Manufacturing
# Table of Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Executive Summary</td>
<td>3</td>
</tr>
<tr>
<td>Advantage India</td>
<td>4</td>
</tr>
<tr>
<td>Market Overview</td>
<td>6</td>
</tr>
<tr>
<td>Recent Trends and Strategies</td>
<td>16</td>
</tr>
<tr>
<td>Growth Drivers and Opportunities</td>
<td>19</td>
</tr>
<tr>
<td>Key Highlights of Union Budget 2021-22</td>
<td>27</td>
</tr>
<tr>
<td>Key Industry Contacts</td>
<td>29</td>
</tr>
<tr>
<td>Appendix</td>
<td>31</td>
</tr>
</tbody>
</table>
Executive summary

Pillar for economic growth

• Organised manufacturing is the biggest private sector employer in India. Overall, more than 30 million people are employed in the sector (organised and unorganised) and will become the engine of growth as it tries to incorporate the huge available workforce in India, most of who are semi-skilled.

• The sector will push growth in the rural areas where more than 5 million manufacturing establishments are running already. This will be an alternative available to the new generation of farmers.

• Government aims to achieve 25% GDP share and 100 million new jobs in the sector by 2022.

• The manufacturing sector of India has the potential to reach US$ 1 trillion by 2025.

Potential to become a global hub

• India’s manufacturing industry is already moving in the direction of industry 4.0 where everything will be connected, and every data point will be analysed. Indian companies are at the forefront of R&D and have already become global leaders in areas such as pharmaceuticals and textiles. Areas such as automation and robotics also receiving the required attention from the industry.

• As per Cushman & Wakefield’s 2021 Global Manufacturing Risk Index, India emerged as the world’s second-most attractive manufacturing hub.

• In March 2022, India’s premier military show, DefExpo, will be hosted in Gandhinagar, Gujarat, with the goal of positioning India as a rising defence manufacturing hub.

• The white paper on ‘Business Dynamism in India’ showed that the manufacturing sector recorded 39,539 business registrations in FY21 compared with 26,406 in FY20, a growth of 50%.

Competitiveness

• India has all the necessary ingredients for its major industrial push - a huge semi-skilled labour force, multiple Government initiatives like Make in India, high investments and a big domestic market.

• Necessary support infrastructure is being developed with areas such as power being the prime focus.

• Government incentives like free land to set up base and 24*7 power supply is making India competitive on a global scale.

Source: Central Statistics Office, FICCI, PwC, Economic Survey of India
Advantage India

2. INCREASING INVESTMENT

- In Budget 2021, the government allocated Rs. 2,631 crore (US$ 362.32 million) for Promotion of Electronics and IT Hardware Manufacturing and Rs. 757 crore (US$ 104.25 million) for Faster Adoption and Manufacturing of Hybrid and Electric Vehicle in India (FAME - India).
- With Amazon Global Selling Programme, Amazon India plans to enable businesses of all sizes to export and facilitate US$ 10 billion in e-commerce exports from India by 2025.
- First Solar, an American solar panel company, plans to invest Rs. 4,800 crore (US$ 645.7 million) in its new 3.3-gigawatt (GW) manufacturing facility in Tamil Nadu.

1. ROBUST DEMAND

- By 2030, Indian middle class is expected to have the second-largest share in global consumption at 17%.
- The appliances and consumer electronics (ACE) market in India is expected to grow to US$ 21.18 billion by 2025 from US$ 10.93 billion in 2019.
- As per a report by NITI Aayog and RMI India, the electric vehicles financing industry in India is projected to grow to ~US$ 50 billion by 2030.

3. POLICY SUPPORT

- Under the PLI scheme, the government plans to create global manufacturing champions across 13 sectors and has allocated ~Rs. 1.97 lakh crore (US$ 27.13 billion) over the next five years (starting FY22).
- In September 2021, the government approved PLI scheme worth Rs. 26,058 crore (US$ 3.53 billion) for auto industry and drone industry to boost India’s manufacturing capabilities.
- In May 2021, the government approved a PLI scheme worth Rs. 18,000 crore (US$ 2.47 billion) for production of advanced chemical cell (ACC) batteries; this is expected to attract investments worth Rs. 45,000 crore (US$ 6.18 billion) in the country, and further boost capacity in core component technology and make India a clean energy global hub.

4. COMPETITIVE ADVANTAGE

- Increasing share of young working population in the total population. India can achieve its full manufacturing potential as it looks to benefit from its demographic dividend and a large workforce over the next two to three decades.
- India has potential to become a global manufacturing hub and by 2030, it can add more than US$ 500 billion annually to the global economy.

