communications & Information Technology, as of December 2011
National Highway length (km)	3,704	76,818	Ministry of Road Transport & Highways, as of June 2012
Major and minor ports (No)	1+2	12+187	Indian Ports Association
Airports (No)	1	133	Airport Authority of India

\*Calculated in Indian Rupee Terms

## Odisha in Figures ... (2/2)



Parameter	Odisha	All-States	Source
<b>Social Indicators</b>			
Literacy rate (%)	73.5	74.0	Provisional Data – Census 2011
Birth rate (per 1,000 population)	20.1	21.8	SRS Bulletin (www.censusindia.gov.in), 2012
<b>Investment</b>			
FDI equity inflows (US\$ billion)	0.3	187.9	Department of Industrial Policy & Promotion, April 2000 to December 2012
Outstanding investments (US\$ billion)	990.0	11,318.3	CMIE (2011-12)
<b>Industrial Infrastructure</b>			
PPP projects (No)	33	881	www.pppindiadatabase.com
SEZs (No)	5	386	Notified as of January 2013, www.sezindia.nic.in



SRS: Sample Registration System, PPP: Public Private Partnership, SEZ: Special Economic Zone

## Advantage Odisha ... (1/2)

### Hub for Mineral-Based Industries

Odisha has emerged as a key state with regards to the mineral- and metal-based industry. The state leads in iron, steel, ferroalloy and aluminium production. It also has a strong base for coal-based power generation.

### Policy and Fiscal Incentives

The state offers a wide range of fiscal and policy incentives for businesses under the Industrial Policy Resolution, 2007. Additionally, the state has sector-specific policies for IT, and the Micro, Small and Medium Enterprises (MSME).

### Rich Labour Pool

The state has a large base of skilled labour, making it an ideal destination for mineral-based industry. Further, the state has a large pool of semi-skilled and unskilled labour.

## Advantage Odisha ... (2/2)

### Facilitating Infrastructure

Odisha has well-developed social, physical and industrial infrastructure, and virtual connectivity. In addition, the state has an airport and prominent port infrastructure.

### High Economic Growth

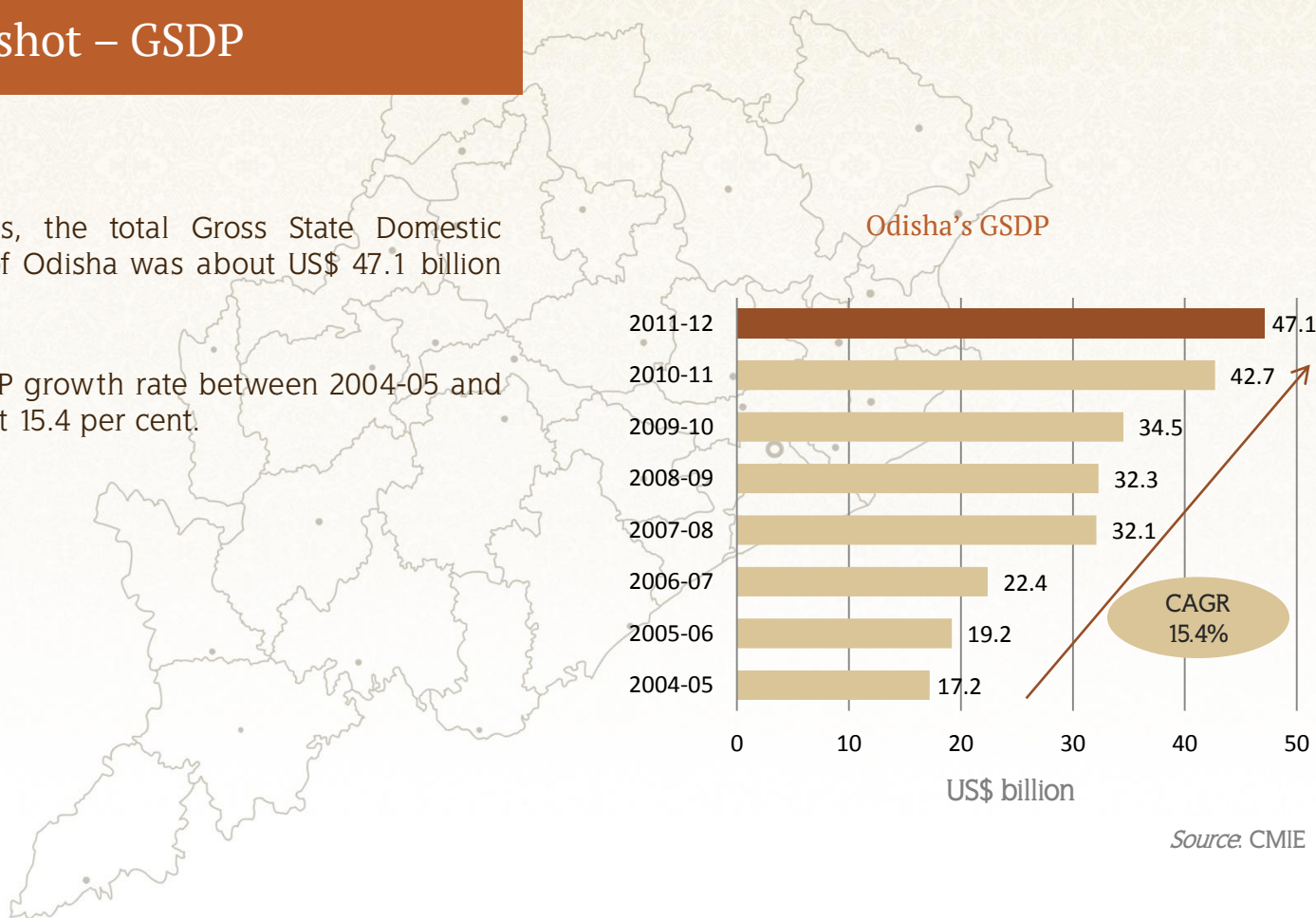
The state's average GSDP growth rate was about 15.4 per cent between 2004-05 and 2011-12. The tertiary sector recorded the highest growth rate of all the three sectors in the same period.

### Stable Political Environment

The state has a stable political environment. Apart from other facilitating agencies, the State Government has constituted the 'Team Odisha' to help in investment promotion.

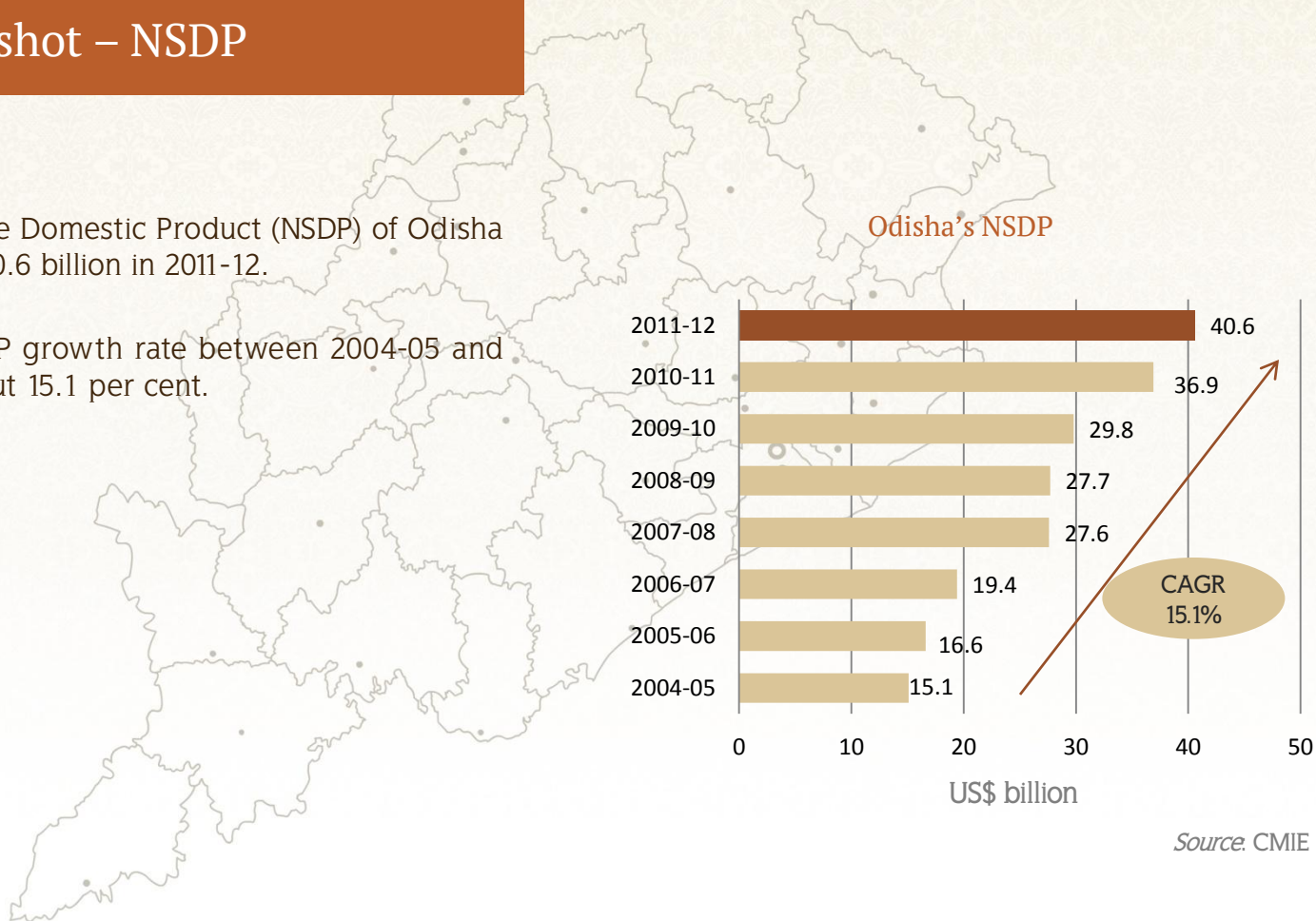
## Economic Snapshot – GSDP

- At current prices, the total Gross State Domestic Product (GSDP) of Odisha was about US\$ 47.1 billion in 2011-12.
- The average GSDP growth rate between 2004-05 and 2011-12 was about 15.4 per cent.



