**KEY TRENDS**

- **Robust demand**: India’s finished steel consumption is anticipated to increase to 230 MT by 2030-31^ from 98.71 MT in 2018-19. Demand would be supported by growth in the domestic market. In January 2021, consumption of finished steel in India increased by 3.0% MoM and 8.7% YoY.
- **Competitive advantage**: India was the world’s second largest producer of crude steel (up from eighth spot in 2003) with 111.2 MT by 2019.
- **Policy support**: Under the Union Budget 2020-21, the government allocated Rs. 39.25 crore (US$ 5.4 million) to the Ministry of Steel.
- **Increasing investments**: The industry is witnessing consolidation of players, which has led to investment by entities from other sectors. The ongoing consolidation also presents an opportunity to global players to enter the Indian market.

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**STEEL**

**MARKET SIZE**

**SECTOR COMPOSITION**

**KEY TRENDS**

**GOVERNMENT INITIATIVES**

**ADVANTAGE INDIA**