Note: PE - Provisional Estimate
Source: Brookings Institute, DPIIT, Economic Times, Make in India,
Market Overview
Evolution of the Indian manufacturing sector

Pre-Independence
- Most of the products were handicrafts and were exported in large numbers before the British era started.
- The first charcoal fired iron making was attempted in Tamil Nadu in 1830.
- India’s present-day largest conglomerate Tata Group started by Jamsetji Tata in 1868.
- Slow growth of Indian industry due to regressive policies of the time.
- Indian industry grew in the two world war periods in an effort to support the British in the wars.

1948-91
- Focus of Indian Government on basic and heavy industries with the start of five-year plans.
- A comprehensive Industrial Policy resolution announced in 1956. Iron and steel, heavy engineering, lignite projects, and fertilisers formed the basis of industrial planning.
- Focus shifted to agro-industries as a result of many factors while license raj grew in the country and public sector enterprises grew more inefficient. The industries lost their competitiveness.

Post 1991 reforms
- Indian markets were opened to global competition with the LPG reforms and gave way to private sector entrepreneurs as license raj came to an end.
- Services became the engines of growth while the industrial production saw volatility in growth rates in this period.
- MSMEs in the country were given a push through government’s policy measures.

2014-21
- Make in India campaign was launched to attract manufacturers and FDI.
- Government is aiming to establish India as global manufacturing hub through various policy measures and incentives to specific manufacturing sectors.
- In FY21, there were 39,539 new business registrations in the manufacturing sector, a 50% increase from 26,406 in FY20.

Note: MSME - Micro, small and Medium Enterprises, FDI - Foreign Direct Investments, SE - Second Estimate
Source: data.gov.in, Central Statistics Office, Indian Express
**Sub-sectors under manufacturing**

As per National Industrial Classification, following 24 activities make up the manufacturing sector in India:

<table>
<thead>
<tr>
<th>Food products</th>
<th>Paper and paper products</th>
<th>Fabricated metal products, except machinery and equipment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beverages</td>
<td>Printing and reproduction of recorded media</td>
<td>Computer, electronic and optical products</td>
</tr>
<tr>
<td>Tobacco products</td>
<td>Coke and refined petroleum products</td>
<td>Electrical equipment</td>
</tr>
<tr>
<td>Textiles</td>
<td>Chemicals and chemical products</td>
<td>Machinery and equipment n.e.c.</td>
</tr>
<tr>
<td>Wearing apparel</td>
<td>Pharmaceuticals, medicinal chemical and botanical products</td>
<td>Motor vehicles, trailers and semi-trailers</td>
</tr>
<tr>
<td>Leather and related products</td>
<td>Rubber and plastics products</td>
<td>Other transport equipment</td>
</tr>
<tr>
<td>Wood and products of wood and cork, except furniture; manufacture of articles of straw and plaiting materials</td>
<td>Other non-metallic mineral products</td>
<td>Repair and Installation of machinery and equipment</td>
</tr>
<tr>
<td>Furniture</td>
<td>Basic metals</td>
<td>Other manufacturing which includes jewelry, bijouterie and related articles, musical instruments, sports goods, games and toys, medical and dental instruments and supplies</td>
</tr>
</tbody>
</table>

Source: udyogaadhaar.gov.in
Gross value added by manufacturing

- India’s gross domestic product (GDP) at current prices stood at Rs. 51.23 lakh crore (US$ 694.93 billion) in the first quarter of FY22, as per the provisional estimates of gross domestic product for the first quarter of 2021-22.
- In the first quarter of FY22, India’s economy increased by 20.1% YoY, driven by growth in manufacturing and construction sectors.
- The sector’s gross value added (GVA) at current prices was estimated at US$ 626.5 billion as per the quarterly estimates of the first quarter of FY22.
- The manufacturing GVA at current prices was estimated at US$ 97.41 billion in the first quarter of FY22.

Note: FY - Indian Financial Year (April -March), PE - Provisional Estimate, AE-First Advanced Estimates; RE-Revised Estimate.
Source: Ministry of Statistics and Programme Implementation
Industrial production

- The Index of Industrial Production (IIP) is prepared by the Central Statistics Office to measure the activity happening in three industrial sectors namely mining, manufacturing, and electricity.
- It is the benchmark index and serves as a proxy to gauge the growth of manufacturing sector of India since manufacturing alone has a weight of 77.63% in the index.
- In August 2021, the manufacturing component of IIP stood at 130.2.
- According to the Ministry of Statistics & Programme Implementation, India’s industrial output for manufacturing that is measured by the Index of Industrial Production (IIP) stood at 130.9 in July 2021.
- The fourth quarter of FY21 highlighted recovery prospects in the manufacturing industry, with earnings of 213 companies that indicated an increase of 15% in the total sales.
  - In the fourth quarter of FY21, income and net sales of these 213 companies increased YoY by 9.5% and 12.8%, respectively.