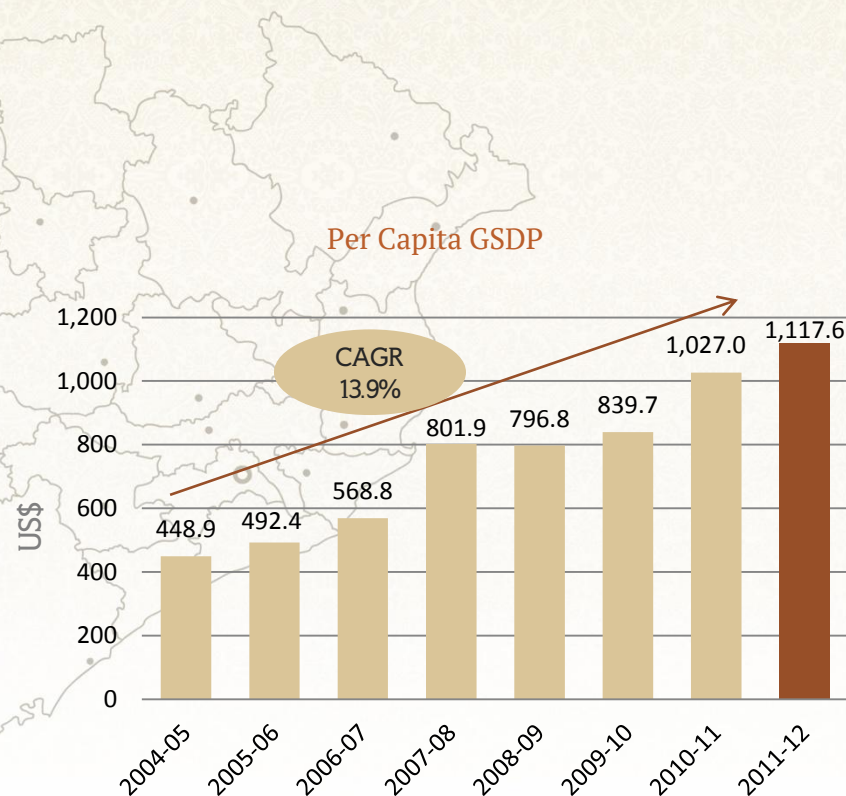
## Economic Snapshot – NSDP

- The total Net State Domestic Product (NSDP) of Odisha was about US\$ 40.6 billion in 2011-12.
- The average NSDP growth rate between 2004-05 and 2011-12, was about 15.1 per cent.



## Economic Snapshot – Per Capita GSDP

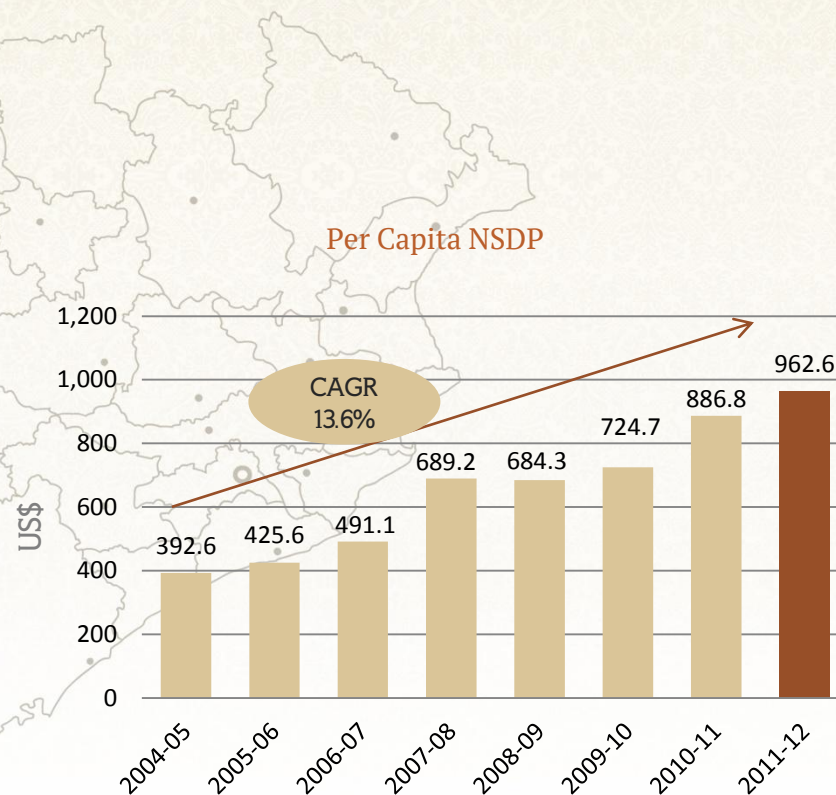
- The state's per capita GSDP in 2011-12 was US\$ 1,117.6 as compared to US\$ 448.9 in 2004-05.
- Per capita GSDP has increased at a Compound Annual Growth Rate (CAGR) of 13.9 per cent between 2004-05 and 2011-12.



Source: CMIE

## Economic Snapshot – Per Capita NSDP

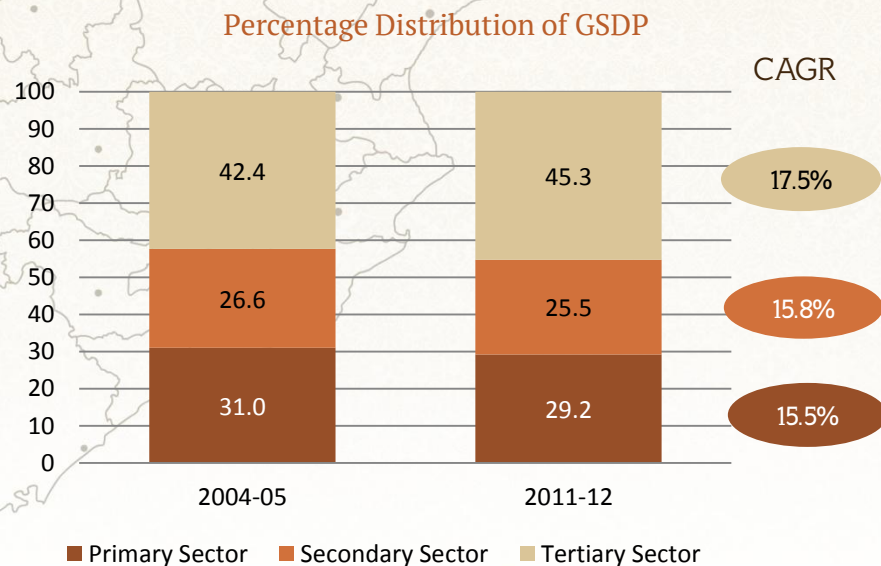
- The state's per capita NSDP in 2011-12 was US\$ 962.6 as compared to US\$ 392.6 in 2004-05.
- The per capita NSDP increased at an average rate of 13.6 per cent between 2004-05 and 2011-12.



Source: CMIE

## Economic Snapshot – Percentage Distribution of GSDP

- In 2011-12, the tertiary sector contributed the most to the GSDP at 45.3 per cent (US\$ 21.3 billion). It was followed by the primary sector, contributing 29.2 per cent (US\$ 13.7 billion) and the secondary sector, contributing 25.5 per cent (US\$ 12.0 billion).
- At 17.5 per cent, the tertiary sector recorded the highest growth rate of all three sectors in the period 2004-05 and 2011-12. It was followed by the secondary sector, which grew at 15.8 per cent and the primary sector, which grew at 15.5 per cent during this period.



Source: CMIE

## Economic Snapshot – Agricultural Production

- In 2011-12, the total production of food grains in the state was around 6.43 million tonnes.
- Rice is the primary crop in the state. The total production of rice in the state was around 5.81 million tonnes in 2011-12.
- The major oilseeds grown in the state include groundnut, castor seeds, linseed and sesame.
- As of 2010-11, the total area under cultivation of principal crops was 5.93 million hectares.

Crop	Annual Production – 2010-11 (‘000 tonnes)
Rice	5,815 <sup>^</sup>
Sugarcane	884 <sup>^</sup>
Coconut	321.8*
Onion	318
Maize	299
Turmeric	191
Tur	124
Ginger	118
Ground nut	86
Potato	76
Gram	33

Sources: Economic Survey of Odisha, 2011-12,  
Reserve Bank of India

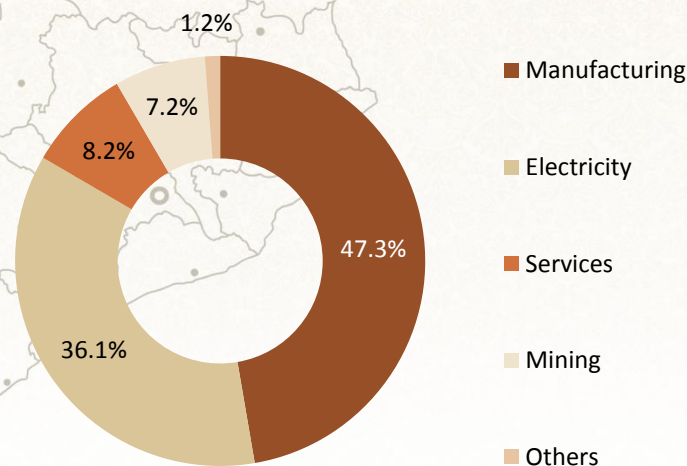
\*Million Nuts

<sup>^</sup>In 2011-12

## Economic Snapshot – FDI Inflows & Investments

- According to the Department of Industrial Policy & Promotion (DIPP), the cumulative FDI inflows from April 2000 to December 2012 amounted to US\$ 341 million.
- In 2011-12, the outstanding investments in the state were US\$ 990 billion.
- Of the total outstanding investments, the manufacturing sector accounted for around 47.3 per cent followed by electricity sector (36.1 per cent).

