Request for Quotation (RFQ) for Printing of IBEF Annual Report 2019-20

Request for Quotation [RFQ]

India Brand Equity Foundation,
16th Floor, Dr Gopal Das Bhawan
28, Barakhamba Road
New Delhi – 110001
INDIA

[Total Number of Pages including this page: 15]
PART A

Brief on Project

The India Brand Equity Foundation (IBEF) is a Trust established by Department of Commerce (DOC), Ministry of Commerce & Industry, Government of India. IBEF’s primary objective is to promote and create international awareness of the Made in India label in markets overseas and to facilitate dissemination of knowledge of Indian products and services.

Towards this objective, IBEF works closely with stakeholders across Government and Industry to promote Brand India. The objective of IBEF is to generate awareness about Indian products to promote India as a preferred business destination.

IBEF is looking for an agency for printing of its Annual Report for 2019-20. Further details of the scope of work are as specified in this RFQ.
PART B

RFQ Overview

The nature of services to be provided is set out in Item 1 and Item 2 of the Contract Information Table (under Part D of this RFQ).

Details about how to submit a Quotation are set out in Item 3 of the RFQ Information Table (under Part C of this RFQ).

Conditions of Quotation: Please read the Conditions of Quotation in Part E before submitting a Quotation. The RFQ Information Table in Part C also forms part of the Conditions of Quotation. The Conditions of Quotation are the conditions upon which IBEF shall receive and evaluate Quotations. Failure to strictly observe these conditions may result in a Quotation being rejected without evaluation.

Quotation Form: The Quotation Form in Part F is mandatory to be completed. You are advised to not separate the Quotation Form from this RFQ document. A Quotation is likely to be rejected if the Quotation Form is not used. A Quotation must contain (or be accompanied by) all the information and details required by this RFQ.

Enquires, and requests for further information about this RFQ, should be directed to the Contact Officer as follows:

Contact Officer: Pawan Chabra

Email: pawan.chabra@ibef.org
### PART C:
### RFQ INFORMATION TABLE

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Closing date and time for submission of a Quotation:</td>
<td>The closing date and time for submission of a Quotation is by and not later than March 02, 2021 at 5:00 pm</td>
</tr>
<tr>
<td>2.</td>
<td>Pre-quotation briefing session details:</td>
<td>Not applicable. Each prospective supplier may only seek clarifications with respect to the RFQ in writing.</td>
</tr>
<tr>
<td>3.</td>
<td>Place and method of submission of a Quotation:</td>
<td>A Quotation must be submitted as follows: i) Break-up of costs for the service to be supplied (i.e. under point 1 of Part D of this RFQ) are to be submitted as part of the Quotation Form. This break-up of individual costs will not be considered for financial evaluation. ii) Taxes as applicable in India will be paid as per actuals and the same are not required to be indicated in the Quotation Form. iii) The cost quoted will be fixed for the duration of performance of the contract. At no point of time will any deviation from the quoted rate be entertained by IBEF. iv) The quotation shall not include any conditions attached to it and any such conditions proposed (along with the quotation) shall be rejected summarily. v) The quotation shall be submitted in a sealed envelope and in accordance with terms of this RFQ. vi) The outer envelope of the quotation must state ‘Quotation for Printing of IBEF Annual Report 2019-20’. The contact details of bidder should be mentioned on the bottom left corner of the envelope.</td>
</tr>
<tr>
<td>4.</td>
<td>Status of Quotation:</td>
<td>A Quotation submitted by a prospective supplier in response to this RFQ constitutes an offer by the prospective supplier to supply the Services. The acceptance of that Quotation by IBEF, in accordance with this RFQ, will result in a legally binding contract subsequent to entering into a separate agreement/ engagement letter for the supply of the Goods.</td>
</tr>
</tbody>
</table>
5. **Information to be provided by suppliers as part of Quotation:**

1) A confirmation letter/undertaking from the prospective supplier to provide timely delivery of quality services (Format as per Annexure 1).
2) The entire RFQ document should be submitted with Quotation form F wherein the agency submits its details. Every page of the quotation must be stamped and signed by the agency.

Agencies submitting incorrect /incomplete proposals are likely to be rejected.

6. **Evaluation criteria:**

The services to be supplied and quoted have to be in compliance with specifications mentioned in Part D. Any quote with different specification shall NOT be considered and will be rejected (at any stage). The financial bids of qualifying (with compliance to specifications mentioned in Part D Para 2) will be considered and the L1 (lowest) bid from among the qualifying bidders will be accepted for award of the work.