Source: Central Statistics Office, Ministry of Statistics & Programme Implementation
The Index of Eight Core Industries (ICI) is an index reflecting the production performance of eight core industries - coal production, crude oil production, natural gas production, petroleum refinery processing, steel production, cement production and electricity generation.

The overall index stood at 133.5 as of August 2021. This rise in the index was supported by growth in production coal, crude oil, natural gas, refinery products, fertilizers, steel, cement and electricity.

In August 2021, natural gas output increased by 20.6%, coal by 20.6%, petroleum refinery production (9.1%), steel (5.1%), cement (36.3%) and electricity (15.3%); however, fertilisers output declined by 3.1%.

**Production Performance of Eight Core Industries**

Note: MT - Million Tonnes, BCM - Billion Cubic Metres, MWH - Mega Watt Hour
Source: Office of the Economic Adviser
The Nikkei India Manufacturing Purchasing Managers’ Index (PMI) indicates the sentiments relating to manufacturing activity in the economy.

- A value above 50 reflects positive sentiments and potential expansion of the sector.
- In June 2021, PMI reached 48.1 from 50.8 in May 2021.
- The IHS Markit India Manufacturing Purchasing Managers’ Index (PMI) stood at 53.7 in September 2021.

Source: IHS Markit
Capacity utilisation in the manufacturing sector is measured by Reserve Bank of India (RBI) in its quarterly order books, inventories and capacity utilisation survey.

It indicates not only the production levels of companies but also the potential for future investment.

As per the survey conducted by the Federation of Indian Chambers of Commerce and Industry (FICCI), capacity utilisation in India’s manufacturing sector stood at 72.0% in the second quarter of FY22, indicating significant recovery in the sector.

As per RBI’s Industrial Outlook Survey, manufacturing firms estimated further strengthening of production, orders and employment in the fourth quarter of FY21. Also, the first three months of FY22 are projected to record improvements in capacity utilisation, production, business improvement and employment generation.

Source: Reserve Bank of India Order Books, Inventories and Capacity Utilisation Survey
Exports of manufactured goods

- Manufacturing is a key component of India’s merchandise export.
- Merchandise exports from select industries (including engineering, petroleum products, gems & jewellery, drugs & pharmaceuticals and chemicals) stood at US$ 128.37 billion between April 2021 and September 2021.
- Merchandise export from select industries (engineering, petroleum products, gems & jewellery, pharmaceuticals and chemicals) stood at US$ 175 billion in FY21 as against US$ 199 billion in FY20.
- Imports have decreased from US$ 8 billion to US$ 2 billion, while exports have increased from US$ 300 million to US$ 3 billion as a result of rise in domestic cell phone manufacturing from 2020 to 2021.
- Dixon Technologies, an electronic goods contract manufacturer, established a joint venture with Rexxam Co. Ltd. of Japan in August 2021 to produce Printed Circuit Boards (PCBs) for air conditioners in India for the domestic and international markets.

Export performance of select industries (US$ million)

Source: EEPC, DGCIS, GJEPC, CHEMEXCIL, PHARMEXCIL, News Articles
Role in employment

- Manufacturing constitutes a significant part of employment in India.
- The Employees' Provident Fund Organisation (EPFO) added ~77.08 lakh net subscribers in FY21.
- In August 2021, the EPFO added 14.81 lakh net subscribers, a growth of 12.61% over July 2021.
- Around 24% of India’s total employed population was working in the industrial sector in 2018.#
- As per the Ministry of Statistics and Programme Implementation (MOSPI) & Ministry of Labour & Employment report on Payroll Reporting in India, the number of new subscribers* under Employees’ Provident Fund Scheme reached 9.20 lakh in May 2021.
- As per gender-wise analysis of FY21, the net addition of female subscribers stood at 2.00 lakh in May 2021.
- Samsung India has partnered with the National Skill Development Corporation (NSDC) to train 50,000 young people as part of a CSR programme called ‘Samsung DOST’ (Digital & Offline Skills Training) to prepare them for careers in the electronics retail industry.

<table>
<thead>
<tr>
<th>Age-wise analysis</th>
<th>Net subscribers in August 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-21</td>
<td>3.25 lakh</td>
</tr>
<tr>
<td>22-25</td>
<td>4.03 lakh</td>
</tr>
</tbody>
</table>

Note: #As per the World Bank, *Provisional Estimates, Updating of employee records is a continuous process, thus data gets updated in subsequent months
Source: MOSPI, World Bank
Recent Trends and Strategies
Notable trends in India’s manufacturing sector

2. MOTHERBOARD MANUFACTURING

- Electronic motherboards demand in India is expected to grow by over six folds to reach ~ US$ 81.5 billion by 2026, according to Manufacturers' Association for Information Technology report. Between FY21 and FY26, India is expected to generate cumulative export revenue of US$ 101 billion.

