February 2022

**Market Size**

**Sector Composition**

**Key Trends**

**Government Initiatives**

**Advantage India**

**Non-Life Insurance Gross Direct Premiums FY22**

- **FY20:** 36.7
- **FY21:** 43.9
- **FY22:** 53.3

**Share of public and private sector in Non-Life Insurance, FY21**

- **Public sector:** 38.8%
- **Private sector:** 61.2%

**Share of public and private sector in Life Insurance, FY22**

- **Public sector:** 33.34%
- **Private sector:** 66.66%

**Non-Life Insurance Gross Direct Premiums FY22**

- **FY20:** 26.49
- **FY21:** 26.52
- **FY22:** 21.24

**Share of public and private sector in Life Insurance, FY22**

- **Public sector:** 3.03%
- **Private sector:** 96.97%

**Share of public and private sector in Non-Life Insurance, FY21**

- **Public sector:** 7.9%
- **Private sector:** 92.1%

**Note:** *until January 2022

**Government Initiatives**

- **Pradhan Mantri Jeevan Jyoti Bima Yojana**
- **Atal Pension Yojana**

**Advantage India**

- **Robust demand:** Life insurers’ gross first-year premium increased by 6.94% in 2021-22 (until January 2022) to Rs. 2,27,188 crore (US$ 29.54 billion).
- **Increasing Investment:** In February 2021, the Finance Ministry announced to infuse Rs. 3,000 crore (US$ 413.13 million) into state-owned general insurance companies to improve the overall financial health of companies.
- **Policy support:** In September 2021, the Union Cabinet approved an investment of Rs. 6,000 crore (US$ 804.71 million) into entities, offering export insurance cover to facilitate additional exports worth Rs. 5.6 lakh crore (US$ 75.11 billion) over the next five years.
- **Attractive opportunities:** Insurance Regulatory and Development Authority of India (IRDAI) allowed insurers to invest debt securities of Infrastructure Investment Trusts (InvITs) and Real Estate Investment Trusts (REITs); this is expected to provide more investment options for the country’s emerging start-up ecosystem. Insurance reach is still low in India. Overall insurance penetration (premiums as % of GDP) was 4.2% in FY21, providing a huge underserved market.