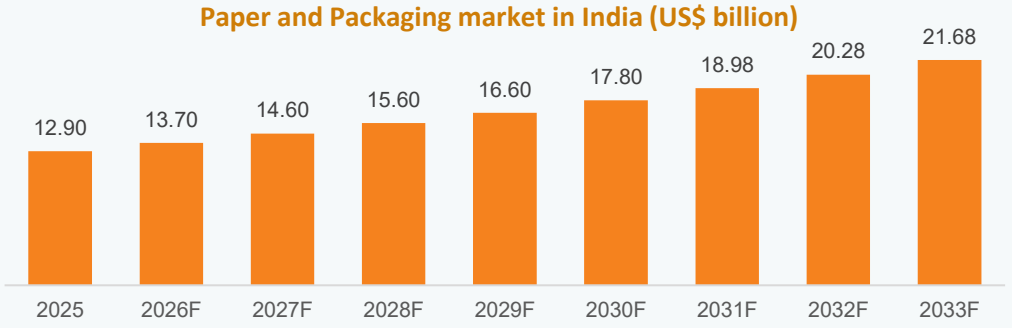
Paper and Packaging

MARKET SIZE

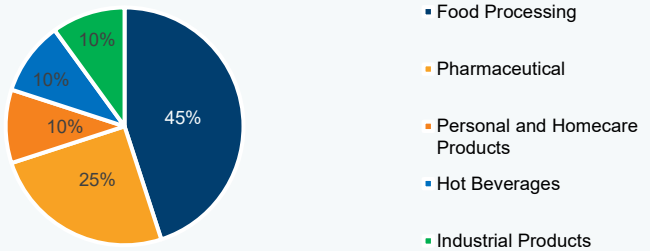
Paper and Packaging market in India (US$ billion)



Note: *F – Forecast*

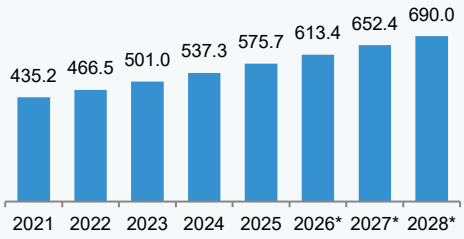
SECTOR COMPOSITION

Packaging Materials and Machinery End Users (by share of volume)

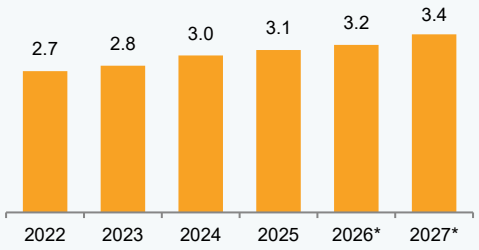


KEY TRENDS

Production volume Paper and Plastic Packaging (million tons)



Packaged food sector market size (US$ billion)



Note: ** Forecast*

GOVERNMENT INITIATIVES

Promoting Sustainable Packaging Practices

FDI

100% Automatic Route

ADVANTAGE INDIA

- **Robust demand:** On July 10, 2026, India's paper industry continued expanding despite digitalisation and declining newspaper circulation, with robust packaging demand offsetting traditional paper-use declines and supporting sector growth.
- **Innovation towards sustainability**: On July 24, 2026, AUM Premium announced plans to launch paper-based water bottles by year-end, using responsibly sourced paper and food-grade barriers to reduce plastic use, improve packaging sustainability and support India's shift toward eco-friendly solutions.
- **Policy support**: GST on packing paper, cartons, corrugated boxes, and moulded pulp trays has been reduced to 5%, lowering packaging and logistics costs for e-commerce shipments. The move supports growth in the e-commerce and food processing sectors by making packaging more cost-efficient and improving affordability for consumers.
- **Increasing Investments**: Cumulative FDI inflows stood at Rs. 10,783.60 crore (US$ 1,813.89 million) in the Paper and Pulp (including paper) sector between April 2000-March 2026.

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