7. **Notification of outcome:**

Vendors are invited for the opening of quotations at IBEF office at 16th Floor, Dr Gopal Das Bhawan, 28, Barakhamba Road, New Delhi – 110001.

The successful vendor will be notified of the outcome of the RFQ process in writing and the same will be updated on IBEF’s website.
## PART D:

### CONTRACT INFORMATION TABLE

<table>
<thead>
<tr>
<th>1.</th>
<th>Services to be supplied:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>The following services are to be supplied:</td>
</tr>
<tr>
<td></td>
<td>Printing of 50 copies of IBEF Annual Report 2019-20 (one dummy copy with the exact same specifications for evaluation + 50 copies after approval/feedback of dummy) with the following specifications:</td>
</tr>
<tr>
<td></td>
<td>a) Pages: 58 pages* to be printed in 4+4 colour (including front and back covers)</td>
</tr>
<tr>
<td></td>
<td>b) Size: A4</td>
</tr>
<tr>
<td></td>
<td>c) Paper quality:</td>
</tr>
<tr>
<td></td>
<td>i) 240 GSM Imported Matt Art on front and back cover pages</td>
</tr>
<tr>
<td></td>
<td>ii) Inside pages – 120 GSM Imported Matt Art</td>
</tr>
<tr>
<td></td>
<td>d) Quantity: 50 nos. + 1 sample copy with the exact specifications for evaluation</td>
</tr>
<tr>
<td></td>
<td>e) Type of printing: Digital</td>
</tr>
<tr>
<td></td>
<td>f) Binding: Perfect binding</td>
</tr>
<tr>
<td></td>
<td>g) Lamination: Lamination on outer cover (front and back)</td>
</tr>
<tr>
<td></td>
<td>h) Deadlines: Sample copy – 1 day from receipt of final print ready file from IBEF</td>
</tr>
<tr>
<td></td>
<td>i) 50 copies – 3 days from approval of sample copy with changes if necessary communicated to the firm by IBEF</td>
</tr>
</tbody>
</table>

*If actual number of pages is more or less than the number quoted,
<p>| | |</p>
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</table>
| quote will be adjusted on pro rata basis.  

* In case the final printed copies are more than 50, the selected vendor will be compensated with the per copy rate quoted in Part F.  

j) The quoted price must include packaging and delivery to the IBEF office.  

**Link for PDF of Annual Report for reference:**  

3. **Delivery date or dates for the Quotes**  
The Quotes are to be delivered by the following date:  
March 02, 2021, 5:00 pm

4. **Location for delivery of the Quotes:**  
The Quotes are to be delivered to the following location:  
16th Floor, Dr Gopal Das Bhawan, 28, Barakhamba Road, New Delhi – 110001

5. **Contact Person at IBEF**  
Pawan Chabra  
Designation: Senior Manager  
Address: 16th Floor, Dr Gopal Das Bhawan, 28, Barakhamba Road, New Delhi – 110001  
Email: pawan.chabra@ibef.org
PART E:

CONDITIONS OF QUOTATION

1. Conditions of Quotation
   The conditions of quotation (Conditions of Quotation) comprise Part C and Part E of this RFQ.

2. Communications
   A prospective supplier must direct all communications and enquiries concerning this RFQ to the Contact Officer named in Part B.
   Unauthorised communication by a prospective supplier with any other employee or IBEF may lead to a Quotation being rejected.

3. Addenda
   IBEF may change this RFQ by issuing Addenda in writing. Any Addenda becomes part of this RFQ. Addenda issued by IBEF are the only recognised explanations of, or amendments to, this RFQ.

4. Agreement to be bound
   By lodging a Quotation a prospective supplier agrees to be bound by the Conditions of Quotation.

5. Use of RFQ and information restricted
   This RFQ, and any information provided by IBEF to a prospective supplier as part of the RFQ process, remain the property of IBEF, and may only be used by a prospective supplier to prepare a Quotation in response to this RFQ. Only persons to whom this RFQ is issued may submit a Quotation.

6. Status of RFQ representation
   No representation made by or on behalf of IBEF during the RFQ process binds IBEF unless the representation is subsequently included as part of a formal instrument of agreement.

7. Confidentiality
   A prospective supplier who submits a Quotation must keep the information in its Quotation confidential. Nothing in this clause prevents a prospective supplier from disclosing information in its Quotation: that is available to the public generally otherwise than as a result of a breach of this clause 7 by the prospective supplier; if the disclosure of the Quotation is required by law; if the disclosure is necessary to obtain an approval or licence under a law.

