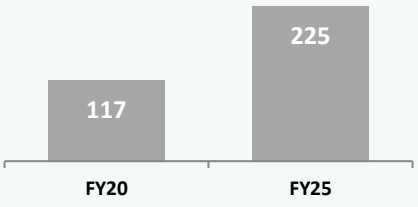
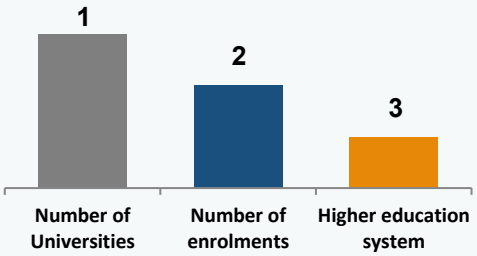
EDUCATION

MARKET SIZE

Education Industry in India (US$ billion)



Global Rank



SECTOR COMPOSITION

Pre-School Market

Expected to grow by US$ 735 million at 8% CAGR between 2021-25

Higher Education

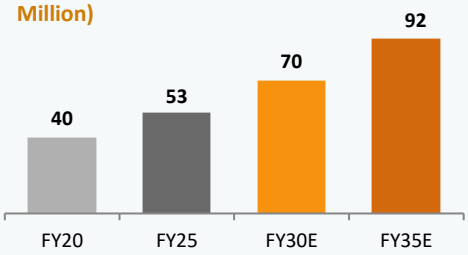
State public universities with 35% share in FY26 (as of August 11, 2025).

Private Education

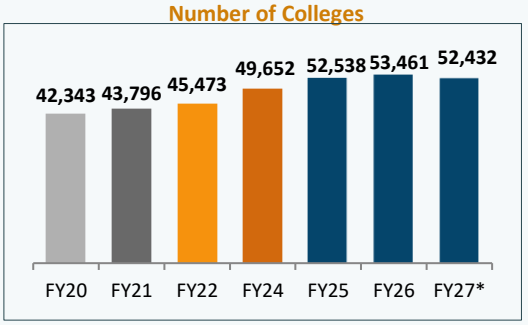
Private coaching sector annual revenue was US$ 7 billion in December 2022

KEY TRENDS

Expected Growth in Student Enrolment in Higher Education - Number of Students (in Million)



Number of Colleges



*Note: * - Upto July 2026*

GOVERNMENT INITIATIVES

STEM-based edtech companies are partnering with Niti Aayog and the government to build a STEM ecosystem

"New India Literacy Programme" for the period FY22-FY27 to cover all the aspects of adult education

'MyNEP2020' platform to invite suggestions/inputs/memberships from stakeholders for preparing drafts for development of the National Professional Standards for Teachers (NPST) and the National Mission for Mentoring Program Membership (NMM)

ADVANTAGE INDIA

- **Robust demand:** India's K–12 education market was valued at approximately Rs. 4.48 lakh crore (US$ 53 billion) in 2024 and is projected to grow at a CAGR of around 3.5% through 2030, supported by rising enrolment and continued investment in education infrastructure.
- **Competitive advantage**: In the QS World University Rankings: Asia 2026, India recorded its highestever representation with 294 ranked universities. Seven Indian institutions featured among the top 100, led by the Indian Institute of Technology Delhi (IIT Delhi), ranked 59th in Asia.
- **Policy support**: The University Grants Commission (UGC) notified the Recognition and Grant of Equivalence to Qualifications obtained from Foreign Educational Institutions Regulations, 2025, facilitating recognition of foreign degrees in India and supporting internationalisation of higher education.
- **Increasing Investments**: The Cumulative Foreign Direct Investment (FDI) equity inflow in the education sector stood at Rs. 83,605.29 Crore (US$ 11,290.86 million) between January 2000 to March 2026, accounting for 1.42% of total FDI inflows.

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