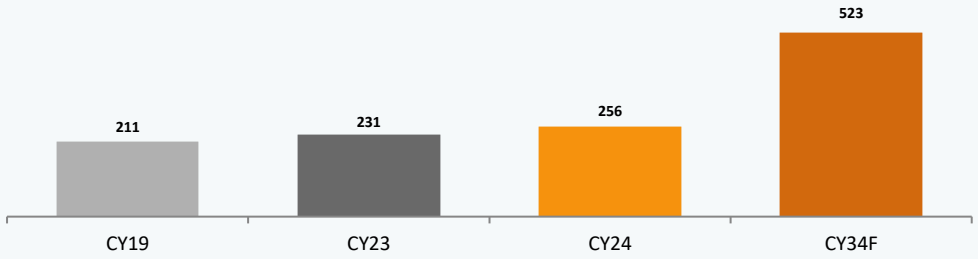
# TOURISM AND HOSPITALITY

## MARKET SIZE

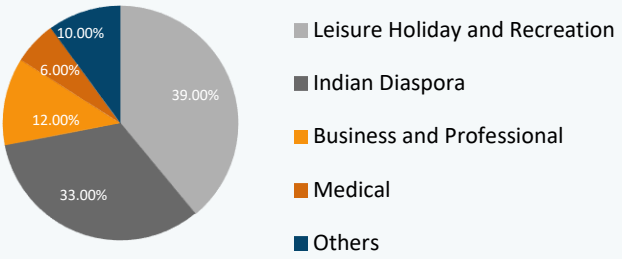
### Travel and Tourism's Total Contribution to GDP (US$ billion)




***Note:*** *F - Forecast*

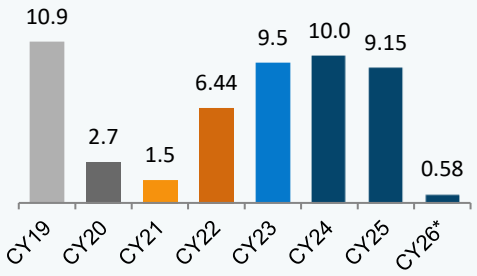
## SECTOR COMPOSITION

### Foreign Tourist Arrivals – By Purpose of Visit (2025)



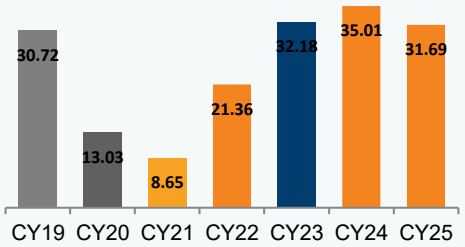

## KEY TRENDS

### Foreign Tourists Arriving in India (million)




Note: *-January-June 2026

### Foreign Exchange Earnings from Tourism in India (US$ billion)




## GOVERNMENT INITIATIVES

**Incredible India!**

**Swadesh Darshan**

saathi
System for Assessment, Awareness and Training for Hospitality Industry

## ADVANTAGE INDIA

- **Robust demand:** India's tourism sector continues to see strong momentum driven by wellness, medical, and spiritual travel. Medical tourism is expanding rapidly, supported by e-medical visas, Ayush integration, and affordable healthcare, positioning India as a preferred destination for wellness and treatment-focused travel experiences globally.
- **Diverse Attractions**: India's tourism landscape is expanding through thematic trails, heritage revitalization, and niche experiences. New mountain, eco-nature, bird-watching, and turtle trails announced in the Union Budget 2026-27 aim to diversify offerings, while 15 archaeological sites are being developed into experiential destinations. Initiatives like Bharat Parv, International Tourism Mart, and Buddhist Circuit development further strengthen India's cultural, spiritual, and regional tourism appeal.
- **Policy support**: On June 22, 2026, the Ministry of Tourism held an industry consultation to advance reforms, simplify hotel classification, streamline approvals and reduce compliance burdens, creating a more competitive, investment-friendly policy environment to support India's tourism and hospitality growth.
- **Attractive opportunities:** On June 24, 2026, India's tourism and hospitality sector was projected to create 100 million additional direct jobs by 2047, while tourism could contribute US$3 trillion annually, highlighting major growth and attractive opportunities.

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