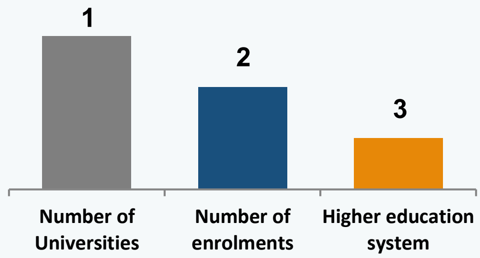
EDUCATION

MARKET SIZE

Education Industry in India (US$ billion)

Global Rank



SECTOR COMPOSITION

Pre-School Market

Expected to grow by US$ 735 million at 8% CAGR between 2021-25

Higher Education

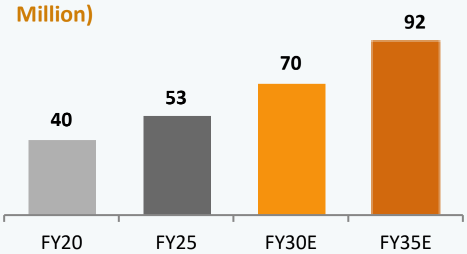
State public universities with 35% share in FY26 (as of August 11, 2025).

Private Education

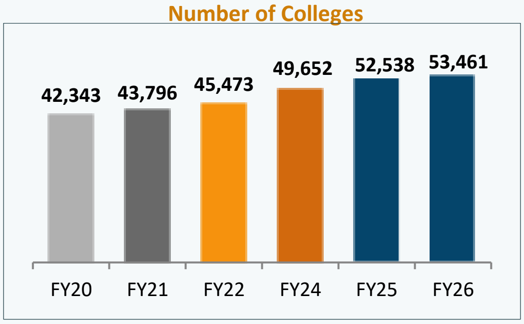
Private coaching sector annual revenue was US$ 7 billion in December 2022

KEY TRENDS

Expected Growth in Student Enrolment in Higher Education - Number of Students (in Million)



Number of Colleges



***Note:** * - upto February 2026*

GOVERNMENT INITIATIVES

STEM-based edtech companies are partnering with Niti Aayog and the government to build a STEM ecosystem

"New India Literacy Programme" for the period FY22-FY27 to cover all the aspects of adult education

'MyNEP2020' platform to invite suggestions/inputs/memberships from stakeholders for preparing drafts for development of the National Professional Standards for Teachers (NPST) and the National Mission for Mentoring Program Membership (NMM)

ADVANTAGE INDIA

- **Robust demand:** India K-12 segment growth was valued at US$ 48.9 billion in 2023. In 2026, governments worldwide increased investments in early childhood education through targeted policies and tax incentives, while the K-12 education segment is projected to grow at a CAGR of 3.50%, supported by rising enrolment and continued investment in education infrastructure.
- **Competitive advantage**: 54 Indian institutes, including the Indian Institute of Science (IISc) in Bengaluru, and eight Indian Institutes of Technology (IITs), were among the top 500 universities in the QS World University Rankings CY26.
- **Policy support**: 100% FDI (automatic route) is allowed in the education sector in India. The Government of India has taken initiatives like National Accreditation Regulatory Authority Bill for Higher Educational and the Foreign Educational Institutions Bill.
- **Increasing Investments**: The Cumulative Foreign Direct Investment (FDI) equity inflow in the education sector stood at Rs. 83,605.29 Crore (US$ 11,290.86 million) between January 2000 to March 2026, accounting for 1.42% of total FDI inflows.