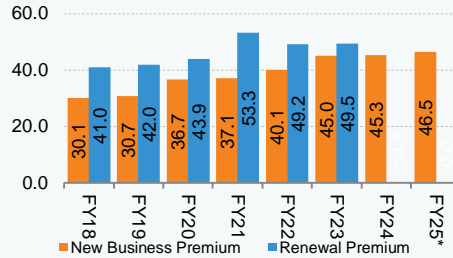


# INSURANCE



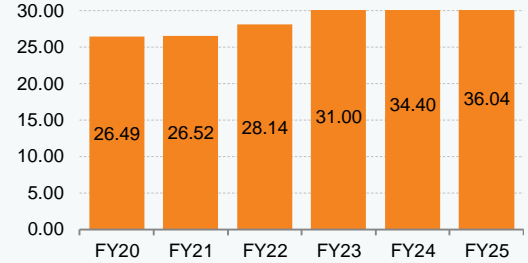
## MARKET SIZE

Life Insurance Premiums (US\$ billion)



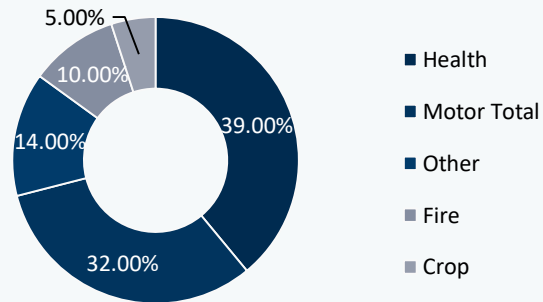
\*Renewal premium data not available for FY25

Gross premiums written of non-life insurers FY25 (US\$ billion)



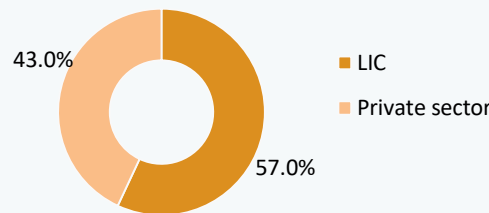
## SECTOR COMPOSITION

Non-Life Insurance Gross Direct Premiums FY25

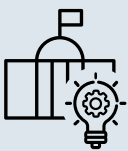
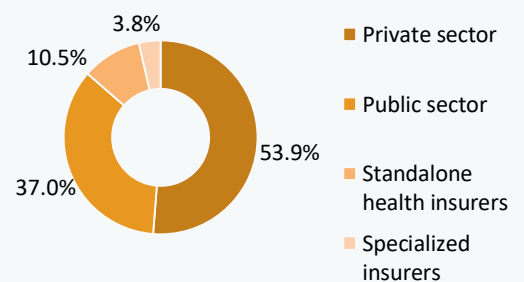


## KEY TRENDS

Share of public and private sector in Life Insurance, FY25



Share of public and private sector in Non-Life Insurance, FY25



## GOVERNMENT INITIATIVES



**Pradhan Mantri Jeevan Jyoti Beema Yojana**



**Atal Pension Plan**

**'COVID-19 insurance policy' to attract foreign tourists.**



## ADVANTAGE INDIA

- Robust demand:** India's insurance sector has witnessed significant growth, with the domestic market expanding at CAGR of 17% over the past two decades. It is projected to reach Rs. 19,30,290 crore (US\$ 222 billion) by FY26. This growth has been driven by increased awareness, favorable regulatory changes, and greater participation from the private sector. The sector recorded a 5.1% year-on-year increase in New Business Premium (NBP) totaling Rs. 3.97 lakh crore (US\$ 46.5 billion). Individual NBP grew by 11% to Rs. 1.74 lakh crore (US\$ 20.36 billion), driven by the addition of over 11 lakh new agents and ongoing digitization efforts.
- Increasing Investment:** Over the past nine years, the insurance sector has attracted significant foreign direct investment (FDI) amounting to nearly Rs. 54,000 crore (US\$ 6.5 billion), driven by the government's progressive relaxation of overseas capital flow regulations. During April–September FY25, the insurance sector attracted over 62% of the Rs.48775 crore (US\$ 5.7 billion) FDI into the services sector. In April 2024, CCI has approved Axis Bank Limited's subscription to 14,25,79,161 equity shares of Max Life Insurance Company Limited.
- Policy support:** The Indian government has increased the Foreign Direct Investment (FDI) limit in insurance companies from 74% to 100%, enabling complete foreign ownership. This strategic decision is intended to attract additional capital into the long-term, capital-intensive insurance sector, ensuring that insurers invest all collected premiums within the country.
- Attractive opportunities:** Robotic Process Automation (RPA) and AI will occupy center stage in insurance, driven by newer data channels, better data processing capabilities and advancements in AI algorithms.