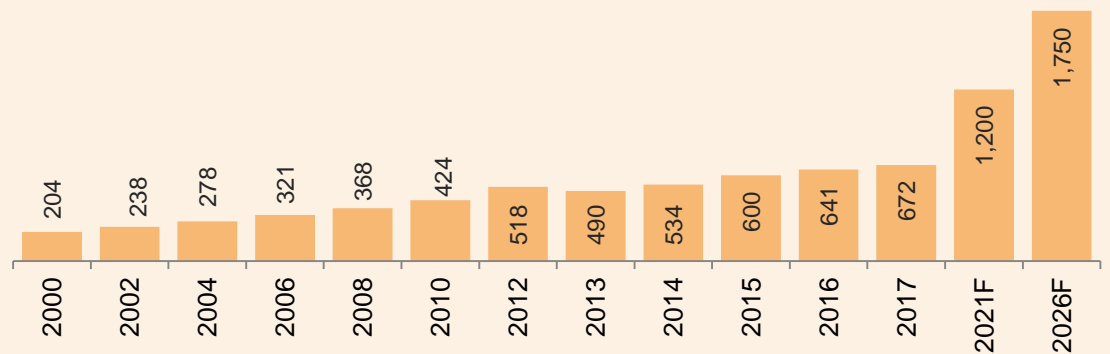




Retail

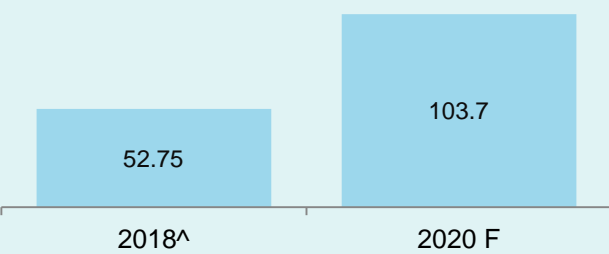
Market Size

Market Size Over The Past Few Years (US\$ bn)

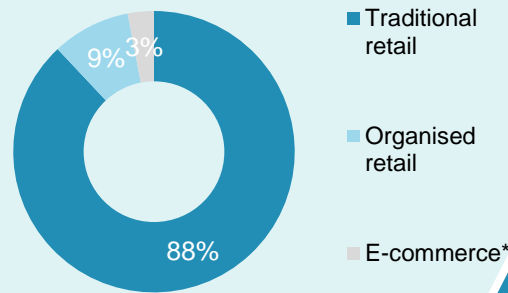


Note: F - Forecast

FMCG market in India (US\$ bn)



Segmental Share (2017E)

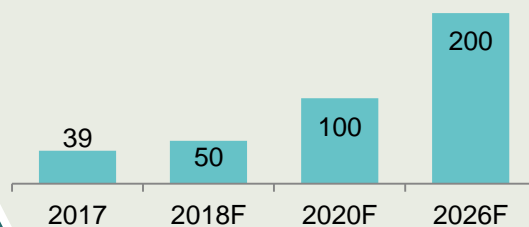


Sector Composition

Note: F - Forecast, E - Estimate, ^ - FY18

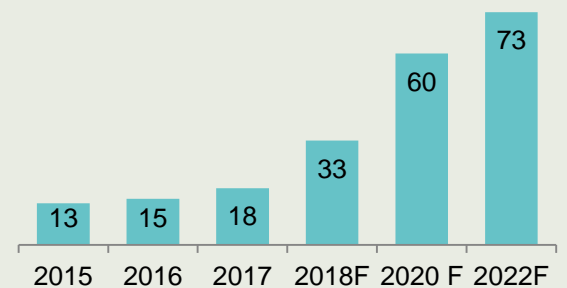
Key Trends

Indian E-commerce Industry (US\$ bn)



Note: F - Forecast

Online Retail In India (US\$ bn)



Relax sourcing and investment rules for supermarkets



100 per cent Single Brand Retail

51 per cent Multi Brand Retail

Government Initiatives