Break up of Outstanding Investments by Sector (2011-12)



Others includes irrigation and real estate

Source: CMIE

## Economic Snapshot – Export Trends

- Odisha's total exports were US\$ 3.7 billion in 2010-11. Exports increased at a CAGR of 7.2 per cent between 2006-07 and 2010-11.
- Odisha has been a major exporter of mineral products and metallurgical products, accounting for around 58.0 per cent and 28.0 per cent of the state's total exports, respectively.
- The State Government has identified some sectors for export promotion and facilitation. These are agriculture and processed food products, readymade garments, electronics, IT, engineering goods, arts & crafts, and minerals & mineral-based products.
- In 2010-11, total exports of minerals & ores from the state were 24.76 million tonnes.



Source: Economic Survey of Odisha, 2011-12

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## Physical Infrastructure – Roads



Source: Maps of India

- Odisha has around 249,642 km of roads including 3,704 km of National Highways and 3,640 km of State Highways.
- The state is well connected to its neighbouring states and other parts of India through 15 National Highways.
- Participation of private sector is being encouraged in the construction of highways.
- During 2010-11, the state had the road density of 160.36 km per 100 sq km of area.

Road Type	Road Length (Km)
National Highways	3,704
State Highways	3,640
District Roads	10,927

Sources: Ministry of Road Transport & Highways,  
Economic Survey of Odisha, 2011-12

## Physical Infrastructure – Railways



- At the end of 2010-11, the total railway route length in Odisha was 2,461 km, including 54 km of narrow gauge.
- Odisha serves as a link between Eastern and Western India through the railway network of the South Eastern Railways and the East Coast Railways.
- With the commissioning of the Talcher-Sambalpur line, a vital link has been established between coastal and Western Odisha.
- Odisha falls in the East Coast Railways region. Its major divisions are Khurda Road, Sambalpur and Walfair, with district headquarters in Bhubaneswar.
- In the Railway Budget 2012-13, surveys for three new railway lines have been announced; Raipur-Bargarh via Aarang, Tumgaon, Jhalap and Sairapali, Ambikapur-Jharsuguda to connect with Delhi main line and Ambikapur-Jharsuguda via Batuali, Sitapur, Pathalgaon and Kotba.

## Physical Infrastructure – Airports



Domestic airport

- A domestic airport, the Biju Patnaik Airport, is located in the state capital, Bhubaneswar.
- Direct links are available from Bhubaneswar to destinations such as New Delhi, Kolkata, Chennai, Nagpur, Mumbai and Hyderabad.
- In addition, there are 12 airstrips and 16 helipads at several places in the state.
- The construction of new domestic terminal at the Biju Patnaik Airport is almost complete. The terminal building will be completed at a cost of US\$ 31.3 million.
- Moreover, AAI is planning to modernise, expand and operate the Jharsuguda Airport, in light of the industrial hub which is being built near the airstrip. Three major companies, Hindalco, Dubal-L&T and Vedanta Group will be setting up aluminium complexes in the district.
- The State Government has proposed to develop greenfield airports in Rayagada, Paradip, Dhamara, Angul and Kalinganagar in an effort to boost intra-state and inter-state civil aviation facilities.

## Physical Infrastructure – Ports ... (1/2)

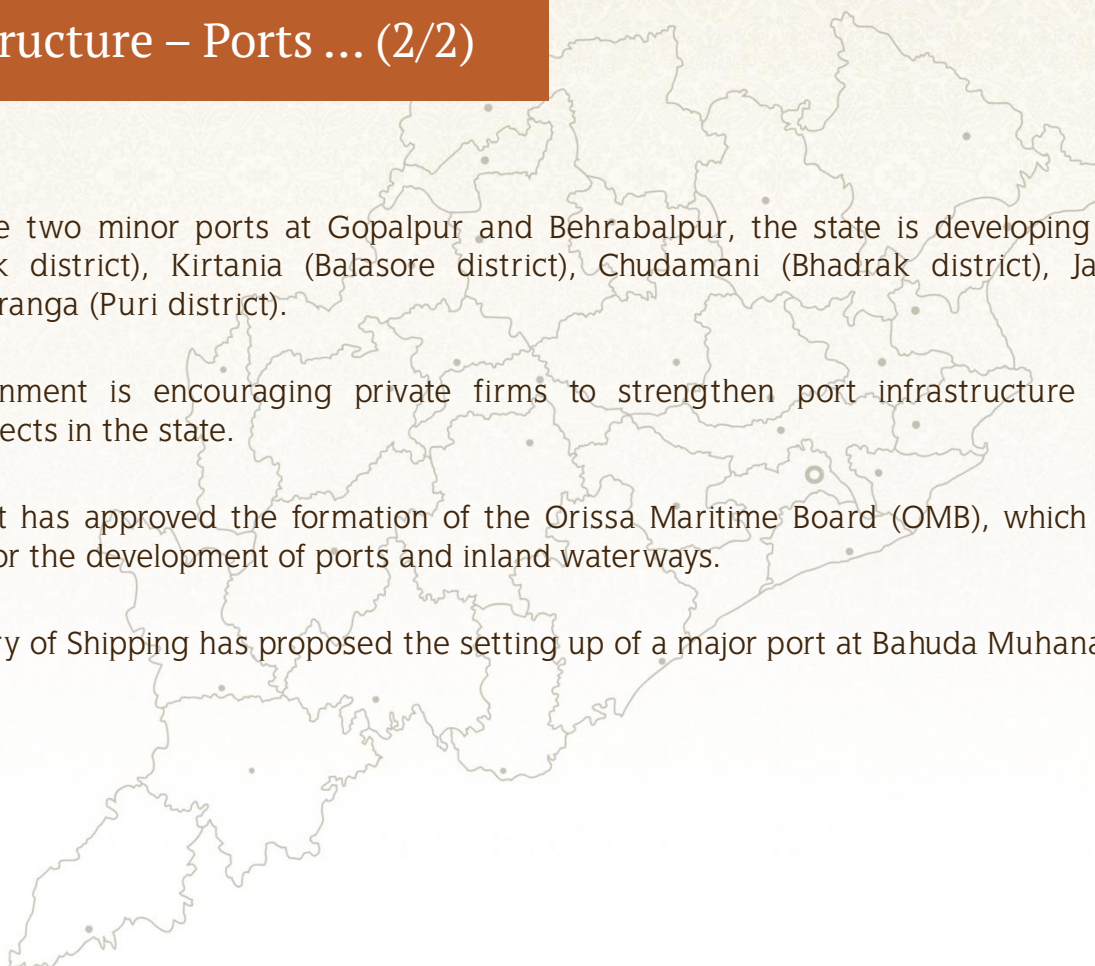


- The Paradip Port is a major port of India. It is located in the Jagatsinghpur district.
- The port handled 54.25 Million Metric Tonnes (MMT) of cargo in 2011-12.
- The port is connected with the broad-gauge rail link of the East-Coast Railway and is also served by National Highway-5A.

Ports	
Major Ports	• Paradeep
Minor Ports	• Gopalpur • Behrabalpur (Balasore)

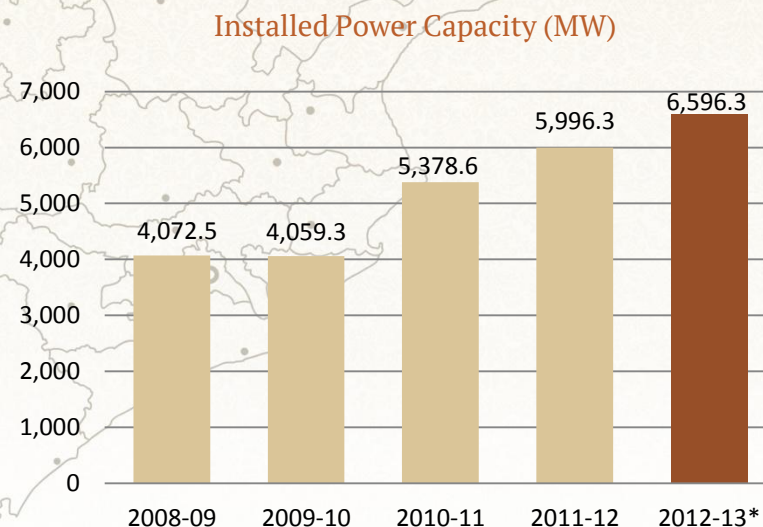
Source: Indian Ports Association

## Physical Infrastructure – Ports ... (2/2)

- 
- In addition to the two minor ports at Gopalpur and Behrabalpur, the state is developing port infrastructure at Dhamra (Bhadrak district), Kirtania (Balasore district), Chudamani (Bhadrak district), Jatadhar (Jagatsinghpur district) and Astaranga (Puri district).
  - The State Government is encouraging private firms to strengthen port infrastructure for several upcoming metallurgical projects in the state.
  - The State Cabinet has approved the formation of the Orissa Maritime Board (OMB), which will act as the single-window agency for the development of ports and inland waterways.
  - The Union Ministry of Shipping has proposed the setting up of a major port at Bahuda Muhana in Southern Odisha.

## Physical Infrastructure – Power ... (1/2)

- Odisha is the first state in the country to bring in power sector reforms.
- As of January 2013, Odisha had a total power generation installed capacity of 6,596.33 MW. It consisted of 2,546.22 MW under state utilities, 2,433.00 MW under private sector and 1,617.11 MW under central utilities.
- Of the total power generation installed capacity, 4,332.10 MW was contributed by thermal power, 2,166.93 MW was contributed by hydropower and renewable power contributed 97.30 MW of capacity.
- As of September 2011, the state had a total of 3,626,364 power customers.



Source: Central Electricity Authority  
\*As of January 2013

## Physical Infrastructure – Power ... (2/2)

Segment	Company*
Power Generation Company	<ul style="list-style-type: none"> <li>• Odisha Power Generation Corporation Limited (OPGC)</li> </ul>
Power Transmission Company	<ul style="list-style-type: none"> <li>• Odisha Power Transmission Corporation Limited (OPTCL)</li> </ul>
Power Distribution Companies	<ul style="list-style-type: none"> <li>• Western Electricity Supply Company of Orissa Limited (WESCO)</li> <li>• North Eastern Electricity Supply Company of Orissa Limited (NESCO)</li> <li>• Southern Electricity Supply Company of Orissa Limited (SOUTHCO)</li> <li>• Central Electricity Supply Utility of Orissa (CESU)</li> </ul>

\*OPGC, OPTCL and CESU are State Government owned. WESCO, NESCO and SOUTHCO are private companies under Reliance Energy.