1. EXPORT-DRIVEN EXPANSION

- As per the India Manufacturing Barometer 2020, 80% respondents were confident of India’s export growth in the next 5 years.
- Going forward, business leaders expect global demand to play a major role in expansion of India’s manufacturing industry.

3. INDUSTRIAL INTERNET OF THINGS (IIOT) AND INDUSTRY 4.0

- According to Ericsson's Capturing Business Opportunities Beyond Mobile Broadband Report, 5G industry revenue in India is anticipated at US$ 17 billion by 2030, with the manufacturing sector being one of the key contributors (US$ 3.74 billion). Smart manufacturing is expected to boost the 'Make in India' initiative.

4. SIX TECHNOLOGY INNOVATION PLATFORMS

- On July 02, 2021, the government introduced six technology innovation platforms to boost the domestic manufacturing sector and develop innovative, indigenous technologies to put India at par with the global counterparts.
  - The six platforms launched are as follows:
    - ASPIRE (Automotive Solutions Portal for Industry Research & Education): Developed by the International Centre for Automotive Technology (ICAT)
    - SanRachna: Bharat Heavy Electricals Limited (BHEL)
    - TechNovuus: Automotive Research Association of India (ARAI)
    - HMT TechPort: Hindustan Machine Tools Limited (HMT)
    - KITE (Knowledge Integration for Technology Enrichment): IIT-Madras
    - DRISHTI (Design, Research and Innovation by Harvesting Science and Technology for Industries): Central Manufacturing Technology Institute (CMTI)

Note: ISRO - Indian Space Research Organisation, * - by PwC, IISC - Indian Institute of Science
Source: PwC India Manufacturing Barometer, FICCI, Bloomberg Quint, News Articles
Strategies adopted

1. DIGITAL TECHNOLOGIES
   • With the advent of digital age, Indian manufacturing companies have started adopting digital technologies in their production processes, which will help in increasing efficiency. It is estimated that 65% of manufacturing companies will have high levels of digitalisation by the end of 2020.
   • For its commercial vehicles, Ashok Leyland is utilising machine learning algorithms and its newly created telematics unit to improve the performance of vehicles, drivers and so on.

2. FOCUS ON BACKWARD INTEGRATION
   • Backward integration helps manufacturers to increase efficiency and overall cost of products without sacrificing on quality. Various organisations are looking at backward integration as a means to reduce costs.

3. FOCUS ON FORWARD INTEGRATION
   • Forward integration strategies also help organisations to realise cost benefits.

4. COLLABORATION
   • The Government of India has been pushing for greater technology transfers and collaborations along with more FDI and domestic production.
   • In April 2021, Bharti Enterprises Ltd. and Dixon Technologies (India) Ltd., formed a joint venture to take advantage of the government’s PLI scheme for the manufacturing of telecom and networking products.

Source: Annual Reports and Company Presentations
Growth Drivers and Opportunities
Growth drivers for manufacturing in India

1. Government initiatives
2. Domestic consumption
3. Huge labour pool
4. International investment
5. Public Private Partnerships (PPP)
Make in India 2.0 presently focuses on 27 sectors. The Government of India is continuously focusing on facilitating investment and establishing schemes to boost domestic investments in India. These include the following:

- Production-linked incentive (PLI) was launched to establish global manufacturing champions across 13 sectors with an allocation of ~Rs. 1.97 lakh crore (US$ 27.02 billion) over the next five years (starting FY22).
  - The scheme has created a buzz among global investors. On February 16, 2021, Amazon India announced to start manufacturing electronic products in India, starting first with Amazon Fire TV stick manufacturing. The company plans to start manufacturing with contract manufacturer Cloud Network Technology, a subsidiary of Foxconn in Chennai by end-2021.
  - The government has taken several steps to simplify and rationalise the current systems to boost the ease of doing business. As a result, India climbed to the 63rd position in the Ease of Doing Business ranking of the World Bank’s Doing Business Report (DBR) 2020.
  - Defence manufacturing: Between FY18 and FY20, 123 defense proposals, worth approximately Rs. 169,750 crore (US$ 23.28 billion), has been given Acceptance of Necessity (AoN) by the government under different categories of Capital Acquisition, which promotes domestic development in accordance with the Defence Acquisition Procedure.
  - A Production-linked Incentive (PLI) Scheme for the Promotion of Domestic Manufacturing of Medical Devices was launched by the Department of Pharmaceuticals to ensure support for domestic producers of medical devices with a total financial outlay of Rs. 3,420 crore (US$ 469.63 million) from FY21 to FY28.
  - The government approved a PLI scheme for 16 plants for key starting materials (KSMs)/drug intermediates and active pharmaceutical ingredients (APIs). The establishment of these 16 plants would result in a total investment of Rs. 348.70 crore (US$ 47.01 million) and generation of ~3,042 jobs. The commercial development of these plants is expected to begin by April 2023.
  - As part of efforts to expand its smartphone assembly industry and improve its electronics supply chain, the government, in March 2021, announced funds worth US$ 1 billion in cash to each semiconductor company that establishes manufacturing units in the country.
  - To propagate Make in India, in July 2021, the Defence Ministry issued a tender of Rs. 50,000 crore (US$ 6.7 billion) for building six conventional submarines under Project-75 India.

