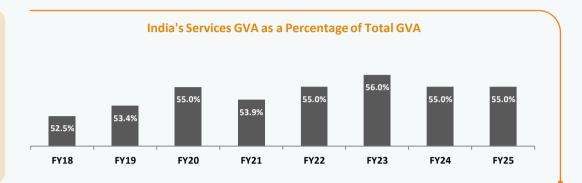


SERVICES

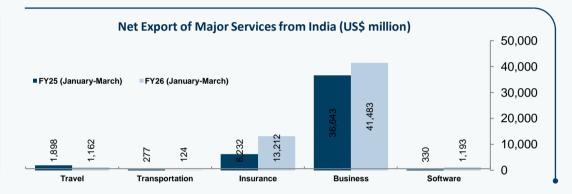


MARKET SIZE





SECTOR COMPOSITION





KEY TRENDS





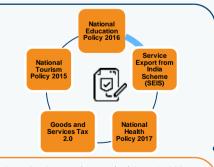


GOVERNMENT INITIATIVES

Telecom Education Sector

Aviation Healthcare

Tourism and Hospitality





ADVANTAGE INDIA

- Robust demand: On July 2, 2025, IDC reported that India's domestic IT & Business Services market reached Rs. 1,41,389 crore (US\$ 16.5 billion) in 2024, growing by 6.9% YoY, while maintaining a projected CAGR of approximately 8% between 2022 and 2027. India's services exports stood at approximately Rs. 11,00,517 crore (US\$ 128 billion) in FY26 (April-July 2025), while service imports stood at Rs. 5,56,128 crore (US\$ 65 billion) in the same period reinforcing India's global standing.
- Competitive advantage: The Confederation of Indian Industry (CII) has unveiled a plan to position India as a global logistics
 hub, calling for a collaborative effort among stakeholders to unlock opportunities across industries and regions. The initiative
 aims to create aspirational career paths, facilitate professional growth, and develop leadership opportunities.
- Policy support: The Ministry of Health and Family Welfare (MoHFW) is leveraging artificial intelligence (AI) to enhance public health services across India focusing on developing and adopting AI-driven healthcare solutions.
- Increasing Investments: As of March 2025, experts forecast that India is poised to attract over Rs. 52,32,600 crore (US\$ 610 billion) in alternative investments, primarily private equity and venture capital, from 2025 to 2027, substantially powering the startup ecosystem.