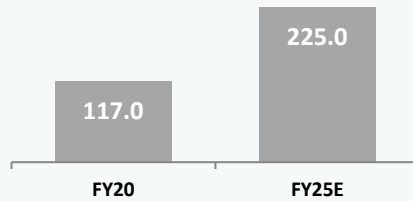


EDUCATION

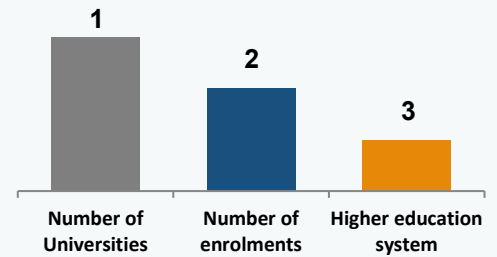


MARKET SIZE

Education Industry in India (US\$ billion)



Global Rank



SECTOR COMPOSITION

Pre-School Market

Expected to grow by US\$ 735 million at 8% CAGR between 2021-25



Higher Education

State public universities with 36% share in FY25 (as of June 7, 2024).



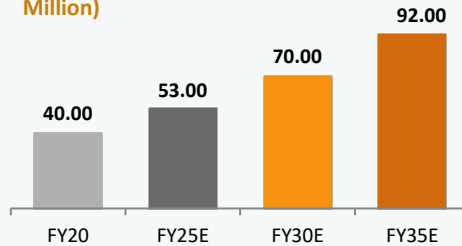
Private Education

Private coaching sector annual revenue was US\$ 7 billion in December 2022

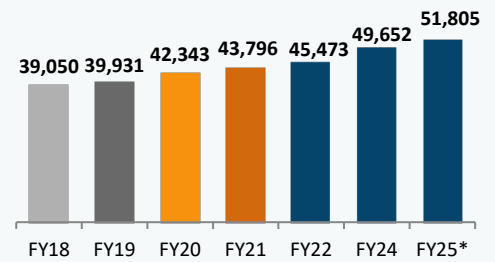


KEY TRENDS

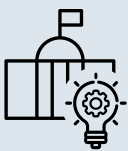
Expected Growth in Student Enrolment in Higher Education - Number of Students (in Million)



Number of Colleges



Note: *upto November 12, 2024



GOVERNMENT INITIATIVES

STEM-based edtech companies are partnering with Niti Aayog and the government to build a STEM ecosystem

“New India Literacy Programme” for the period FY22-FY27 to cover all the aspects of adult education

‘MyNEP2020’ platform to invite suggestions/inputs/memberships from stakeholders for preparing drafts for development of the National Professional Standards for Teachers (NPST) and the National Mission for Mentoring Program Membership (NMM)



ADVANTAGE INDIA

- **Robust demand:** India has the largest population in the world in the age bracket of 5-24 years with ~580 million, presenting a huge opportunity in the education sector. India K-12 segment growth was valued at US\$ 48.9 billion in 2023. It is, currently, estimated to grow at a rate of 10.7%. Projected to reach an impressive US\$ 125.8 billion by 2032.
- **Competitive advantage:** In the QS World University Rankings: Asia 2025 India stands out with two universities in the top 50 and seven in the top 100, led by the Indian Institute of Technology Delhi (IITD) at 44th place.
- **Policy support:** 100% FDI (automatic route) is allowed in the education sector in India. The Government of India has taken initiatives like National Accreditation Regulatory Authority Bill for Higher Educational and the Foreign Educational Institutions Bill.
- **Increasing Investments:** The education market in India is expected to be worth US\$ 225 billion by FY25. From April 2000-June 2024, Foreign Direct Investment (FDI) equity inflow in the education sector stood at US\$ 9.55 billion