

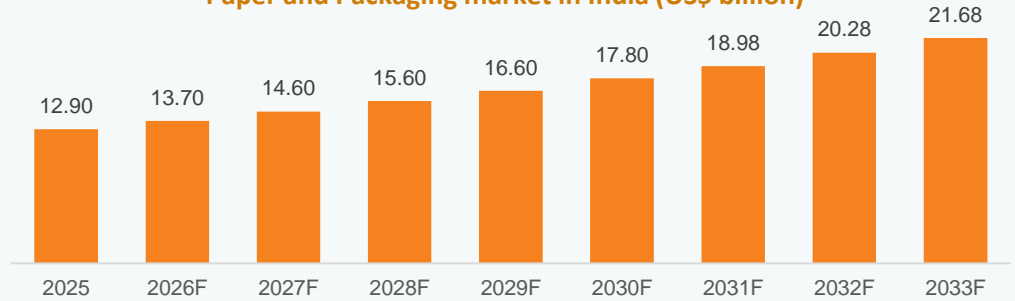


# Paper and Packaging



## MARKET SIZE

Paper and Packaging market in India (US\$ billion)

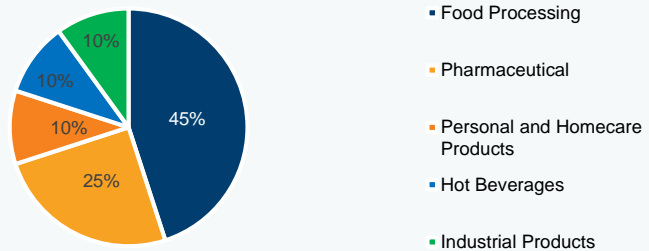


Note: F – Forecast



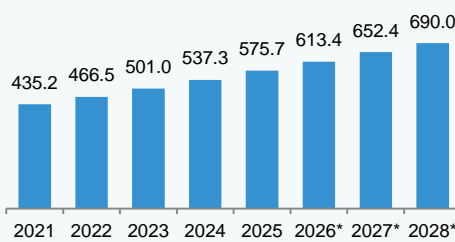
## SECTOR COMPOSITION

Packaging Materials and Machinery End Users (by share of volume)



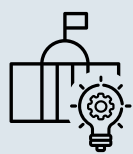
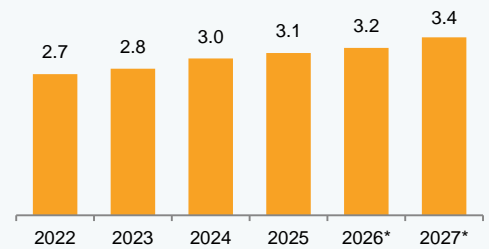
## KEY TRENDS

Production volume Paper and Plastic Packaging (million tons)



Note: \* Forecast

Packaged food sector market size (US\$ billion)



## GOVERNMENT INITIATIVES



Promoting Sustainable Packaging Practices



100% Automatic Route

## ADVANTAGE INDIA



- **Robust demand:** The expansion of the middle class, enhancements made to the supply chain, and the emergence of e-commerce in recent times are the primary factors responsible for the growth of the packaging industry in India.
- **Innovation towards sustainability:** According to a Confederation of Indian Industry (CII) report, flexible packaging has emerged as the dominant packaging format in India due to its cost efficiency, versatility, and suitability for fast-moving consumer goods (FMCG).
- **Policy support:** GST on packing paper, cartons, corrugated boxes, and moulded pulp trays has been reduced to 5%, lowering packaging and logistics costs for e-commerce shipments. The move supports growth in the e-commerce and food processing sectors by making packaging more cost-efficient and improving affordability for consumers.
- **Increasing Investments:** Cumulative FDI inflows stood at Rs. 10,367.64 crore (US\$ 1,768.05 million) in the Paper and Pulp (including paper) sector between April 2000-December 2025.