

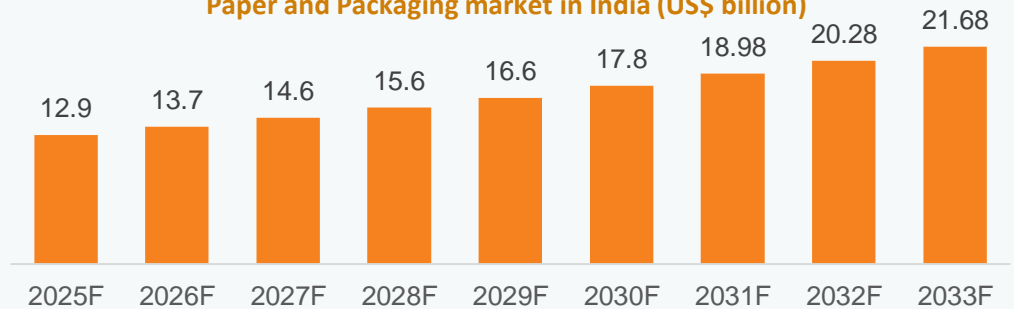


# Paper and Packaging



## MARKET SIZE

Paper and Packaging market in India (US\$ billion)

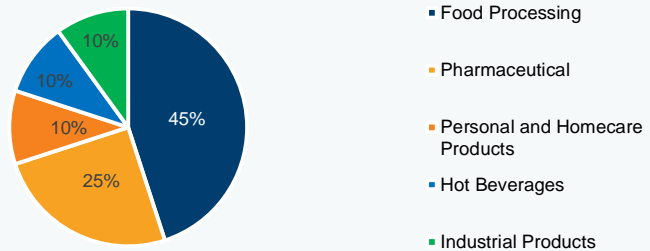


Note: F – Forecast



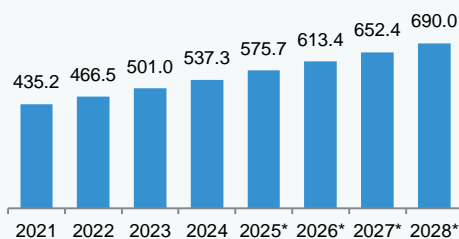
## SECTOR COMPOSITION

Packaging Materials and Machinery End Users (by share of volume)



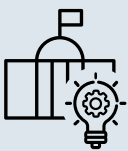
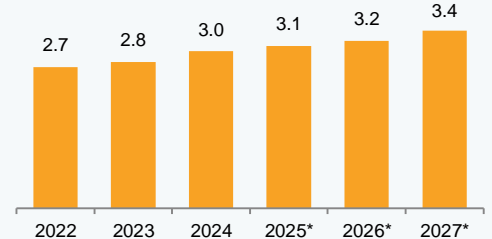
## KEY TRENDS

Production volume Paper and Plastic Packaging (million tons)



Note: \* Forecast

Packaged food sector market size (US\$ billion)



## GOVERNMENT INITIATIVES



### Promoting Sustainable Packaging Practices



### FDI 100% Automatic Route



## ADVANTAGE INDIA

- Robust demand:** The expansion of the middle class, enhancements made to the supply chain, and the emergence of e-commerce in recent times are the primary factors responsible for the growth of the packaging industry in India.
- Innovation towards sustainability:** The Council of Scientific and Industrial Research (CSIR) has launched the National Mission on Sustainable Packaging Solutions, aiming for a net-zero future through innovation. Led by CSIR-NIIST, the initiative focuses on developing sustainable materials, recycling methods, and advanced testing facilities to enhance India's packaging sector and address environmental challenges.
- Policy support:** As the packaging industry stands as the fifth largest industry in India, the government plans to adopt several initiatives that focus on the sustainability manufacturing methods, minimizing of plastic packaging and adoption of sustainable material for the packaging industry.
- Increasing Investments:** FDI inflows in the Paper and Pulp (including paper products) during April 2000 to December 2024 was Rs. 10,127 crore (US\$ 1.74 billion).