Note: *Make in India 2.0 - 27 sectors: Manufacturing Sectors: Aerospace and Defence, Automotive and Auto Components, Pharmaceuticals and Medical Devices, Bio-Technology, Capital Goods, Textile and Apparels, Chemicals and Petro chemicals, Electronics System Design and Manufacturing (ESDM), Leather & Footwear, Food Processing, Gems and Jewellery, Shipping, Railways, Construction, New and Renewable Energy ; Service Sectors: Information Technology & Information Technology enabled Services (IT &ITeS), Tourism and Hospitality Services, Medical Value Travel, Transport and Logistics Services, Accounting and Finance Services, Audio Visual Services, Legal Services, Communication Services, Construction and Related Engineering Services, Environmental Services, Financial Services, Education Services

Source: Bloomberg, Economic Times
Skill India Initiative

- Skill India Campaign was launched in 2015 with an aim to train over 400 million people in various skills. It involves various schemes such as National Skill Development Mission, Pradhan Mantri Kaushal Vikas Yojana and National Policy for Scheme Development and Entrepreneurship.
- In September 2021, Indian government launched Entrepreneurship Development Centre in Kohima, under the SANKALP project, to boost skill training for rural youths.
- Under the Pradhan Mantri Kaushal Kendras, 73 lakh people have been trained in 2016-20, while 723 Pradhan Mantri Kaushal Kendras have been established until January 2020.
- As of August 2020, there were about 15,000 Industrial Training Institutes (ITIs) in India.
- Under the Pradhan Mantri Kaushal Vikas Yojana (PMKVY) 1.0, 19.85 lakh candidates were trained, of which 2.62 lakh (13.23%) got placements. Under the PMKVY 2.0 (2016-20) scheme, which was launched in October 2016, the government trained 1.07 crore candidates across the country. Of this, 46.27 lakh candidates were given short-term training.
- In November 2020, the Ministry of Skill Development and Entrepreneurship begun skill training of 3 lakh migrant workers from the identified 116 districts across Uttar Pradesh, Bihar, Rajasthan, Odisha, Madhya Pradesh and Jharkhand. The initiative aims to empower migrant workers and rural population in the post-COVID-19 era through demand-driven skilling and orientation under the centrally sponsored and centrally managed (CSCM) component of the Pradhan Mantri Kaushal Vikas Yojana (PMKVY) 2016-20.
- In December 2020, the first batch of training at the Tata-Indian Institute of Skills, Mumbai, was launched to lend an impetus to the Skill India programme through participation by the private sector.
- In January 2021, Toyota Kirloskar Motor (TKM) signed a Memorandum of Understanding (MoU) with the Directorate General of Training (DGT), Ministry of Skill Development and Entrepreneurship, to develop skills among the youth under the Flexi-MoU Scheme of the government.
- In April 2021, the government conducted a regional workshop in Gangtok, Sikkim, for all Northeast states—Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland and Tripura—to empower State Skill Development Missions (SSDMS) and District Skill Committees (DSCs), and successfully implement the Pradhan Mantri Kaushal Vikas Yojana.
- In April 2021, the government of Uttarakhand launched the ‘Skill India Kaushal Mela’ in Haridwar to raise awareness about various Skill India initiatives in the state.

