## Education Industry in India (US$ billion)

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Universities</th>
<th>Number of enrolments</th>
<th>Higher education system</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY20</td>
<td>117.0</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FY25</td>
<td>225.0</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Global Rank
- Number of Universities: 1
- Number of enrolments: 2
- Higher education system: 3

## Expected Growth in Student Enrolment in Higher Education

<table>
<thead>
<tr>
<th>Year</th>
<th>2021-25 CAGR</th>
<th>2021-25 Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY20</td>
<td>40.0</td>
<td>53.0</td>
</tr>
<tr>
<td>FY25</td>
<td>70.0</td>
<td>92.0</td>
</tr>
</tbody>
</table>

## Key Trends

**Pre School Market**
- Expected to grow by US$ 735 million at 8% CAGR between 2021-25

**Higher Education**
- State public universities with 38.1% share in FY20

**Private Education**
- Private coaching sector annual revenue was US$ 3.35 billion in 2020

## Government Initiatives

- **ROBUST DEMAND**: India has the largest population in the world in the age bracket of 5-24 years with ~580 million, presenting a huge opportunity in the education sector. Applications for the ‘Study In India’ programme increased by 146% in 2021.
- **COMPETITIVE ADVANTAGE**: Large English-speaking population allows easy delivery of educational products. 12 Indian schools, including the Indian Institute of Science (IISc) in Bengaluru and six Indian Institutes of Technology (IITs), were among the top 500 universities in the QS Graduate Employability Rankings 2022, which was released on September 23, 2021.
- **POLICY SUPPORT**: 100% FDI (automatic route) is allowed in the education sector in India. The Government of India has taken initiatives like National Accreditation Regulatory Authority Bill for Higher Educational and the Foreign Educational Institutions Bill.
- **INCREASING INVESTMENTS**: The education market in India is expected to be worth US$ 225 billion by FY25. From April 2000 to September 2021, Foreign Direct Investment (FDI) equity inflows stood at US$ 6.74 billion.

**STEM-based edtech companies are partnering with Niti Aayog and the government to build a STEM ecosystem**

**“New India Literacy Programme” for the period FY 2022-2027 to cover all the aspects of adult education**

**‘MyNEP2020’ platform to invite suggestions/inputs/memberships from stakeholders for preparing drafts for development of the National Professional Standards for Teachers (NPST) and the National Mission for Mentoring Program (NMM)**

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