**ADVANTAGES**

**Flourishing bamboo processing industry**
- Manipur is one of India’s largest bamboo producing states and a major contributor to the country’s bamboo industry, with total bamboo bearing area of 10,687 sq.km in 2017.

**A tourist’s paradise**
- Due to its wealth of flora and fauna, Manipur is described as a ‘flower on lofty heights’, ‘a jewel of India’ and ‘Switzerland of the East’.
- Its breath-taking scenic beauty makes it a tourist paradise.

**Strong handicrafts industry**
- Manipur has the highest number of handicraft units as well as the highest number of craft personnel comprising skilled and semi-skilled artisans in the entire Northeast region.
- Handlooms is the largest cottage industry in Manipur.

**Conducive agro-climatic conditions**
- Entrepreneurs get easy access to process and market a wide variety of rare and medicinal and aromatic plants grown in Manipur.

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**KEY GOVERNMENT POLICIES AND OBJECTIVES**

**Manipur Textile Policy, 2020**
- Strengthen and encourage the handloom and handicrafts industry to produce value added items for securing global markets.

**North East Industrial Development Scheme, 2017**
- Promote the Northeast as an attractive investment destination by providing concessions and incentives.

**Manipur State Cine Policy 2020**
- To preserve and promote cine art, cine heritage and cine education and develop cine and visual industry to promote the state economy.

**Manipur IT Policy, 2015**
- To provide direct and indirect employment to 50,000 employees by creating employment opportunities in IT/ITeS in the next ten years.

**The Industrial and Investment Policy of Manipur, 2017**
- Develop good infrastructure to ensure planned and accelerated industrial development.

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**GOVERNMENT VISION FOR THE STATE**

**Infrastructure**
- Develop Imphal airport into an international airport.

**Agriculture**
- Produce surplus rice and stop importing rice from other states.

**Education**
- Develop the state as an education hub and attract students from other states.

**Industries**
- Setting up Export Processing Zones (EPZs) in every district and SEZ for different sectors.