



असूय भारता की असूय तिथि  
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**IBEF**  
INDIA BRAND EQUITY FOUNDATION

## VARANASI GLASS BEADS

This craft is complete handicraft as it involves minimal intervention of tools. The craftsmanship has been passed mostly orally from one generation to the other (nearly 3 lakh design exist in Varanasi). Two type of producers exist here: small scale industries and artisans working from home with their own resources.

Different types of beads are used to ornament various products like clothing, decorative items, curtains, purses, clothing accessories, jewelry. More than 2,000 artisans are involved in bead production and handicrafts in Varanasi, with most of them being concentrated in the areas of Chandpur, Kandwan and Ramnagar. Major products include earrings, bracelets and neck pieces made out of multi colored glass beads.



### Contact Details of Varansi Glass Bead Artisans

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