Favourable location and abundant resources
Close proximity to the national capital of Delhi, a leading market of the country. Abundant natural resources due to hills and forests supporting tourism, and vast water resources favouring hydropower.

Rich skill pool
Large pool of talented human resources is available. Presence of some of the leading educational institutions in the country.

Stable political environment
Stable political environment with successive Governments committed towards creating a progressive business environment.

Policy and infrastructure
Uttarakhand has a strong social and industrial infrastructure, virtual connectivity with over 39,000 kms of road network, two domestic airports, 339.80 kms of rail route and an installed power capacity of 3,697.39 MW (as of February 2021).

KEY GOVERNMENT POLICIES AND OBJECTIVES

Policy for Skill Development & Entrepreneurship 2018
Increase the employability of workers, competitiveness of enterprise, inclusiveness of growth and achieve sustainable development goal with unemployment less than 4%.

Start-up Policy 2018
Encourage investment and incubation in start-up sector of the state. Attract investment worth Rs. 500 crore from angel investors and other start-up investors.

Tourism Policy 2018
To ensure necessary basic amenities at all tourist destinations like- parking, toilets, ATMs, dispensaries, internet and telecom facilities, etc.

Information and Communication Technology & Electronics Policy 2016-2025
To offer easy access to consumer applications of ICT.

Solar Energy Policy-2018
To attract public and private investment in the solar power projects for promotion of solar energy in the state.

GOVERNMENT VISION FOR THE STATE

Infrastructure
Connect major cities through multi-lane highways and proper roads for villages.

Agriculture
Improve yield and quality by providing irrigation facilities and latest technology and create cold chain infrastructure and access to market intelligence for farmers.

Renewable energy
Become a world leader in green energy by leveraging hydropower potential.

Tourist Destination
Promote the state as a global tourist destination by showcasing its spiritual, cultural and adventure tourism. To attain a position among the top 3 destination states by 2030.