## Physical Infrastructure – Telecom

- As of December 2012, the state had an overall teledensity of 59.7 per cent.
- According to the Telecom Regulatory Authority of India (TRAI), Odisha had 24.3 million wireless connections and 395,106 wire-line subscribers, as of December 2012.
- There were 1,158 telephone exchanges in the state as of December 2011.

### Telecom Infrastructure (December 2012)

Wireless Subscribers	24,317,039
Wire-line Subscribers	395,106
Broadband Subscribers	215,554*
Post Offices	8,155**
Telephone Exchanges	1,158*
Teledensity (in per cent)	59.7

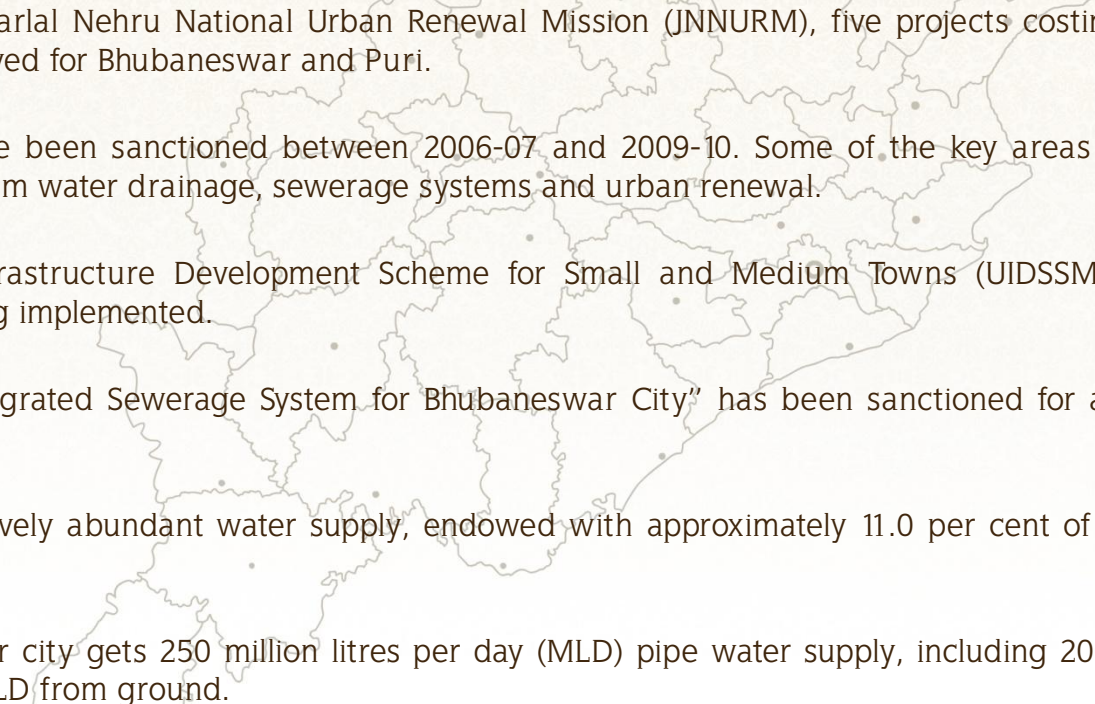
### Some of the Major Telecom Operators in Odisha

Bharat Sanchar Nigam Limited (BSNL)  
Bharti Airtel  
Vodafone Essar  
Reliance Communications  
IDEA Cellular  
Aircel Limited  
Tata Teleservices

*Sources:* Telecom Regulatory Authority of India, Department of Telecommunications, Annual Report 2011-12, Ministry of Communication and Information Technology, Government of India, India Post  
\*As of December 2011  
\*\*As of January 2013

*Source:* Telecom Regulatory Authority of India

## Development Projects: Urban Infrastructure

- 
- Under the Jawaharlal Nehru National Urban Renewal Mission (JNNURM), five projects costing US\$ 177.9 million have been approved for Bhubaneswar and Puri.
  - The projects have been sanctioned between 2006-07 and 2009-10. Some of the key areas of development are water supply, storm water drainage, sewerage systems and urban renewal.
  - Under Urban Infrastructure Development Scheme for Small and Medium Towns (UIDSSMT), 11 water supply projects are being implemented.
  - The project “Integrated Sewerage System for Bhubaneswar City” has been sanctioned for an estimated cost of US\$ 165.5 million.
  - Odisha has relatively abundant water supply, endowed with approximately 11.0 per cent of the country’s water resources.
  - The Bhubaneswar city gets 250 million litres per day (MLD) pipe water supply, including 200 MLD from surface source and 50 MLD from ground.

*Source: JNNURM, Ministry of Urban Development, Government of India*

## Development Projects: Key Public Private Partnership project ... (1/2)

Contract Authority	Project	Investment (US\$ million)	PPP Type	Status
<b>Education</b>				
Industry Science and Technology Department, Odisha	Biotech Park at Andharua, Bhubaneswar	20.2	BOOT	Under Construction
<b>Ports</b>				
Department of Commerce & Transport, Odisha	Dhamra Port	536.7	BOOST	Under Operation
Department of Commerce & Transport, Odisha	Kirtania Port at the mouth of the river Subarnarekha	434.8	BOOST	Under Construction
<b>Roads</b>				
National Highways Authority of India (NHAI)	Chandikhole-Jagatpur-Bhubaneswar	220.9	BOT-Toll	Under Construction

Source: pppindiadatabase.com

BOOT: Build-Own-Operate-Transfer, BOOST: Build-Own-Operate-Share-Transfer, BOT: Build-Own-Transfer

## Development Projects: Key Public Private Partnership project ... (2/2)

Contract Authority	Project	Investment (US\$ million)	PPP Type	Status
<b>Railways</b>				
Odisha Industrial Infrastructure Development Corporation (IDCO)	Haridaspur-Paradeep broad-gauge rail link	129.1	DBFOT	Under Construction
<b>Urban Development</b>				
Housing and Urban Development Department	Housing-cum-commercial complex Patrapada and Ranasinghpur	130.4	DBFOT	Bidding
Orissa Industrial Infrastructure Development Corporation (IDCO)	Info-Park at Bhubaneswar	108.7	BOOT	Under Construction

Source: pppindiadatabase.com

BOOT: Build-Own-Operate-Transfer, DBFOT: Design-Build-Finance-Operate-Transfer

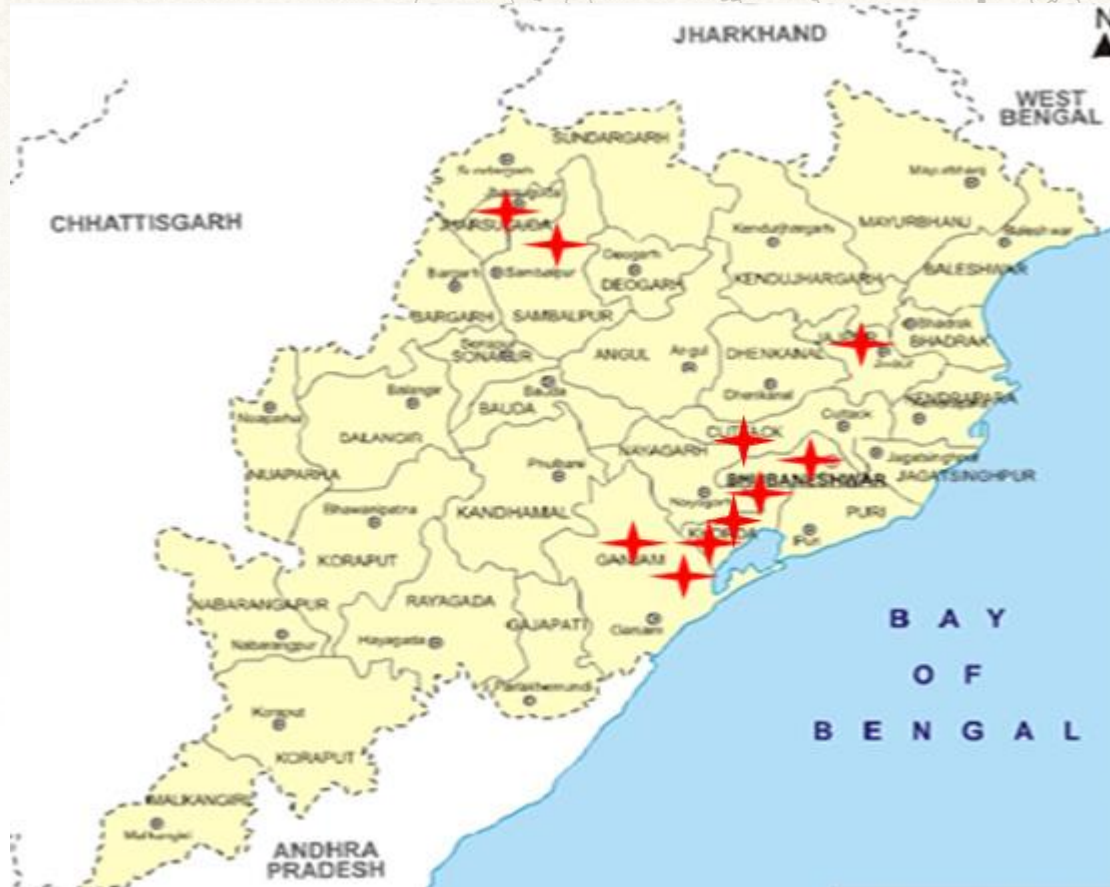
## Development Projects: SEZs and Industrial Estates ... (1/2)

- The state had 10 formally approved SEZs, as of January 2013.
- The state has one operational IT/ITeS SEZ in Bhubaneswar, as of January 2013.
- Odisha Industrial Infrastructure Development Corporation (IDCO) is the main developer for 40.0 per cent of the formally-approved SEZs.
- The state has 86 industrial estates.
- Five SEZs had been notified in the state, as of January 2013.

