EXPORTING EXCELLENCE

INDIAN ENGINEERING SECTOR ACCOUNTS FOR 25 PER CENT OF INDIA’S TOTAL EXPORTS AND IS THE LARGEST FOREIGN EXCHANGE EARNER FOR THE COUNTRY IN TERMS OF MERCHANDISE GOODS. 35 PER CENT OF EXPORTS BELONG TO THE MSME SECTOR.
A MASSIVE SKILL BASE

THE ENGINEERING SECTOR EMPLOYS OVER 4 MILLION SKILLED WORKERS. IN ADDITION TO THE 3470 ENGINEERING INSTITUTIONS, SEVERAL VOCATIONAL TRAINING INSTITUTES AND INDUSTRIAL TRAINING INSTITUTES ARE TRAINING ENGINEERS OF THE FUTURE.
A LARGE TALENT POOL

INDIA IS HOME TO THE WORLD’S SECOND LARGEST POOL OF SCIENTISTS AND ENGINEERS. INDIA’S HOME GROWN TALENT ARE IN VERY HIGH DEMAND GLOBALLY.
RESOURCE RICH

APART FROM SKILLED LABOUR, INDIA HAS THE RAW MATERIAL RESOURCES TO MEET THE DEMANDS OF THE ENGINEERING INDUSTRY.
MANUFACTURING EXCELLENCE

ADVANCED DESIGN CAPABILITIES, AND SCALE-NEUTRAL AND COST EFFECTIVE MANUFACTURING PROCESSES ARE SOME OF THE ADVANTAGES UNIQUE TO INDIA.
A 360° SERVICE SPECTRUM

INDIA IS RENOWNED FOR ITS EXPERTISE IN PRODUCT DESIGN, R&D AND OTHER TECHNICAL SERVICES ACROSS VARIOUS SECTORS.
ISLANDS OF EXCELLENCE

A SIGNIFICANT NUMBER OF THE 363 NOTIFIED SEZS IN INDIA HAVE BEEN RESERVED FOR THE ENGINEERING MANUFACTURING SECTOR.
ENGAGING WITH THE WEST

WITH REGARD TO REGIONAL DISTRIBUTION OF EXPORTS, EU ACCOUNTS FOR 21 PER CENT OF TOTAL ENGINEERING EXPORTS FROM INDIA FOLLOWED BY NORTH AMERICA AT 18 PER CENT.
GLOBAL PRESENCE

INDIAN ENGINEERING SERVES OVER 200 NATIONS AND TERRITORIES ACROSS THE ENGINEERING SUPPLY CHAIN. AT PRESENT, USA ACCOUNTS FOR 13.5 PER CENT OF INDIA’S TOTAL ENGINEERING EXPORTS FOLLOWED BY THE UAE AT 5.7 PER CENT AND GERMANY AT 4.2 PER CENT.
ENGINEERING RANKS HIGH

THE ENGINEERING SECTOR ACCOUNTS FOR 30 PER CENT OF THE TOTAL EMPLOYMENT IN ORGANISED INDUSTRY AND 27 PER CENT OF TOTAL FACTORIES IN ORGANISED INDUSTRY.
RISING SALES

THE INDIAN ELECTRICAL MACHINERY INDUSTRY IS EXPECTED TO DOUBLE ITS SALES TO US$ 100 BILLION BETWEEN 2012 AND 2022.
ENTREPRENEURIAL EXCELLENCE

90% OF T&D EQUIPMENT MANUFACTURERS IN INDIA ARE IN THE SMALL AND MEDIUM ENTERPRISES (SME) SECTOR
POWERED BY GROWTH

100 PER CENT FDI IS PERMITTED IN CONSTRUCTION AND DEVELOPMENT PROJECTS OF HEAVY AND NON-HEAVY ELECTRICAL ENGINEERING SECTORS.
STRONG DOMESTIC DEMAND

DOMESTIC DEMAND FOR IT HARDWARE & ELECTRONICS IS EXPECTED TO TOUCH US$ 400 BILLION BY 2020.
TOOLED TO EXCEL

INDIA CURRENTLY HAS 1000 MACHINE TOOL MANUFACTURERS, WHO MAKE ACCESSORIES/ATTACHMENTS, SUBSYSTEMS AND PARTS.
MACHINING NEW POLICIES

DEPARTMENT OF HEAVY INDUSTRY, GOVERNMENT OF INDIA IS ADOPTING MEASURES TO MAKE INDIA ONE OF THE WORLD’S TOP 10 MACHINE TOOL PRODUCING NATIONS BY 2020.
TOOLS FOR THE WORLD

100 PER CENT FDI IS ALLOWED IN THE MACHINE TOOL INDUSTRY.
PROVEN METTLE IN METALS

BASE METALS, IRON AND STEEL AND THEIR DERIVATIVES AND PRODUCTS ACCOUNT FOR 33 PER CENT OF TOTAL MAJOR EXPORTS OF ENGINEERING GOODS.
TRANSFORMING TRADE

INDIAN TRANSFORMERS ARE EXPORTED TO OVER 50 COUNTRIES, INCLUDING EUROPE, AFRICA, US AND THE FAR EAST.
ENGINEERS IN DEMAND

