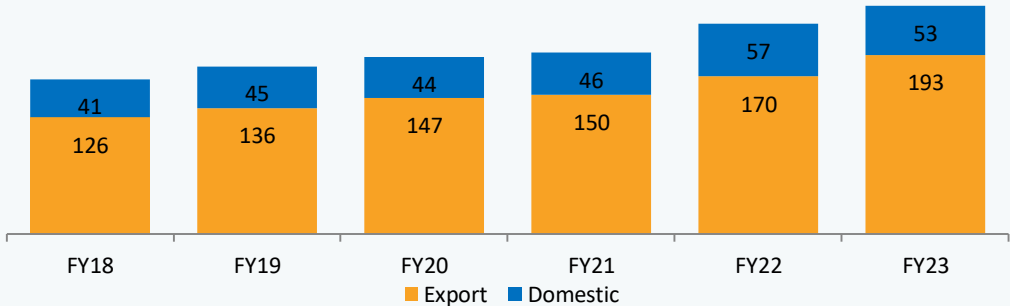


IT & BPM



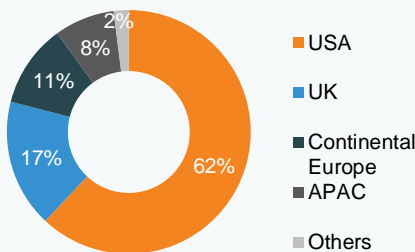
MARKET SIZE

Indian IT & Business Service Industry (US\$ billion)

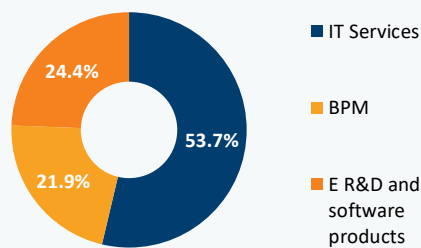


SECTOR COMPOSITION

Geography-wise Break-up of Indian IT market (US\$ billion) 2023

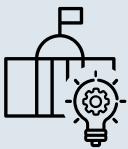
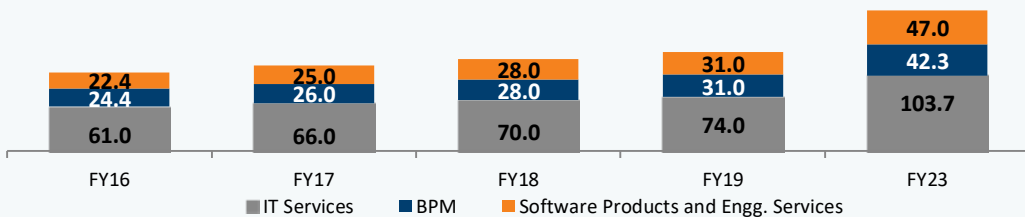


Sector-wise Break-up of Export Revenue FY23



KEY TRENDS

Growth in Export Revenue (US\$ billion)



GOVERNMENT INITIATIVES



Make in India



Phased Manufacturing Programme (PMP)



Simplified Other Service Provider (OSP) guidelines



ADVANTAGE INDIA

- **Growing demand:** The Union Budget FY26 has sanctioned Rs. 2,000 crore (US\$ 232 million) to accelerate AI adoption and infrastructure development.
- **Global Footprint:** Indian IT firms have delivery centres all across the world and are well diversified across verticals such as BFSI, telecom and retail.
- **Policy Support:** The Ministry of Electronics and Information and Technology (MeitY) had approved 14 eligible applicants under the production linked incentive scheme (PLI) for IT hardware.
- **Competitive Advantage:** India's overall Digital Competitiveness Score of 60 (on 100), Ahead of every BRICs nations besides China, reflects the rise of tech talent in the country.
- **Increasing investments:** The computer software and hardware sector in India attracted cumulative foreign direct investment (FDI) inflows worth Rs. 7,65,083 crore (US\$ 108.40 billion) between April 2000-December 2024. The sector ranked second in FDI inflows as per the data released by Department for Promotion of Industry and Internal