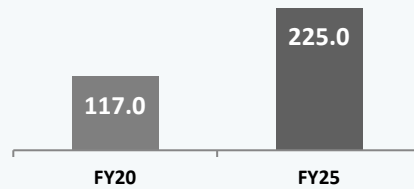


EDUCATION

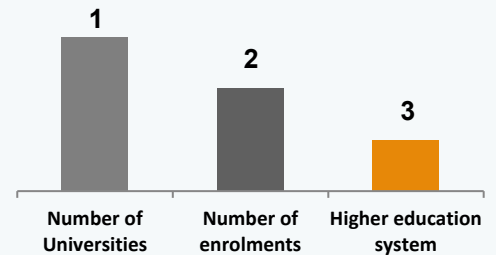


MARKET SIZE

Education Industry in India (US\$ billion)



Global Rank



SECTOR COMPOSITION

Pre-School Market

Expected to grow by US\$ 735 million at 8% CAGR between 2021-25



Higher Education

State public universities with 38.1% share in FY20



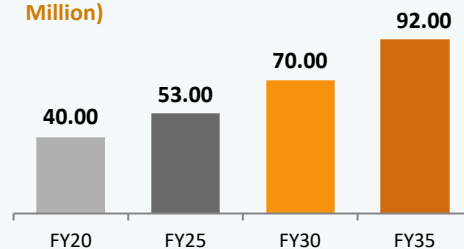
Private Education

Private coaching sector annual revenue was US\$ 3.35 billion in 2020

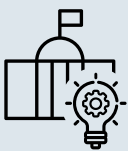
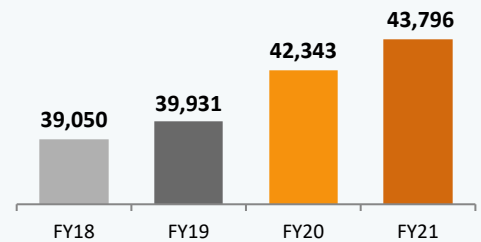


KEY TRENDS

Expected Growth in Student Enrolment in Higher Education - Number of Students (in Million)



Number of Colleges



GOVERNMENT INITIATIVES

STEM-based edtech companies are partnering with Niti Aayog and the government to build a STEM ecosystem

"New India Literacy Programme" for the period FY22-27 to cover all the aspects of adult education

'MyNEP2020' platform to invite suggestions/inputs/memberships from stakeholders for preparing drafts for development of the National Professional Standards for Teachers (NPST) and the National Mission for Mentoring Program Membership (NMM)



ADVANTAGE INDIA

- Robust demand:** India has the largest population in the world in the age bracket of 5-24 years with ~580 million, presenting a huge opportunity in the education sector. Applications for the 'Study In India' programme increased by 146% in 2021.
- Competitive advantage:** Large English-speaking population allows easy delivery of educational products. Nine Indian institutes - the Indian Institute of Science (IISc) in Bengaluru and eight Indian Institutes of Technology (IITs) - were among the top 500 universities in the QS World University Rankings 2023.
- Policy support:** 100% FDI (automatic route) is allowed in the education sector in India. The Government of India has taken initiatives like National Accreditation Regulatory Authority Bill for Higher Educational and the Foreign Educational Institutions Bill.
- Increasing Investments:** The education market in India is expected to be worth US\$ 225 billion by FY25. From April 2000-March 2023, Foreign Direct Investment (FDI) equity inflow in the education sector stood at US\$ 9.2 billion.