Industry	Location	SEZs (No)
<b>Formally Approved SEZ</b>		
IT/ITeS	Khurda, Jatni, Bhubaneswar	4
Mineral-Based SEZ	Ganjam	1
Aluminium	Sambalpur, Jharsuguda	2
Metal-Based SEZ	Jajpur	1
Multi-Product	Ganjam	1
Solar	Cuttack	1

Source: www.sezindia.nic.in

## Development Projects: SEZs and Industrial Estates ... (2/2)



★ Formally-approved SEZ

## Social Infrastructure – Education ... (1/2)

- In 2010-11, Odisha had around 53,814 primary schools with over 4.48 million students enrolled.
- The major universities in the state are Utkal University, Biju Patnaik University of Technology, and popular colleges are Orissa Engineering College and Sriram Chandra Bhanj Medical College.
- The state is also home to premier institutions such as National Institute of Technology (NIT) Rourkela, Xavier Institute of Management, and National Institute of Science Education and Research.
- The state's industrial policy aims to improve technical manpower and upgrade skills of local entrepreneurs.

Educational Infrastructure (2010-11)	
Medical Colleges	7 <sup>^</sup>
Dental Colleges	4
Engineering Colleges	101
MCA Colleges	60
MBA Colleges	71
Polytechnics/Engineering Schools	90
Universities	16*
Colleges	1,100

*Sources:* Economic Survey of Odisha, 2011-12,  
University Grants Commission, Medical Council of India

MCA: Master of Computer Applications

MBA: Master of Business Administration

<sup>^</sup>As of November 2012

\*As of August 2011

## Social Infrastructure – Education ... (2/2)

- Odisha has a literacy rate of 73.5 per cent according to the provisional data of Census 2011; the male literacy rate is 82.4 per cent and the female literacy rate is 64.4 per cent.
- As of 2010-11, the state had four Dental Colleges, 101 Engineering Colleges, 60 MCA Colleges, 71 MBA Colleges and 90 Polytechnics/Engineering Schools.
- As of November 2012, the state had seven Medical Colleges.

### Literacy Rates (%)

Literacy Rate	73.5
Male Literacy	82.4
Female Literacy	64.4

*Source: Census 2011 (provisional data)*

### Odisha Primary Education Statistics (2010-11)

Number of Schools	Primary: 53,814 Upper Primary: 24,377 High Schools: 7,974
School-Dropout Rate (%)	Primary: 2.6 Upper Primary: 7.2
Pupil-Teacher Ratio	Primary: 32:1 Upper Primary: 39:1
Net-Enrolment Ratio in Schools	Primary: 91.83 Upper Primary: 83.84

*Source: Economic Survey of Odisha, 2011-12*

## Social Infrastructure – Health

- As of March 2011, there were 4,020 Allopathic Medical Institutions in the state, including 1,944 medical institutions in public sector and 2,076 medical institutions in private sector.
- As of March 2011, the state had 15,668 beds in government medical institutions.
- There were 140 Hospitals, 378 Community Health Centres, 1,227 Primary Health Centres under public sector, as of March 2011.

Health Infrastructure (2010-11)	
Government Hospitals	140
Community Health Centres	378
Primary Health Centres	1,227
Sub-Centres	6,688

Sources: Economic Survey of Odisha, 2011-12

Health Indicators (2011)	
Population Served per Government Hospital Bed	2,653 <sup>^</sup>
Birth Rate*	20.1
Death Rate*	8.5
Infant Mortality Rate**	57
Life Expectancy at Birth (year)	
Male (2002-06)	59.5
Female (2002-06)	59.6

Sources: Central Bureau of Health Intelligence, Government of India, Sample Registration System (SRS) Bulletin 2012, (www.censusindia.gov.in)

\*Per thousand persons

\*\*Per thousand live births

<sup>^</sup>As of January 2012

## Cultural Infrastructure

- There are sports stadiums in Bhubaneswar, Cuttack, and other cities. Badminton, cricket, hockey, tennis, table tennis and volleyball are the major sports although, other games are also popular.
- The Dharani Dhar sports complex was inaugurated in Keonjhar district, in December 2009.
- The main sports arenas are the Barabati Stadium and Jawaharlal Indoor Stadium in Cuttack, the Biju Patnaik Swimming Pool-cum-Sports Complex and the Kalinga Stadium in Bhubaneswar, a sports complex in Berhampur, and a synthetic hockey surface stadium in Rourkela.
- The key hotels in Bhubaneswar are the Trident Hilton, Kalinga Ashoka, Swosti Plaza. In Cuttack, the key hotels are the Akbari Continental and Hotel Bishal, while Mayfair Beach Resorts and Panthanivas Puri are the most popular hotels in Puri.
- Puri is a beach city famous for hosting the annual temple festival, or the Rath Yatra, which draws a large number of religious tourists.
- The state is home to several famous temples, such as the Lingaraj temple and the Kedareshwar temple in Bhubaneswar, Jagannath temple and Gundicha temple in Puri and the Sun temple in Konark.
- Odissi is the major dance form of the state.

## Industrial Infrastructure ... (1/3)

- As part of the State Government-enacted Orissa Industries (Facilitation) Act, 2004, a single-window clearance system was implemented in the state. This was done with the aim of facilitating the growth of industries and creating an attractive environment for both domestic and international investments.
- The Government of India has identified locations such as Duburi, Chhatrapur, Kalinga Nagar (Bhubaneswar), Jharsuguda and Kesinga as 'Growth Centres'.
- A biopharma IT Park at Bhubaneswar is being established under the Public Private Partnership (PPP) model over an area of 64.68 acres land.

### Key Industrial Zones

Talcher-Angul  
Kalinganagar-Duburi  
Bhubaneswar-Khurda  
Rayagada-Sunabeda  
Gopalpur-Chatrapur  
Paradip-Jagatsinghpur  
Jharsuguda-Brajarajnagar

## Industrial Infrastructure ... (2/3)

Industrial Zones	Description
Infocity	<ul style="list-style-type: none"> <li>The IT park is spread over 350 acres in Bhubaneswar and has IT companies such as Infosys, Wipro, TCS and MindTree. Equipped with modern infrastructure including a nine-hole golf course, it is one of the biggest IT parks in Eastern India. Infocity-II is projected to be spread over 500 acres at Janla.</li> </ul>
Fortune Tower	<ul style="list-style-type: none"> <li>It has a built-up space of 350,000 sq ft in a hi-tech steel and glass structure equipped with high-speed connectivity in Bhubaneswar and is home to a number of IT companies.</li> </ul>
Industrial Infrastructure Development Corporation (IDCO) Tower	<ul style="list-style-type: none"> <li>It is a strategically located, 11-storeyed business centre in Bhubaneswar and has a number of IT/ ITeS companies.</li> </ul>
Special Economic Zones (SEZs)	<ul style="list-style-type: none"> <li>The Chandaka Industrial Estate in Khurda is an IT/ITeS SEZ developed by the Orissa Industrial Development Corporation. Nine more SEZs have been given formal approval and five had been notified by the Government of India.</li> </ul>
Technology Parks	<ul style="list-style-type: none"> <li>The Software Technology Parks of India (STPI) has developed software technology parks at Bhubaneswar, Rourkela and Berhampur.</li> </ul>
Mega Food Park	<ul style="list-style-type: none"> <li>The State Government is planning to establish a Mega Food Park near Bhubaneswar over 282 acres in PPP mode. Odisha Industrial Infrastructure Development Corporation (IDCO) is the nodal agency for establishment of the park.</li> </ul>

## Industrial Infrastructure ... (3/3)

Category	MSMEs* Units (No)
Food & Allied Sector	24,798
Chemical & Allied Sector	2,856
Electrical & Electronics	1,128
Engineering & Metal	12,469
Forest & Wood based	6,799
Glass & Ceramics	8,182
Livestock & Leather	443
Paper & Paper Products	2,876
Rubber & Plastics	1,760
Textiles	8,331
Miscellaneous Manufacturing	6,241
Repairing & Services	35,973

Sources: Economic Survey of Odisha, 2011-12

\*Micro, Small and Medium Enterprises

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## Key Industries

- Odisha's industries are based mainly on the natural resources available in the state.
- Forest-based products provide livelihood to a large section of the population of the state. Agriculture and allied sector have provided employment, directly or indirectly, to more than 60.0 per cent of the state's total workforce.
- The state has significant reserves of iron ore, bauxite, nickel, coal, etc. Hence, it is an attractive destination for mineral-based industries.
- The state is one of the top producers of aluminium in the country, both in terms of production capacity as well as actual production.
- In 2010-11, around 5,016 medium and small scale units were established in the state.

### Key Industries in Odisha

- Iron and Steel, and Ferroalloy
- Aluminium
- Handloom
- Agro-Based Industry
- Mining
- IT/ITeS
- Electronics
- Tourism

### Medium and Small Scale Units\*

Units (No)	111,856
Fixed Investment (US\$ million)	885.66

*Source: Economic Survey of Odisha, 2011-12*  
\*As of 2010-11

## Key Industries – Iron, Steel and Ferroalloy Industry ... (1/2)

- Odisha is one of the largest producers of iron and steel in the country.
- The state accounts for about 33.0 per cent of all the iron-ore deposits in India, thus making it one of the favoured investment destinations for domestic and international iron and steel players.
- Odisha has substantial reserves of other minerals that go into steel making such as coal, dolomite and limestone.
- In addition, there are abundant water resources, adequate power, a reasonably good road and rail connectivity and port facilities at Paradeep, Gopalpur and Behrabalpur (Baleshwar).
- Iron ore (hematite) occurs in Dhenkanal, Jajpur, Keonjhar, Koraput, Mayurbhanj, Sambalpur & Sundergarh districts and iron ore (magnetite) occurs in Mayurbhanj district in the state.

### Some of the Key Players

- Tata Steel
- POSCO India Pvt Ltd
- Visa Steel Ltd
- Essar Steel

## Key Industries – Iron, Steel and Ferroalloy Industry ... (2/2)

### Tata Steel



- Established in 1907, Tata Steel is Asia's first and one of India's largest private sector steel companies. It recorded revenues of US\$ 7.01 billion in 2011-12.
- It is amongst the lowest-cost producers of steel in the world and one of the few select steel companies in the world that has a positive Economic Value Added (EVA+). The company has a crude-steel production capacity of over 30 Million Tonnes Per Annum (MTPA). It is planning to set up a new steel plant of over US\$ 7.3 billion in Kalinganagar (Jajpur district) and preliminary work is in progress. The plant will have an annual production capacity of 6 million tonnes. Tata Steel is also in a joint venture with L&T to set up a deep-water port at Dhamra for handling bulk cargo, with a total capacity of over 83 million tonnes. The port commenced its commercial operations from May 2011.