Source: Budget, Economic Times, Media sources, Ministry of Skill Development and Entrepreneurship
Startup India

- In Union Budget 2021-22, the government proposes to allow one-person companies (OPCs) to be incorporated—a move that would favour start-ups and innovators.
  - Minister of Finance Ms. Nirmala Sitharaman stated that the incorporation of OPCs would be encouraged by enabling such companies to expand without restriction on paid-up capital and turnover by permitting any other form of company to be converted at any time by reducing the residency limit for an Indian citizen to set up an OPC from 182 days to 120 days and by allowing non-resident Indians to incorporate OPCs in India.
- The Government of India has prepared the ‘Startup India Vision 2024’ document with tax incentives and other measures to promote new ventures.
- Under the ‘Startup India’ initiative, the government recognised 50,000 start-ups which have created 5.5 lakh jobs, as of June 03, 2021.
- On January 19, 2021, Amazon announced that it has partnered with Startup India, Sequoia Capital India and Fireside Ventures to initiate an accelerator programme to support entrepreneurs deliver products to audiences globally.
  - Amazon Global Selling programme is rapidly improving India's exports and helping create Indian global brands. More than 800 Indian MSMEs exceeded US$ 131,375 (Rs 1 crore) in e-commerce export sales (under the programme) in 2019.
- In August 2021, Zetwerk, a B2B manufacturing marketplace, became India’s 25th unicorn in 2021. The company has raised US$ 150 million in a funding round that took its valuation to US$ 1.3 billion.
- In April 2021, Amazon announced a US$ 250 million fund to invest in start-ups and entrepreneurs centered on technological developments in SMB (small and medium business), agriculture and healthcare.
- In May 2021, Moglix, an industrial B2B Indian start-up for manufacturing, raised US$ 120 million in a funding round, taking the company’s valuation at US$ 1 billion.
- In July 2021, the Ministry of Commerce and Industry announced that 104 start-ups from sectors, including food-tech, green energy, defence, education-tech, and health-tech, have joined ‘Start-up India Showcase’, an online discovery platform for the country's most promising start-ups that provides various social and digital connect opportunities.

*Source: Media sources*
National manufacturing policy

- National Manufacturing Policy was introduced in 2011 to increase the share of manufacturing sector in India’s GDP to 25% and create 100 million jobs by 2021.
- The policy was introduced to create an enabling policy framework and provide incentives for infrastructure development on PPP basis.
- Under the policy, National Investment and Manufacturing Zones (NIMZ’s) have been conceived as large industrial townships managed by a Special Purpose Vehicle (SPV). These SPV’s would ensure planning of the zones, pre-clearances for setting up industrial units and undertaking other specific functions.
- Fourteen NIMZ’s have already been granted ‘in principle’ approval while four of them have been given final approval.
- Central and State governments will provide exemptions subject to fulfillment of conditions by the SPV from compliance burdens for industries located in these zones.
- Exemption from Capital Gains Tax on sale of plant and machinery will be granted in case of re-investment of the capital gain amount for purchase of plant and machinery within the same or different NIMZ within three years of sale.
- A Technology Acquisition and Development Fund (TADF) has been launched for acquisition of appropriate technologies, creation of a patent pool and development of domestic manufacturing of equipment's for reducing energy consumption.

Source: Media sources
According to the United Nations Conference on Trade and Development (UNCTAD), India ranked among the top 10 recipients of Foreign Direct Investment (FDI) in South Asia in 2019, attracting US$ 49 billion—a 16% increase from the previous year.

100% FDI is approved in the sector through automatic route under the current FDI Policy.

In FY21, India received a total foreign direct investment (FDI) inflow of US$ 81.72 billion, a 10% increase YoY.

According to Department for Promotion of Industry and Internal Trade (DPIIT), cumulative FDI inflows in the manufacturing subsectors amounted to US$ 100.35 billion between April 2000 and June 2021.

Between April 2000 and June 2021:
- The automobile sector received FDI inflows of US$ 30.5 billion.
- The chemical manufacturing sector (excluding fertilisers) received FDI inflows worth US$ 18.7 billion.
- The drug and pharmaceutical manufacturing sector received FDI inflows worth US$ 18.1 billion.

In April 2021, Samsung started manufacturing mobile display panels at its Noida plant and plans to ramp up manufacturing IT display panels soon.
- Samsung Display Noida, which has invested Rs. 4,825 crore (US$ 650.42 million) to move its mobile and IT display manufacturing plant from China to Uttar Pradesh, has received special incentives from the state government.

Source: DPIIT, UNCTAD
Opportunities in manufacturing

Defence manufacturing

- In Budget 2021, Rs. 347,088 crore (US$ 47.80 billion) was allocated to defence.
- It is estimated that India will spend over US$ 250 billion on defence in the next decade.
- In May 2020, the GOI increased FDI from 49% to 74% in defence manufacturing under the automatic route.
- The FDI limit in the defence sector has been raised to 100%.