THERE ARE OVER 180,000 ENGINEERS EMPLOYED BY ENGINEERING SERVICE PROVIDERS AND CAPTIVES IN INDIA.
A WELL ENGINEERED GROWTH STORY

THE ENGINEERING CONSULTANCY SECTOR IN INDIA IS PROJECTED TO GROW AT AN ANNUAL RATE OF 30 PER CENT TO BECOME A MORE THAN US$ 4 BILLION INDUSTRY.
A LARGE POOL OF TALENT AROUND 35,000 ENGINEERS ARE WORKING IN INDIAN ENGINEERING SERVICES.
SERVICING GROWTH

THE TURNOVER OF ENGINEERING SERVICES FIRMS IS EXPECTED TO REACH US$ 37 BILLION BY 2020.
ENGINEERING THE WORLD

INDIA’S SHARE OF GLOBAL ENGINEERING PROCESS OUTSOURCING IS EXPECTED TO REACH US$ 40 BILLION BY 2020, WHICH WILL BE 30 PER CENT OF THE TOTAL GLOBAL MARKET.
GROWING BY LEAPS AND BOUNDS

THE INDIAN MRO (MAINTENANCE, REPAIR AND OVERHAUL) INDUSTRY IS EXPECTED TO TRIPLE IN SIZE FROM US$ 450 MILLION IN 2010 TO US$ 1.35 BILLION BY 2020.
BUILDING A SECURE FUTURE

A LARGE NUMBER OF 660 AND 800 MW SUPER CRITICAL THERMAL POWER PLANTS ARE UNDER CONSTRUCTION IN INDIA.
HEALING TOUCH

THE INDIAN MEDICAL DEVICES MARKET IS EXPECTED TO BE WORTH US$ 25 BILLION BY 2025.
ON A STEADY TRACK

THE INDIAN MEDICAL DEVICES INDUSTRY IS GROWING AT AN ANNUAL RATE OF 15 PER CENT.
INVESTING IN GROWTH
TWENTY THREE OF THE WORLD’S LARGEST MEDICAL TECHNOLOGY FIRMS ARE PRESENT IN INDIA.
MATURING EXPERTISE

THE INDIAN PUMPS MARKET IS MATURE AND DOMESTIC SALES ARE EXPECTED TO INCREASE AT A RATE OF 16 TO 18 PER CENT PER YEAR.
A CONSTITUTION
OF MERIT

WITH 15 OPERATIONAL COMMUNICATION SATELLITES, 13 OPERATIONAL EARTH OBSERVATION SATELLITES, 7 NAVIGATION SATELLITES AND ARRAY OF EXPERIMENTAL SATELLITES. INDIA HAS ONE OF THE LARGEST AND HIGHLY ADVANCED INDIGENOUS SATELLITE SYSTEMS IN THE ASIA PACIFIC REGION.
PIONEERING TRANSFORMATION

INDIA IS WORKING TOWARDS BUILDING A GREEN ECONOMY AND PLANS TO ACHIEVE 175 GIGAWATT (GW) OF RENEWABLE ENERGY CAPACITY BY 2022 AS PART OF ITS COMMITMENTS UNDER THE GLOBAL CLIMATE CHANGE ACCORD.
NEXT GENERATION MOBILITY

INDIA PLANS FOR A MASS SCALE SHIFT TO ELECTRIC VEHICLES BY 2030. IT IS ESTIMATED THAT INDIA COULD BE HOME TO 31 MILLION EVS BY 2040.
IGNITING INNOVATION

INDIA IS HOME TO THE SECOND LARGEST STARTUP ECOSYSTEM IN THE WORLD, AND IS THE THIRD LARGEST COUNTRY OF INCUBATORS AND ACCELERATORS, RIGHT AFTER CHINA AND THE USA.
AIMING FOR THE SKY

THE INDIAN AEROSPACE INDUSTRY IS ONE OF THE FASTEST GROWING SECTORS. INDIA IS EXPECTED TO BECOME THE THIRD LARGEST AEROSPACE INDUSTRY BY 2020.
INDIA HEALS

THE INDIAN PHARMA MACHINERY INDUSTRY IS GROWING AT 15-20% ANNUALLY AND THERE ARE MORE THAN 700 UNITS TODAY.
ROBUST PRODUCTION

INDIA IS WORLD’S SECOND LARGEST PRODUCER OF STAINLESS STEEL & THIRD LARGEST STEEL PRODUCER
EMPOWERED FRONTIER TECHNOLOGIES

INDIA HAS PIONEERED ITS RESEARCH AND DEVELOPMENT IN NUCLEAR, SPACE AND DEFENSE TECHNOLOGIES FOR CIVILIAN AND COMMERCIAL VISION.
QUALITY FIRST

‘ZERO-ERROR’ GLOBALLY INTEGRATED MANUFACTURING SECTOR IS STRIVING IN INDIA.
Brand India Engineering aims to improve and increase awareness about Indian engineering products in international markets. It is an initiative of the Department of Commerce, Government of India, being led by India Brand Equity Foundation (IBEF) with EEPC India (formerly known as Engineering Export Promotion Council). The campaign is synonymous with Quality, Innovation and Value Proposition.