### POSCO India Pvt Ltd



- A subsidiary of the Korean company POSCO, which is among the world's top five steel producers, POSCO India plans to set up a 12 million tonnes per annum green field project in the Jagatsinghpur district of Odisha. The plant's first phase will be completed in 2016-17 and is estimated to cost US\$ 12 billion. It will manufacture hot-rolled products and slabs.

### Visa Steel Ltd



- Visa Steel Limited is a subsidiary of VISA Infrastructure Limited. It produces pig iron, coke and chrome ore. In 2011-12, the company recorded revenues of US\$ 281.5 million. It has two manufacturing facilities in Odisha. The plant at Kalinganagar has an annual production capacity of 225,000 tonnes of pig iron, 400,000 tonnes of coke, 50,000 tonnes of ferro-chrome and 300,000 tonnes of sponge iron. The other plant is in Golagaon, with a chrome-ore beneficiation and grinding plant, each with a capacity of 100,000 tonnes per annum. The company is operating a 0.5 million ton per annum (TPA) special steel plant at Kalinganagar industrial complex.

### Essar Steel



- Essar Steel is a global producer of steel and is present in India, Canada, the US, Middle-east and Asia. Its revenues in 2011-12 were US\$ 2.15 billion and it has a capacity of 14 Million Tonnes Per Annum (MTPA) of steel. It is making significant investments in setting up steel plants across the world, one among these is the 12 MTPA integrated steel plant at Paradeep in Odisha.

## Key Industries – Aluminium Industry ... (1/2)

- Odisha has around 52.0 per cent of the bauxite reserves of India, making it an ideal location for setting up aluminium and aluminium-based companies.
- It also has adequate water and power supply for such industries.
- Some of the biggest companies in the aluminium industry including National Aluminium Company Limited, Hindalco Industries Limited and Vedanta Group have operations in Odisha.

### Key Players

- National Aluminium Company Limited
- Hindalco Industries Limited
- Vedanta Group

## Key Industries – Aluminium Industry

... (2/2)

### National Aluminium Co Ltd (NALCO)



- NALCO is among Asia's largest and one of the world's leading integrated aluminium complexes. Its operations include bauxite mining, alumina refining, aluminium smelting and casting, power generation, rail and port management. The company had a revenue of US\$ 1.35 billion in 2011-12. It employs some of the world's finest technologies used in the aluminium industry. NALCO is setting up an aluminium park in Angul in a joint venture with IDCO. The company is also planning a green field project in Jharsuguda for a smelting and power complex of 500,000 tonne capacity, with an investment of US\$ 1.8 billion.

### Hindalco Industries Ltd (HIL)



- With a turnover of US\$ 5.55 billion in 2011-12, HIL is owned by the Aditya Birla Group and is among the world's largest aluminium rolling companies and one of the biggest producers of primary aluminium in Asia. It acquired the Indian Aluminium Company Limited (Indal) in 2000. HIL produces 161,400 Tonnes Per Annum (TPA) of aluminium from its plant at Hirakud.

### Vedanta Group

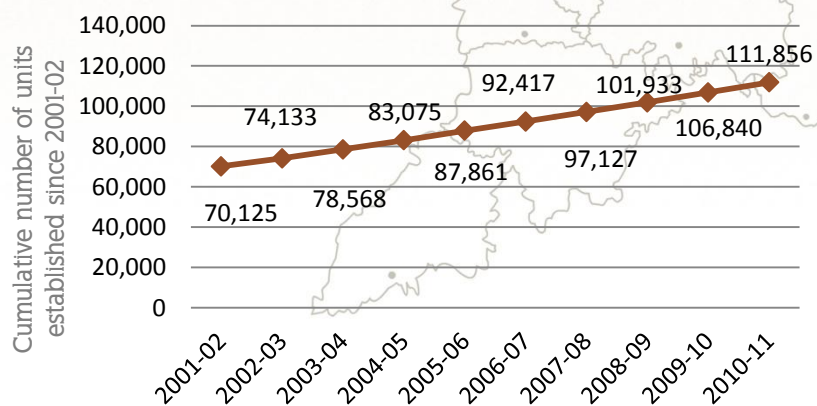


- Vedanta Resources plc, the London-based holding company of the Sterlite group, is a key player in the aluminium industry in India. The company recorded revenues of US\$ 14 billion in 2011-12. Vedanta operates several bauxite mines. It produces aluminium from its Bharat Aluminium Company Limited (BALCO) and Madras Aluminium Company Limited (MALCO). The company operates an aluminium refinery at Lanjigarh in Kalahandi. It has a capacity of 1 MTPA. The company is in process of 1.25 MTPA aluminium smelter expansion at Jharsuguda.

## Key Industries – SSI, Handicraft and Cottage Industries

- Odisha's Small Scale Industries (SSI) is characterised by low capital investment requirement, low gestation period, high value addition, and high export promotion prospects.
- The Orissa State Cooperative Handicrafts Corporation is engaged in strengthening the production base, enlarging marketing opportunities, encouraging exporters and introducing new designs and technology in the handicrafts sector.
- In order to strengthen the artisan-based enterprises in the handicrafts sector, 19 Handicraft Training Centres are functioning in different districts.

Growth of Medium and Small Scale Industries



Handicraft and Cottage Industry in Odisha

Year	No of Units Established During the Year	Year	No of Units Established During the Year
2001-02	26,196	2006-07	13,063
2002-03	25,041	2007-08	9,011
2003-04	23,287	2008-09	9,294
2004-05	18,277	2009-10	14,539
2005-06	13,363	2010-11	7,596

Source: Economic Survey of Odisha, 2011-12

## Key Industries – Agro-based and Fertiliser Industries ... (1/2)

- Odisha's main agriculture products are rice, pulses, oilseeds, vegetables, groundnut, cotton, jute, coconut, spices, sugarcane, potato and fruits.
- Coconut was cultivated over an area of around 53,250 hectares in 2010-11.
- There is a vast scope for agro-based industries for rice, lentils, edible oil-milling, dehydration of vegetables, maize-milling, cattle and poultry rearing, cotton oil, potato chips, coconut oil, sugar mills, mushroom cultivation, non-edible oils and others.
- Agriculture sector contributed about 15.0 per cent to the state's GSDP in 2011-12.

### Some of the Key Players

- Sakthi Sugars Limited
- Aska Cooperative Sugar Industries Limited
- Paradeep Phosphates Limited

## Key Industries – Agro-based and Fertiliser Industries ... (2/2)

### Sakthi Sugars Ltd



→ One of the largest white crystal sugar producers in India, Sakthi Sugars has a total capacity to crush 19,000 tonnes of sugarcane a day. The company has facilities in both Tamil Nadu and Odisha, the Odisha plant of the company is situated in Dhenkanal district. The company recorded revenues of US\$ 442.0 million in 2011-12.

### Aska Cooperative Sugar Industries Ltd



→ Established in 1963, Aska is one of the oldest sugar mills in the state, located in Aska town of the Ganjam district. The cooperative provides livelihood to 20,000 sugarcane growers in the area. The plant has a capacity to crush 2,500 tonnes per day. It has a distillery, an ancillary unit producing 10,000 bulk liters of rectified spirit utilizing molasses, the organic byproduct of the sugar unit.

### Paradeep Phosphates Ltd (PPL)



→ PPL was incorporated in 1981 as a joint venture between the Government of India and the Republic of Nauru. In 2011-12, it had revenues of US\$ 984.2 million. It is a prime player in the phosphoric fertilisers space that have applications in a wide range of crops. It has a di-ammonium phosphate plant in Paradeep, which has an annual capacity of 720,000 tonnes.

## Key Industries – Mining Industry ... (1/2)

- Odisha is one of India's richest states in terms of mineral reserves.
- The mineral belt is spread over an area of more than 6,000 sq km.
- The key minerals found in the state are iron, coal, bauxite, manganese, nickel, chromite, limestone, dolomite, graphite, decorative stones, beach sand, china clay, tin ore, etc.

### Some of the Key Players

- Orissa Mining Corporation
- Mahanadi Coalfields Limited
- Rungta Mines Limited
- Ferro Alloy Corporation Limited (FACOR)

### Mineral Resources as a Percentage of India's Natural Reserves/Resources (As of April 2010)

Iron-ore	33
Bauxite	52
Nickel Ore	93
Chromite	93
Coal	24.19*

Source: Indian Bureau of Mines  
\*As of April 2011

## Key Industries – Mining Industry ... (2/2)

### Orissa Mining Corporation Ltd



- OMC was established in 1956 to explore and harness the mineral wealth of Odisha. In 1961, it became a state-owned corporation of the Government of Odisha. OMC has reserves of around 654.9 million tonnes of iron ore, 6.3 million tonnes of manganese-ore, 25.3 million tonnes of chromite, 19.6 million tonnes of limestone and other minerals. OMC has 35 mining Leases (chromite - 11, iron - 11, iron & manganese - 5, manganese - 3, limestone - 1 and gemstone - 4).

### Mahanadi Coalfields Ltd (MCL)



- MCL is a subsidiary of Coal India Limited and was formed in April 1992. It has two coalfields at Talcher & IB Valley in Odisha. The total raw coal production at MCL in 2011-12 was 103.12 million tonnes against 100.28 million tonnes in 2010-11. The company employs around 22,023 people. It has improved overall productivity with the output per man-shift of the company increasing from 14.6 tonnes in 2009-10 to 15.36 tonnes in 2011-12.

### Rungta Mines Ltd



- Rungta Mines Limited is the flagship company of the S R Rungta Group. The company specialises in mining iron-ore and manganese ore. It is also involved in mining of limestone, dolomite, fireclay and bauxite. In August 2009, the company announced plans to set up a one million tonne cement plant in Odisha, which will involve an investment of US\$ 126.5 million.