Government initiatives

- In May 2021, the Cabinet, chaired by Prime Minister Mr. Narendra Modi, approved a proposal by the Department of Heavy Industries and Public Enterprises to implement the production-linked incentive (PLI) scheme, 'National Programme on Advanced Chemistry Cell (ACC) Battery Storage', to achieve manufacturing capacity of 50 GWh (Giga Watt Hour) of ACC and 5 GWh of ‘Niche’ ACC, with an outlay of Rs. 18,100 crore (US$ 2.47 billion).
- In September 2021, Prime Minister Mr. Narendra Modi approved the production-linked incentive (PLI) scheme in the textiles sector—for man-made fibre (MMF) apparel, MMF fabrics and 10 segments/products of technical textiles—at an estimated outlay of Rs. 10,683 crore (US$ 1.45 billion).

Electronic goods manufacturing

- By 2030, the Indian government expects the electronics manufacturing sector to be worth US$ 300 billion.
- India’s display panel market is estimated to grow from ~US$ 7 billion in 2021 to US$ 15 billion in 2025.
- In May 2021, as per IT Secretary of the Ministry of Electronics & Information Technology (MeitY), the government plans to introduce an incentive scheme for 3-4 large investments in the next six months to establish fabless display manufacturing units in India.
- The Indian Cellular and Electronics Association (ICEA) predicts that India has the potential to scale up its cumulative laptop and tablet manufacturing capacity to US$ 100 billion by 2025 through policy interventions.
- In August 2021, Wistron Corp. collaborated with India’s Optiemus Electronics to manufacture products such as laptops and smartphones, giving a major boost to the ‘Make in India’ initiative and electronics manufacturing in the country.
Key highlights of Union Budget 2021-22

- The Union Budget 2021-22 is expected to enhance India’s domestic growth in manufacturing, trade and other sectors. Development of a robust infrastructure, logistics and utility environment for the manufacturing sector is a primary focus field.

- Some of these initiatives are as follows:
  
  o The Mega Investment Textiles Parks (MITRA) scheme to build world-class infrastructure will enable global industry champions to be created, benefiting from economies of scale and agglomeration. Seven Textile Parks will be established over three years.

  o The government proposed to make significant investments in the construction of modern fishing harbours and fish landing centres, covering five major fishing harbours in Kochi, Chennai, Visakhapatnam, Paradip, and Petuaghat, along with a multipurpose Seaweed Park in Tamil Nadu. These initiatives are expected to improve exports from the textiles and marine sectors.

  o The 'Operation Green' scheme of the Ministry of the Food Processing Industry, which was limited to onions, potatoes and tomatoes, has been expanded to 22 perishable products to encourage exports from the agricultural sector. This will facilitate infrastructure projects for horticulture products.

  o The Union Budget 2021-22 allocated funds of Rs. 1,000 crore (US$ 137.16 million) for the welfare of tea workers, especially women and their children. About 10.75 lakh tea workers will benefit from this, including 6.23 lakh women workers involved in the large tea estates of Assam and West Bengal.

**Custom duty rationalization:**

- The government focused on custom duty rationalisation to promote domestic manufacturing and help India get onto global value chain and promote export.

- In the Union budget 2021-22, the government has removed customs duty exemptions on 80 items, noting they were outdated and agreed to review 400 other duty exemptions. It also raised duty on a host of items from farm produce to leather, gems & jewellery, auto parts and certain capital goods.

- Increase in duty on solar invertors from 5% to 20% and solar lanterns from 5% to 15% to promote domestic production.

*Source: Media sources*
Key Industry Contacts
<table>
<thead>
<tr>
<th>Agency</th>
<th>Contact Information</th>
</tr>
</thead>
</table>
| The Textile Association (India) (TAI) | 72-A, Santosh, Dr M B Raut Road, Shivaji Park, Dadar (W), Mumbai- 400 028  
Telefax: 91 22 24461145  
Website: [www.textileassociationindia.org](http://www.textileassociationindia.org) |
| All India Food Processors’ Association (AIFPA) | 206, Aurbindo Place Market, Hauz Khas - 110016, New Delhi  
Phone: 011-26510860, 41550860  
E-mail: aifpa@vsnl.net  
Website: [www.aifpa.net](http://www.aifpa.net) |
| Cement Manufacturers’ Association (CMA) | CMA Tower  
A-2E, Sector 24, Noida - 201301, Uttar Pradesh  
Phone: 0120-2411955, 2411957, 2411958  
E-mail: cmand@cmaindia.org  
Website: [www.cmaindia.org](http://www.cmaindia.org) |
| Automotive Component Manufacturers Association of India (ACMA) | The Capital Court  
6th Floor, Olaf Palme Marg, Munirka - 110067, New Delhi  
Phone: +91-11-26160315  
E-mail: acma@acma.in  
Website: [www.acma.in](http://www.acma.in) |
Glossary

