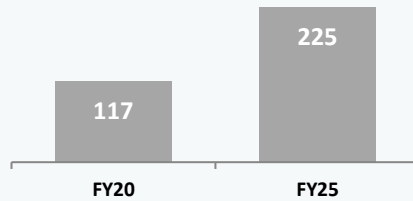


# EDUCATION

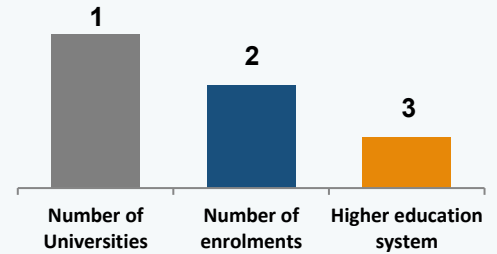


## MARKET SIZE

Education Industry in India (US\$ billion)



Global Rank



## SECTOR COMPOSITION

### Pre-School Market

Expected to grow by US\$ 735 million at 8% CAGR between 2021-25



### Higher Education

State public universities with 35% share in FY26 (as of August 11, 2025).



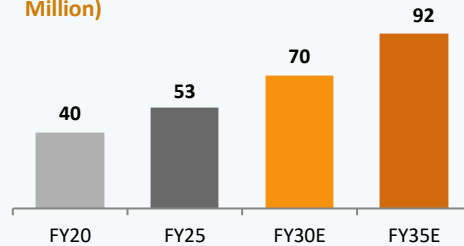
### Private Education

Private coaching sector annual revenue was US\$ 7 billion in December 2022

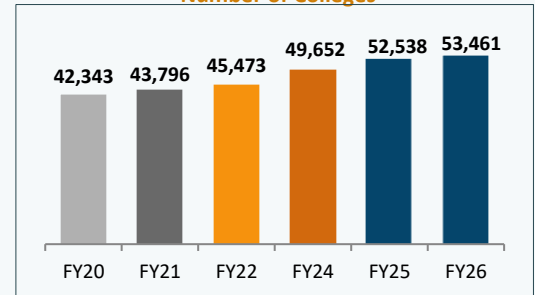


## KEY TRENDS

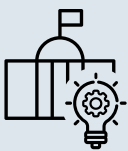
Expected Growth in Student Enrolment in Higher Education - Number of Students (in Million)



Number of Colleges



Note: \* - upto February 2026



## GOVERNMENT INITIATIVES

STEM-based edtech companies are partnering with Niti Aayog and the government to build a STEM ecosystem

“New India Literacy Programme” for the period FY22-FY27 to cover all the aspects of adult education

‘MyNEP2020’ platform to invite suggestions/inputs/memberships from stakeholders for preparing drafts for development of the National Professional Standards for Teachers (NPST) and the National Mission for Mentoring Program Membership (NMM)



## ADVANTAGE INDIA

- **Robust demand:** India has the largest population in the world in the age bracket of 5-24 years with ~580 million, presenting a huge opportunity in the education sector. India K-12 segment growth was valued at US\$ 48.9 billion in FY23. It is, currently, estimated to grow at a rate of 10.7%. Projected to reach an impressive US\$ 125.8 billion by FY32.
- **Competitive advantage:** 54 Indian institutes, including the Indian Institute of Science (IISc) in Bengaluru, and eight Indian Institutes of Technology (IITs), were among the top 500 universities in the QS World University Rankings CY26.
- **Policy support:** 100% FDI (automatic route) is allowed in the education sector in India. The Government of India has taken initiatives like National Accreditation Regulatory Authority Bill for Higher Educational and the Foreign Educational Institutions Bill.
- **Increasing Investments:** Cumulative Foreign Direct Investment (FDI) equity inflow in the education sector stood at Rs. 81,316.97 crore (US\$ 11,039.62 million) between April 2000 and December 2025, accounting for 1.42% of total FDI inflows.