### Ferro Alloys Corp Ltd (FACOR)



- Founded in 1955, FACOR is one of the largest producers and exporters of high-carbon ferro-chrome and charge-chrome in the world. The company has a large chrome ore mining complex in Bhadrak, which has the capacity to produce 65,000 tonnes per annum of charge-chrome and 250,000 tonnes per annum of chrome ore. It recorded revenues of US\$ 101.56 million in 2011-12.

## Key Industries – IT/ITeS and Electronics Industry ... (1/2)

- The IT sector is dominated by over 300 Small and Medium Enterprises.
- The sector employs about 12,000 software professionals.
- The state has an ample talent pool to cater to the needs of this industry. It produces 40,000 technical and management professionals and 50,000 general graduates every year.
- Odisha exported software (made by registered units through STPI) worth US\$ 275.0 million in 2010-11. Software exports from the state has been targeted around US\$ 386 million in 2012-13.

STPI: Software Technology Parks of India

### Some of the Key Players

- Infosys Ltd
- Tata Consultancy Services
- Wipro Ltd
- Orisys Infotech Pvt Ltd

## Key Industries – IT/ITeS and Electronics Industry ... (2/2)

### Infosys Ltd



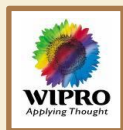
- Infosys was set up in 1981 and recorded revenues of US\$ 6.99 billion in 2011-12. It has presence in the areas of IT consulting, modular global sourcing, process re-engineering and BPO services. It has international operations in the countries such as Australia, China, Japan, UK, Germany, the US and marketing and technological alliances with Informatica, IBM, HP, Microsoft, Oracle, etc.
- As of September 2012, the company had an employee strength of 153,761 globally. In Odisha, it has a world-class development centre at Bhubaneswar. It has been in Odisha for over a decade, now. The development centre at Bhubaneswar anchors Infosys' relationships with clients from Canada, Europe and North America.

### Tata Consultancy Services (TCS)



- TCS is among the leading Indian IT services, business solutions and outsourcing companies. It had a revenues of US\$ 10.17 billion in 2011-12. TCS employs over 238,583 people worldwide with a presence in 42 countries. It has operations in Odisha (in Bhubaneswar) since 2001.

### Wipro Ltd



- Established in 1945, the company had revenues of US\$ 7.37 billion in 2011-12. It has presence in the areas of IT services, product engineering, technology infrastructure services, BPO and other consulting solutions.
- The company provides services such as application development, deployment and maintenance, business intelligence and Customer Relationship Management (CRM). The company is based in Bengaluru, and has 72 plus development centres and 50 plus industry specific 'centers of excellence' in over 54 countries. In February 2008, the company set up a development centre in Bhubaneswar.

### Orisys Infotech Pvt Ltd

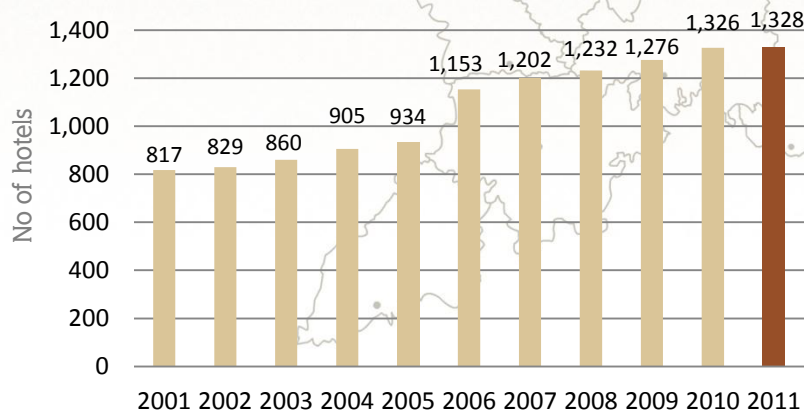


- Established in 2001, Orisys Infotech is a software development company, which offers services from system applications to business application development. It is involved in a variety of services, such as software development, web solutions, e-commerce, multimedia and search engine optimisation. The company is based in Bhubaneswar.

## Key Industries – Tourism Industry

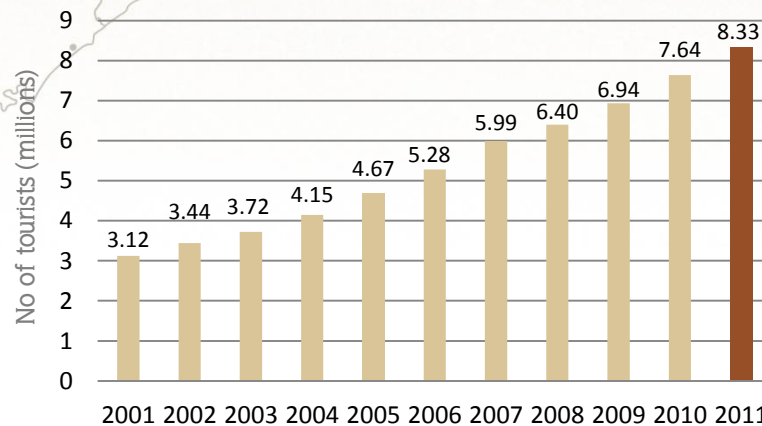
- Odisha has vast potential for the development of tourism. It is one of the critical sectors of the state economy in terms of foreign exchange earnings as well employment generation opportunities.
- Bhubaneswar, the capital city of the state, is known as the temple city of India and is home to about 500 temples.
- Puri, Bhubaneswar and Konark are the main centres for religious tourism.
- The tourist inflow in the state has increased from 7.64 million in 2010 to 8.33 million in 2011, representing a growth of around 9.0 per cent.

Total Number of Hotels



Sources: Economic Survey of Odisha, 2011-12,  
Department of Tourism, Government of Odisha

Total Tourist Arrivals in Odisha



Sources: Economic Survey of Odisha, 2011-12,  
Department of Tourism, Government of India

# Odisha

MARCH  
2013

SCENIC . SERENE . SUBLIME

## Contents

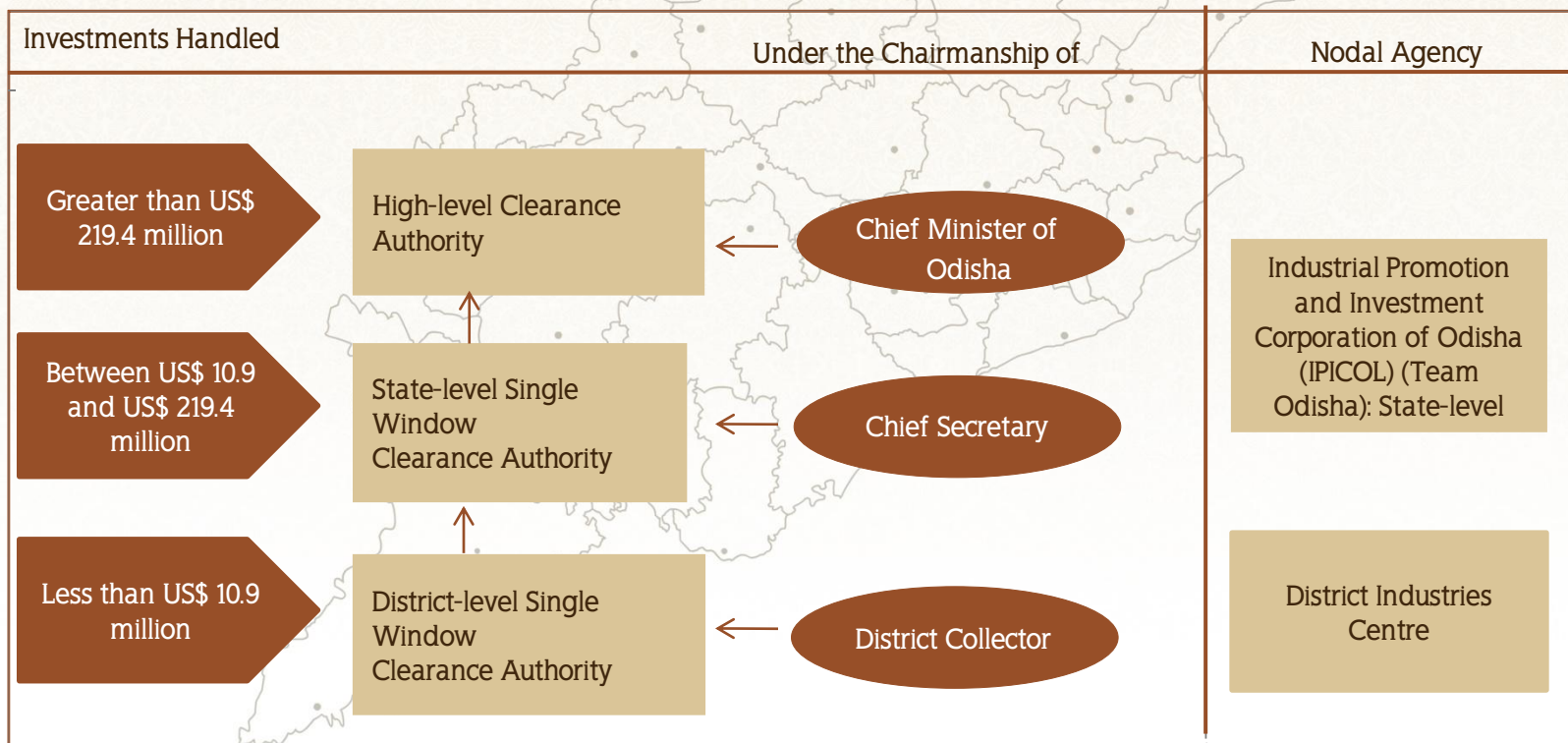
- ❖ Odisha – An Introduction
- ❖ Infrastructure Status
- ❖ Business Opportunities
- ❖ Doing Business in Odisha
- ❖ State Acts & Policies



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Approval Process ... (1/2)

Single-Window Clearance Mechanism in Odisha



## Approval Process ... (2/2)

- The Government has enacted the Orissa Industries Facilitation Act, 2004, for implementing the single-window clearance system for faster and one-point clearance of industrial projects, single-point dissemination of industrial project related information and streamlining inspection of industries by different agencies and authorities.
- The District-level Single-Window Clearance Authority works under the chairmanship of the District Collector for projects involving investment less than US\$ 10.9 million.
- The State-level Single-Window Clearance Authority is chaired by the Chief Secretary of the state for projects involving investment of US\$ 10.9 million or more, but less than US\$ 219.4 million.
- A High-level Clearance Authority chaired by the Chief Minister of Odisha examines and considers proposals for industrial and other projects involving investment of US\$ 219.4 million or above.