- BTRA: Bombay Textile Research Association
- CAGR: Compound Annual Growth Rate
- FDI: Foreign Direct Investment
- FY: Indian Financial Year (April to March)
- GOI: Government of India
- Rs.: Indian Rupee
- US$: US Dollar
- ACMA: Automotive Component Manufacturers Association of India
- Wherever applicable, numbers have been rounded off to the nearest whole number
## Exchange Rates

### Exchange Rates (Fiscal Year)

<table>
<thead>
<tr>
<th>Year</th>
<th>Rs. Equivalent of one US$</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004-05</td>
<td>44.95</td>
</tr>
<tr>
<td>2005-06</td>
<td>44.28</td>
</tr>
<tr>
<td>2006-07</td>
<td>45.29</td>
</tr>
<tr>
<td>2007-08</td>
<td>40.24</td>
</tr>
<tr>
<td>2008-09</td>
<td>45.91</td>
</tr>
<tr>
<td>2009-10</td>
<td>47.42</td>
</tr>
<tr>
<td>2010-11</td>
<td>45.58</td>
</tr>
<tr>
<td>2011-12</td>
<td>47.95</td>
</tr>
<tr>
<td>2012-13</td>
<td>54.45</td>
</tr>
<tr>
<td>2013-14</td>
<td>60.50</td>
</tr>
<tr>
<td>2014-15</td>
<td>61.15</td>
</tr>
<tr>
<td>2015-16</td>
<td>65.46</td>
</tr>
<tr>
<td>2016-17</td>
<td>67.09</td>
</tr>
<tr>
<td>2017-18</td>
<td>64.45</td>
</tr>
<tr>
<td>2018-19</td>
<td>69.89</td>
</tr>
<tr>
<td>2019-20</td>
<td>70.49</td>
</tr>
<tr>
<td>2020-21</td>
<td>73.20</td>
</tr>
</tbody>
</table>

### Exchange Rates (Calendar Year)

<table>
<thead>
<tr>
<th>Year</th>
<th>Rs. Equivalent of one US$</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>44.11</td>
</tr>
<tr>
<td>2006</td>
<td>45.33</td>
</tr>
<tr>
<td>2007</td>
<td>41.29</td>
</tr>
<tr>
<td>2008</td>
<td>43.42</td>
</tr>
<tr>
<td>2009</td>
<td>48.35</td>
</tr>
<tr>
<td>2010</td>
<td>45.74</td>
</tr>
<tr>
<td>2011</td>
<td>46.67</td>
</tr>
<tr>
<td>2012</td>
<td>53.49</td>
</tr>
<tr>
<td>2013</td>
<td>58.63</td>
</tr>
<tr>
<td>2014</td>
<td>61.03</td>
</tr>
<tr>
<td>2015</td>
<td>64.15</td>
</tr>
<tr>
<td>2016</td>
<td>67.21</td>
</tr>
<tr>
<td>2017</td>
<td>65.12</td>
</tr>
<tr>
<td>2018</td>
<td>68.36</td>
</tr>
<tr>
<td>2019</td>
<td>69.89</td>
</tr>
<tr>
<td>2020</td>
<td>74.18</td>
</tr>
<tr>
<td>2021*</td>
<td>73.58</td>
</tr>
</tbody>
</table>

**Note:** As of September 2021  
**Source:** Reserve Bank of India, Average for the year
India Brand Equity Foundation (IBEF) engaged Sutherland Global Services Private Limited to prepare/update this presentation.

All rights reserved. All copyright in this presentation and related works is solely and exclusively owned by IBEF, delivered during the course of engagement under the Professional Service Agreement signed by the Parties. The same may not be reproduced, wholly or in part in any material form (including photocopying or storing it in any medium by electronic means and whether or not transiently or incidentally to some other use of this presentation), modified or in any manner communicated to any third party except with the written approval of IBEF.

This presentation is for information purposes only. While due care has been taken during the compilation of this presentation to ensure that the information is accurate to the best of Sutherland Global Services’ Private Limited and IBEF’s knowledge and belief, the content is not to be construed in any manner whatsoever as a substitute for professional advice.

Sutherland Global Services Private Limited and IBEF neither recommend nor endorse any specific products or services that may have been mentioned in this presentation and nor do they assume any liability, damages or responsibility for the outcome of decisions taken as a result of any reliance placed on this presentation.

Neither Sutherland Global Services Private Limited nor IBEF shall be liable for any special, direct, indirect or consequential damages that may arise due to any act or omission on the part of the user due to any reliance placed or guidance taken from any portion of this presentation.