

# GEMS AND JEWELLERY



## MARKET SIZE



**Market Size:**  
US\$ 100 billion  
by 2027



**More than 300,000**  
gems and  
jewellery players



**Contributes about**  
7% to India's  
Gross Domestic  
Product

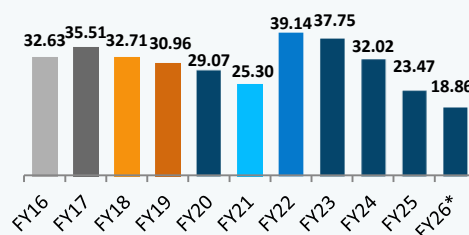


**Employs ~5**  
million  
people

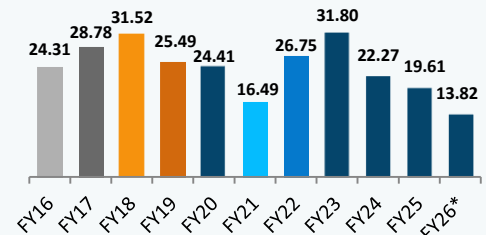


## SECTOR COMPOSITION

**Net Export of Gems and Jewellery**  
(US\$ billion)



**Import of Gems and Jewellery**  
(US\$ billion)

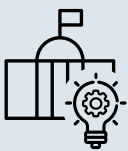
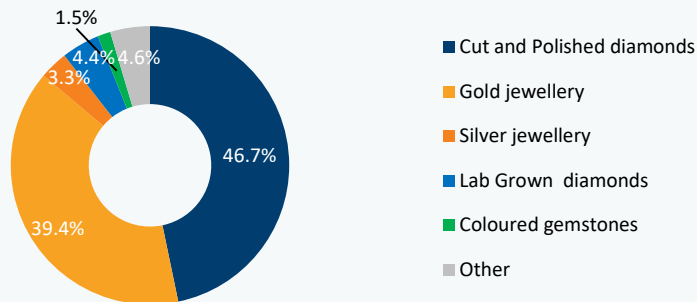


Notes: \* - Provisional estimates April-November 2025



## KEY TRENDS

**Share of various segments in total gems & jewellery exports in FY25**



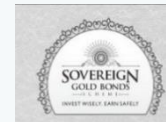
## GOVERNMENT INITIATIVES



**Gold Monetisation**  
Scheme



**BIS Hallmark Scheme**



**Sovereign Gold Bond**  
Scheme



## ADVANTAGE INDIA

- Growing demand:** On October 31, 2025, India's gold exchange-traded funds (ETFs) surpassed Rs. 1,00,000 crore (US\$ 11.80 billion) in Assets Under Management (AUM) with net inflows of over Rs. 27,500 crore (US\$ 3.05 billion) and a surge in investor participation, reflecting widening investor interest and diversification.
- Increasing Investments:** RBI's gold purchases reached 57.5 tonnes in FY25 and was the second highest purchase since December 2017. Cumulative FDI inflows in diamond and gold ornaments in India stood at Rs. 13,273 crore (US\$ 1.47 billion) between April 2000-June 2025.
- Policy support:** The sector now has AEO status from the finance ministry, easing export-import processes with quicker cargo release, 50% lower bank guarantees. The Government has reduced custom duty on cut and polished diamond and coloured gemstones from 7.5% to 5% and NIL. The India-UK Free Trade Agreement is expected to more than double India's gems and jewellery exports to the UK, reaching Rs. 21,183 crore (US\$ 2.5 billion) within the next two years.
- Attractive opportunities:** India's gold demand stood at 135 tonnes in Q2 2025 with full year forecast ranging between 600 to 700 tonnes, displaying opportunities for the sector to tap into the growing demand.