ASSAM
THE LAND OF RED RIVERS AND BLUE HILLS

ECONOMIC SNAPSHOT

ADVANTAGES

Rich Resource Pool
- Rich in natural resources such as natural oil and gas, rubber, tea, and minerals such as granite, limestone and kaolin.
- Tea production in the state stood at nearly 701.35 thousand tonnes during April – March 2019 which is 53.55 per cent of the total tea production in India during the same time.

Tourism Policy of Assam 2017
Promote Assam Tourism with a new approach of vigorous massive campaigning and build a global brand ‘Awesome Assam’ to attract national and international tourists.

Tea cultivation and production
- Single largest tea growing area in the world, constituting around one-seventh of the global tea production;
- Accounts for over 50 per cent in the country’s overall tea production.

Attractive tourism destination
- Assam is a famous tourist destination for its pleasant climate and scenic landscape.
- Popular for its wildlife tourism and world heritage sites.

ECONOMY
- GSDP grew at a CAGR of 12.75 per cent between 2011-12 & 2019-20.
- Largest economy in the Northeast region.
- Large industries in the tea & petroleum sector.

TEA POLICY
- Single largest tea growing area in the world, constituting around one-seventh of the global tea production.
- Accounts for over 50 per cent in the country’s overall tea production.

KEY GOVERNMENT POLICIES AND OBJECTIVES

Tourism Policy of Assam 2017
Promote Assam Tourism with a new approach of vigorous massive campaigning and build a global brand ‘Awesome Assam’ to attract national and international tourists.

Industrial and Investment Policy of Assam 2014
Generate economic development by accelerating industrialisation including the manufacturing and service sectors in the state.

IT Policy of Assam 2009
Facilitate the growth of the IT sector in the state.

Small Hydropower Policy 2007
Promote the development of the hydropower sector in the state, which serves as an engine to achieve the objective of promoting all-round development of the region.

GOVERNMENT VISION-2030 FOR THE STATE