## Key Investment Promotion Offices ... (1/4)

Agency	Description
Industrial Promotion and Investment Corporation of Odisha Limited (IPICOL)	<ul style="list-style-type: none"> <li>• IPICOL is a key promotional institution. It was incorporated in 1973 with the main objective of accelerating the pace of industrial development by promoting large and medium scale industries.</li> <li>• In 2010-11, the IPICOL received 83 combined application forms for setting up projects with an investment of US\$ 54.1 billion.</li> </ul>
Industrial Development Corporation of Orissa Limited (IDCOL)	<ul style="list-style-type: none"> <li>• IDCOL was established in 1962 to promote, establish and run industries in the state.</li> <li>• The corporation, since its inception, has set up 15 industrial units across sectors including cement, ferrochrome, pig iron and spun pipe.</li> </ul>
Orissa Industrial Infrastructure Development Corporation (IDCO)	<ul style="list-style-type: none"> <li>• IDCO was established with the objective of providing infrastructure assistance for rapid establishment and orderly growth of industry in Odisha.</li> <li>• The corporation is engaged in multiple activities that foster rapid industrialisation in the state by developing industrial infrastructure.</li> <li>• In 2010-11, IDCO allotted 335 acres of land and sheds to 174 small and medium units in various industrial estates/areas across the state.</li> </ul>

## Key Investment Promotion Offices ... (2/4)

Agency	Description
Agricultural Promotion and Investment Corporation of Orissa Limited (APICOL)	<ul style="list-style-type: none"> <li>• APICOL's aim is to strengthen the rural economy by providing financial support for promotion and development of agro-based and food-processing industries.</li> <li>• APICOL provides subsidy to the Agro-Processing and Food-Processing units in the state.</li> <li>• In 2009-10, the corporation promoted 52 commercial Agro-Enterprises with an aggregate investment of about US\$ 474,440.</li> </ul>
Orissa State Financial Corporation (OSFC)	<ul style="list-style-type: none"> <li>• OSFC is a premier state-level financial institution that was established in 1956 to cater to the need of industrial development in the state.</li> <li>• It provides financial assistance to small and medium scale industries in consortium with state-level financial institutions.</li> <li>• Besides, the corporation also receives financial assistance from State and Central Government, and provides soft loans and margin money for rehabilitation of sick industrial units.</li> </ul>
Orissa Pisciculture Development Corporation Limited (OPDC)	<ul style="list-style-type: none"> <li>• OPDC is the only public sector undertaking in the fishery sub sector and aims at carrying on business in pisciculture in brackish water areas, freshwater ponds and other water sources.</li> <li>• It has launched a number of projects such as supplying fishnet, fuel and fish seeds for the economic development of fishermen.</li> </ul>

## Key Investment Promotion Offices ... (3/4)

Agency	Description
Directorate of Export Promotion & Marketing (DEPM)	<ul style="list-style-type: none"> <li>• DEPM has been set up to promote export of goods from Odisha and to provide marketing assistance to SSI units of the state.</li> <li>• It disseminates market intelligence, oversees enquiries related to tenders and trade from existing and potential exporters and entrepreneurs.</li> <li>• It provides guidance in export processing, pricing of export items and on different incentives for exports, granted by the Government of India.</li> </ul>
Orissa Small Industries Corporation Ltd(OSIC)	<ul style="list-style-type: none"> <li>• OSIC was established in April 1972, with the main objective of aiding and assisting SSI units in the state for their sustained growth and development.</li> <li>• The corporation has been extending help for marketing support, financial assistance on purchase of raw materials, providing sub-contracting opportunities in the construction sectors and also rendering various other services to SSI units.</li> </ul>
The Orissa State Cooperative Handicrafts Corporation (OSCHC)	<ul style="list-style-type: none"> <li>• Established in 1956, OSCHC is the primary authority engaged in encouraging exporters, enlarging marketing opportunities, introducing new design and technology and strengthening the production base in the handicrafts sector.</li> </ul>

## Key Investment Promotion Offices ... (4/4)

Agency	Description
Orissa State Electronics Development Corporation (OSED)	<ul style="list-style-type: none"> <li>OSED was established in 1981 as the nodal organisation in the state for promotion of electronic industries, both, in hardware and software.</li> </ul>
Grid Corporation of India Limited (GRIDCO)	<ul style="list-style-type: none"> <li>GRIDCO is a Government of Odisha undertaking and was incorporated in April 1995 for power transmission.</li> <li>In 2005, GRIDCO's transmission-related activities were transferred to Orissa Power Transmission Corporation.</li> <li>Now, GRIDCO is a trading company and is involved in the bulk sale of power to the four power distribution companies in Odisha. It also trades surplus power with neighboring states.</li> </ul>
Orissa State Pollution Control Board (OSPCB)	<ul style="list-style-type: none"> <li>OSPCB is responsible for managing hazardous waste, bio-medical waste, municipal solid-waste, recycled plastics, batteries as well as manufacture, storage and import of hazardous chemicals.</li> <li>Its functions are broadly, classified under areas such as, enforcement, advisory, monitoring, research and facilitation.</li> </ul>

## Contact List

Agency	Contact Information
Department of Industries	Killa Maidan, Cuttack-753 001 Phone: 91-0674-2536640 Fax: 91-0674-2536819 E-mail: <a href="mailto:diorissa@ori.nic.in">diorissa@ori.nic.in</a> Website: <a href="http://www.orissa.gov.in/industries/index.htm">http://www.orissa.gov.in/industries/index.htm</a>
Industrial Promotion and Investment Corporation of Odisha Limited (IPICOL)	IPICOL House, Janpath, Bhubaneswar-751 022 Phone: 91-0674-2542 601 Fax: 91-0674-2543 766 E-mail: <a href="mailto:info@ipicolodisha.com">info@ipicolodisha.com</a> Website: <a href="http://www.ipicolorissa.com/">http://www.ipicolorissa.com/</a>

## Key Approvals Required

Approvals/Clearances Required	Departments to be Consulted
Incorporation of Company	Registrar of Companies
Registration / Industrial License / Industrial Entrepreneurs Memorandum (IEM)	District Industries Centres for SSI, Secretariat for Industrial Assistance (Government of India) for Large and Medium Industries
Allotment of Land	Industrial Infrastructure Development Corporation (IDCO)
Permission for Land Use (In case industry is located outside an industrial area)	a) IDCO b) Department of Town and Country Planning c) Local authority/District Collector
No-Objection Certificate (NOC) and Consent under Water and Air Pollution Control Act	Orissa State Pollution Control Board (OSPCB)
Forest and Environment Clearance	Ministry of Forest & Environment, Government of India
Approval of Construction Activity and Building Plan	Concerned Development Authority
Sanction of Electricity	Distribution Companies- CESU, NESCO, SOUTHCO, WESCO Transmission Company- Orissa Power Transmission Corporation Limited (OPTCL)
Water Supply	Department of Water Resources
Factory and Boiler Clearance	Chief Inspector of Factories and Boilers
Finance	Orissa State Financial Corporation(OSFC), IPICOL, Commercial Banks such as IDBI, ICICI, State Bank of India, etc.
Orissa Value Added Tax (VAT) Act, and Central and State Excise Act	Commercial Tax Department and Central and State Excise Department

## Cost of Doing Business in Odisha

Cost Parameter	Cost Estimate
Industrial Land (per sq ft)	US\$ 2 to US\$ 15
Office Space Rent (per sq ft per month)	US\$ 0.2 to US\$ 2
Residential Rent (for a 2,000 sq ft house, per month)	US\$ 200 to US\$ 400
Five-star Hotel Room (per night)	US\$ 200 to US\$ 450
Power Cost (per kwh)	Industries: US 7.4 cents to US 10.4 cents
Labour Cost (minimum wage per day)	Unskilled: US\$ 1.9 to US\$ 2.3 Skilled: US\$ 2.5 to US\$ 2.8

*Sources:* Ministry of Labour and Employment,  
Government of India, Industry Sources

# Odisha

MARCH  
2013

SCENIC . SERENE . SUBLIME

## Contents

- ❖ Odisha – An Introduction
- ❖ Infrastructure Status
- ❖ Business Opportunities
- ❖ Doing Business in Odisha
- ❖ State Acts & Policies



For updated information, please visit [www.ibef.org](http://www.ibef.org)

## State Acts & Policies ... (1/2)

### Orissa Micro, Small, and Medium Enterprises (MSME) Development Policy 2009

#### Objective

- To enhance contribution of MSMEs in manufacturing and services sector of Odisha's economy.

[Read more](#)

### State Agriculture Policy 2008

#### Objective

- To bring in a shift from the present level of subsistence agriculture to a profitable commercial agriculture so that people would accept agriculture as a vocation.

[Read more](#)

### Industrial Policy Resolution (IPR) 2007

#### Objectives

- To transform Odisha into a vibrant industrialised state.
- To promote orderly and environmentally sustainable industrial growth.

[Read more](#)

## State Acts & Policies ... (2/2)

### Orissa Public Private Partnership (PPP) Policy 2007

#### Objective

- To supplement scarce public resources, create a more competitive environment, help improve efficiencies and reduce costs.

[Read more](#)

### Information & Communication Technology (ICT) Policy 2004

#### Objective

- The Government of Odisha will strive to develop a well-planned, robust and futuristic IT architecture in the state, which will bring about positive changes in all walks of life and society, resulting in ease and convenience in transaction, augmenting of employment opportunities for the educated youth and ushering higher economic growth in a definite time frame.

[Read more](#)

## Annexure

### Exchange Rates

Year	INR equivalent of one US\$
2004-05	44.95
2005-06	44.28
2006-07	45.28
2007-08	40.24
2008-09	45.91
2009-10	47.41
2010-11	45.57
2011-12	47.94

Average for the year

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