8. Confidentiality in IBEF contracts
   IBEF is committed to ensuring that contracting is conducted in an open and transparent manner.
However, IBEF and prospective suppliers (who submit a Quotation) agree not to disclose to others, either during or subsequent to the term of the contract, any information, knowledge or data “Proprietary” or “Confidential Information”, which either Party may receive, or have access to, or which may otherwise be disclosed to the other Party.

IBEF and prospective supplier (who submit a Quotation) also agree to maintain in confidence such Proprietary or Confidential Information unless or until:

a. It shall have been made public by the Party itself or by any third Party; or
b. Either Party receives such Proprietary or Confidential Information from an unrelated third party on a non-confidential basis; or
c. The passage of 5 years from the date of the disclosure of such Confidential Information, whichever shall first occur.

IBEF and prospective supplier (who submit a Quotation) further agree to use all reasonable precautions to ensure that all such Proprietary or Confidential Information is properly protected and kept from unauthorised persons or disclosure.

9. Quotations become property of IBEF

All Quotations become the property of IBEF on submission. IBEF may reproduce all or any part of a Quotation for any purpose related to evaluation of the Quotation.

10. Reservations

IBEF reserves the right at its absolute discretion:

(a) by publishing a notice on its website to do any of the following things: to discontinue or suspend the RFQ process; to extend the closing date and time in Item 1 of the RFQ Information Table; and to amend this RFQ;

(b) to negotiate with any prospective supplier submitting a Quotation;

(c) to determine the number of organisations with whom it will contract.

11. Content and format of Quotations

Quotations must include all the information listed in Item 5 of the RFQ Information Table.

A Quotation must be prepared using the Quotation Form in Part F. Submission of Form F is mandatory.

12. Monetary amounts

All monetary amounts must be expressed in Indian National Rupee (INR); and exclusive of taxes.
13. **Preparation of Quotation**

IBEF will neither be responsible, nor pay, for any cost, expense or loss, which may be incurred by any person in connection with the preparation or presentation of a Quotation.

14. **Validity**

A Quotation constitutes an irrevocable, unalterable offer by the prospective supplier to IBEF. A Quotation must remain valid and open to be accepted for 60 Business Days from the closing time and date specified in Item 1 of the RFQ Information Table. The period of 60 Business Days may be extended by written agreement between the prospective supplier and IBEF.

15. **Submission of Quotations**

A Quotation must be submitted by the closing time and date specified in Item 1 of the RFQ Information Table or as extended under clause 10 (of this Part E). A Quotation must be submitted in a manner specified in Item 3 of the RFQ Information Table.

16. **Late Quotations**

Late Quotations will not be considered unless IBEF is of the view (and its decision will be absolute and final) that:

(a) circumstances beyond the prospective supplier’s control were the cause of the delay; and

(b) the consideration of the late Quotation will not compromise the integrity of the procurement process or provide any unfair advantage to the prospective supplier lodging the late Quotation.

Late Quotations that are not accepted will be marked on the envelope with the time and date of receipt, and be returned to the prospective supplier.
PART F:

 QUOTATION FORM*

*Important Note: This Quotation Form must not be separated from this RFQ. If submitting a quotation, you must submit this RFQ in its entirety with your quotation and other details as below.

To: India Brand Equity Foundation (IBEF)

I/We: (the Supplier)

(insert name, USE BLOCK LETTERS)

hereby offer to supply to IBEF the Goods (specified in this RFQ) in accordance with the Conditions of Contract and the following Addenda (if any) issued by IBEF.

<table>
<thead>
<tr>
<th>Addendum No.</th>
<th>Date and description</th>
</tr>
</thead>
<tbody>
<tr>
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</tr>
</tbody>
</table>

Lump Sum Option:
The price offered is:

INR excluding tax

(insert offered price for conversion of 50 copies of IBEF Annual Report as per details in Part D)

Schedule of Rates Option:
The price offered is a price calculated in accordance with the following schedule of rates – please provide break up and total cost as per specifications in Part (D):

<table>
<thead>
<tr>
<th>Item Number</th>
<th>Description</th>
<th>Quantity</th>
<th>Rate per copy</th>
<th>Amount (INR) excluding taxes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Printing of IBEF Annual Report 2019-20 as per specifications in part D</td>
<td>50</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

(Notes: Insert under Amount the amount arrived at by multiplying the quoted Rate per copy by the stated Quantity. The Amount will be used to evaluate quotations. All rates and lump sums must exclude taxes. The actual Contract Sum payable will depend on the actual quantities.)
Agencies are requested to ensure that they submit the required documents with the quotation as mentioned in Part C, Point No. (5)

