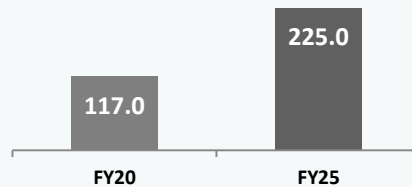


EDUCATION

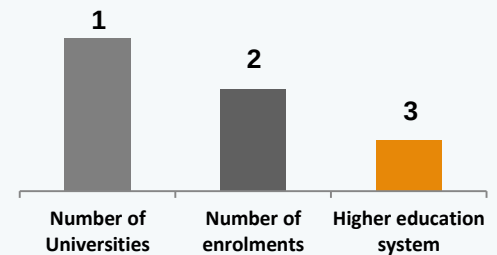


MARKET SIZE

Education Industry in India (US\$ billion)



Global Rank



SECTOR COMPOSITION

Pre School Market

Expected to grow at 23% CAGR between 2017-22



Higher Education

Private universities with 39% share in FY19; US\$ 35.03 billion by 2025



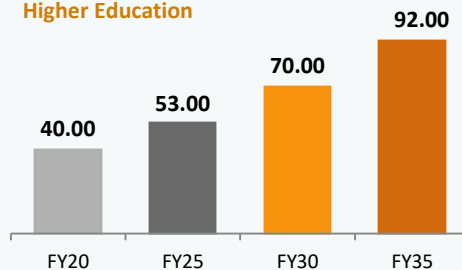
Private Education

Private coaching sector stood at Rs 51,712 crore (US\$ 7.5 billion) in 2018

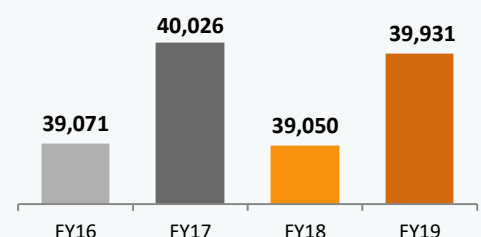
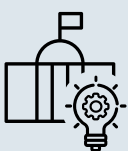


KEY TRENDS

Expected Growth in Student Enrolment in Higher Education



Number of Colleges



GOVERNMENT INITIATIVES

Skill development and vocational education and training (VET) between India and Australia

ATAL online faculty development programme

'MyNEP2020' platform to invite suggestions/inputs/memberships from stakeholders for preparing drafts for development of the National Professional Standards for Teachers (NPST) and the National Mission for Mentoring Program Membership (NMM)



ADVANTAGE INDIA

- **Robust demand:** India has the largest population in the world, with ~580 million in the age bracket of 5-24 years, presenting a huge opportunity in the education sector. Applications for the 'Study In India' programme increased by 146% in 2021.
- **Competitive advantage:** Large English-speaking population allows easy delivery of educational products. 12 Indian schools, including the Indian Institute of Science (IISc) in Bengaluru and six Indian Institutes of Technology (IITs), were among the top 500 universities in the QS Graduate Employability Rankings 2022, which was released on September 23, 2021.
- **Policy support:** 100% FDI (automatic route) is allowed in the education sector in India. The Government of India has taken initiatives like National Accreditation Regulatory Authority Bill for Higher Educational and the Foreign Educational Institutions Bill.
- **Increasing Investments:** Following Beijing's constraints on the education business in July 2021, India might become a hotbed for Edtech entrepreneurs and the next investment hotspot in this sector, and unicorn businesses may have an advantage in attracting money from international investors.