**Supplier agrees that Supplier's details for the service of all/any Notices (under this RFQ) will be as follows:**

<table>
<thead>
<tr>
<th>Address:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Facsimile:</td>
<td></td>
</tr>
<tr>
<td>Contact person and Designation:</td>
<td></td>
</tr>
</tbody>
</table>

(insert details, use BLOCK LETTERS)

I/We confirm the following supplementary documentation has been submitted with this offer as required by the RFQ:

<table>
<thead>
<tr>
<th>Information / Document Description</th>
<th>No. of pages</th>
</tr>
</thead>
<tbody>
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</tbody>
</table>

I/We declare that:

a. the Conditions of Quotation are agreed;

b. on the date of issuance of this RFQ, my/ our directors, officers or employees have not offered, promised, given, authorized, solicited any undue pecuniary or other advantage of any kind (or implied that they will or might do any such thing at any time in the future) in any way (to IBEF) in connection with the supply of goods/services and that I/ We has (have) taken reasonable measures to prevent our employees, agents or any other third parties, from doing so; and

c. the information and particulars provided as part of this offer are accurate and correct.

**Dated:**

(insert date)

Signed by the Supplier (authorised Signatory) named below:

<table>
<thead>
<tr>
<th>Supplier's signature:</th>
<th></th>
</tr>
</thead>
</table>

**Important Note:** The next section is for the use of IBEF and its officials only. The acceptance statement will only be signed by IBEF if IBEF accepts the Supplier's quotation set out in this Quotation Form. This section is only to be used if there are no changes to the quotation submitted by the Supplier.
Acceptance statement

IBEF hereby accepts the offer made by the Supplier in this Quotation Form to supply the Services for the Contract Sum.

Date: [ ] (insert date of acceptance by IBEF)

Signed on behalf of IBEF by the person named:

Signature: [ ] Designation: [ ]

This RFQ is not an agreement and is neither an offer nor invitation by IBEF to the prospective suppliers or any other person. The purpose of this RFQ is to provide prospective suppliers with information that may be useful to them in preparing their quotation pursuant to this RFQ. This RFQ includes statements, which reflect various assumptions and assessments arrived at by IBEF in relation to the Supply of Goods/Services. Such assumptions, assessments and statements do not purport to contain all the information that each prospective supplier may require. This RFQ may not be appropriate for all persons, and it is not possible for IBEF, its employees to consider the investment objectives, financial situation and particular needs of each party who reads or uses this RFQ. The assumptions, assessments, statements and information contained in this RFQ may not be complete, accurate, adequate or correct. Each prospective supplier should, therefore, conduct its own investigations and analysis and should check the accuracy, adequacy, correctness, reliability and completeness of the assumptions, assessments, statements and information contained in this RFQ and obtain independent advice from appropriate sources.

IBEF may in its absolute discretion, but without being under any obligation to do so, update, amend or supplement the information, assessment or assumptions contained in this RFP.

The issue of this RFP does not imply that IBEF is bound to select a Bidder or to appoint the Selected Bidder, as the case may be, for the Project and IBEF reserves the right to reject all or any of the Bidders or Bids without assigning any reason whatsoever.

Further, all information/data/reports/pitches/data or other material submitted to IBEF under this Tender/RFP/RFQ by the Applicant shall become the property
of IBEF. The Applicant hereby agrees that they shall not have any right claim, authority whatsoever over the submitted information/reports/pitches/data or other material to IBEF. The Applicant further agrees and undertakes that IBEF may use the aforesaid information/data/reports/pitches/data or other material at its sole discretion and the Applicant shall not have any objection whatsoever in IBEF using the same.
Annexure 1

Annexure 1: Undertaking to be submitted by Agency (as per conditions in Part C, Point No. 5)

Date....

Tender Officer
India Brand Equity Foundation
16th Floor, Dr Gopal Das Bhawan,
28, Barakhamba Road,
New Delhi – 110001

Dear Sir

(Subject: Letter of undertaking for Printing of IBEF Annual Report; RFQ reference IBEF/21/02/02)

We, M/s______________________________are submitting our proposal with reference to your RFQ for Printing of IBEF Annual Report; (RFQ reference IBEF/21/02/02)

Further, we would like to inform you that we have gone through all the terms and conditions of the RFQ and have the requisite credentials and capabilities to complete the project. We hereby undertake that if selected, we will execute the project as per the requirements of IBEF and according to the costs quoted as part of this proposal.

Regards

Name
Designation
Organization
Contact No.
E-mail ID